

The Economic Impact of Travel

Oklahoma

2022

State and County Impacts

October 2023

PREPARED FOR

Oklahoma Tourism and Recreation Department



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The Economic Impact of Travel in Oklahoma

2022
State and County Impacts

Oklahoma Tourism and Recreation Department

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Introduction

Purpose of the Report

This report was commissioned by the Oklahoma Tourism and Recreation Department to assess the economic impact of travel to the state of Oklahoma. The travel industry represents an important component of Oklahoma's state economy. Spending associated with travel in Oklahoma generates earnings, employment and taxes throughout the state. Many counties in Oklahoma contain attractive travel destinations and count the travel industry as a primary economic industry in their area. This report describes the economic activity associated with travel throughout the state, detailing important trends within the industry.

How to Use the Report

This report brings together data collected from many sources, both public and private, that are relevant to the measurement of travel throughout Oklahoma. Our analysis synthesizes the data and generates estimates for the impact of travel to counties in the state. We encourage the reader of this report to use the table of contents to navigate to the section of the report that is relevant to their interests and to reach out to Dean Runyan Associates with any questions on further detail or clarification.

2022 Considerations

Inflation hit multi-decade highs globally in 2022. The resulting increased costs for goods and services impacted the travel industry markedly. Spending growth is representative of both visitor activity and the effects of price increases.

This report also presents revised travel impacts figures for 2021 based on newly available information.



Spending, Employment, Earnings, and Taxes are the key metrics to measure the economic impacts of travel.

What are travel impacts?

Travel impacts measure the economic activity associated with the activity of travel within a region. As travel is a broad activity that encompasses many other activities (transportation, lodging, eating & drinking, recreational activities, etc.), it is necessary to make estimates for each of the composite elements of travel in order to arrive at a total number. Reporting on travel impacts allows decision-makers to benchmark the travel industry against other local industries, gain insight on the makeup of traveler activity in their region, and communicate clearly to stakeholders the relevance of the traveler economy to their region.



National Impacts

2022

National / Summary

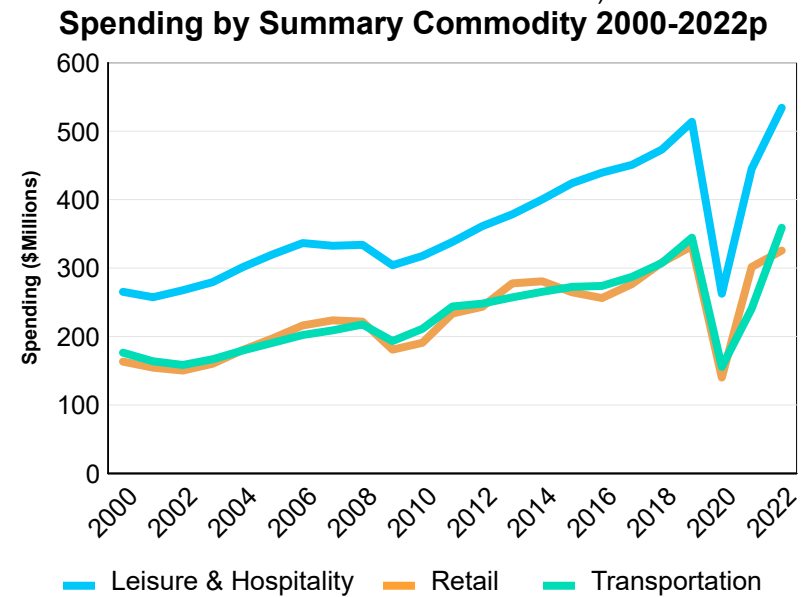
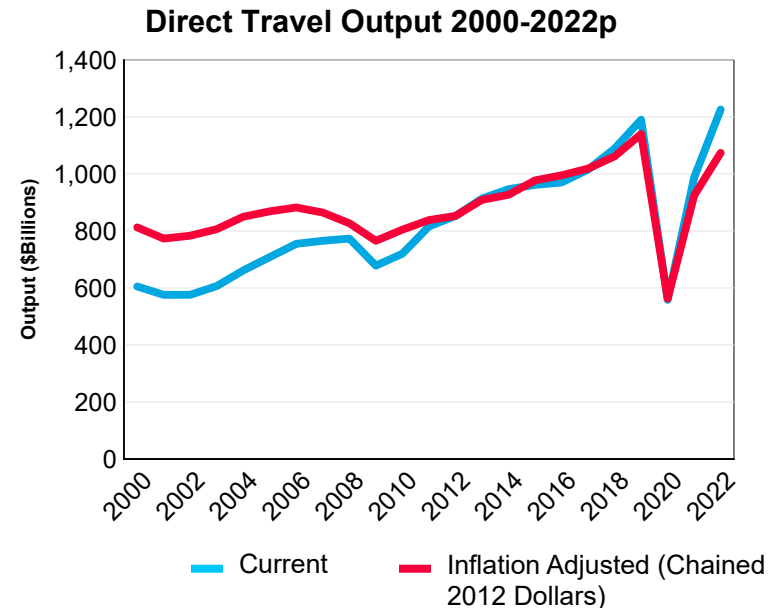
U.S. Travel Impacts, 2022 Preliminary

The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard-hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services, with total travel output declining by 47% (-\$632B) in 2020. In 2022 travel activity continued the recovery expansion that began in the latter half of 2020, increasing 24% (16% when adjusted for inflation) over 2022 and exceeding 2019's pre-pandemic mark by 3%.

National spending on travel and tourism was \$1.2 trillion in 2022, with Leisure & Hospitality categories accounting for 44% of that total.

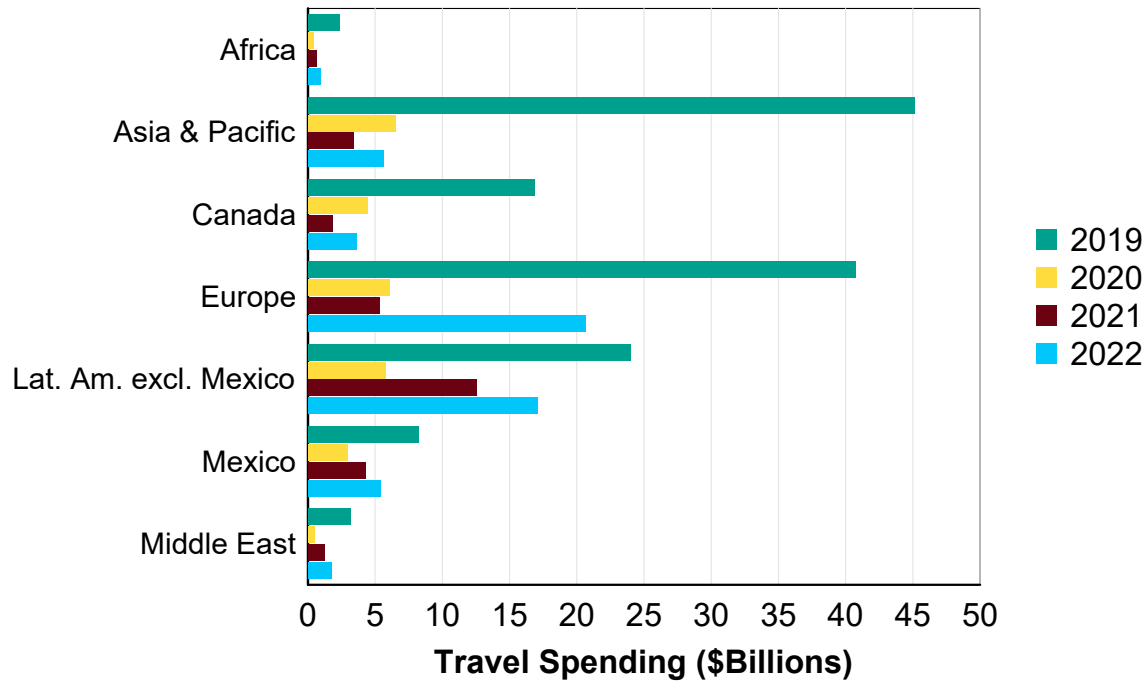
The U.S. travel industry **expanded 24% (\$238B) in 2022**, exceeding 2019 by 3%.

Note: 2022 national data are Dean Runyan Associates estimates based on Bureau of Economic Analysis (BEA) Travel and Tourism Satellite Account data from 2021 and available annual industry trends for 2022.



National / Summary

International Spending, 2022p



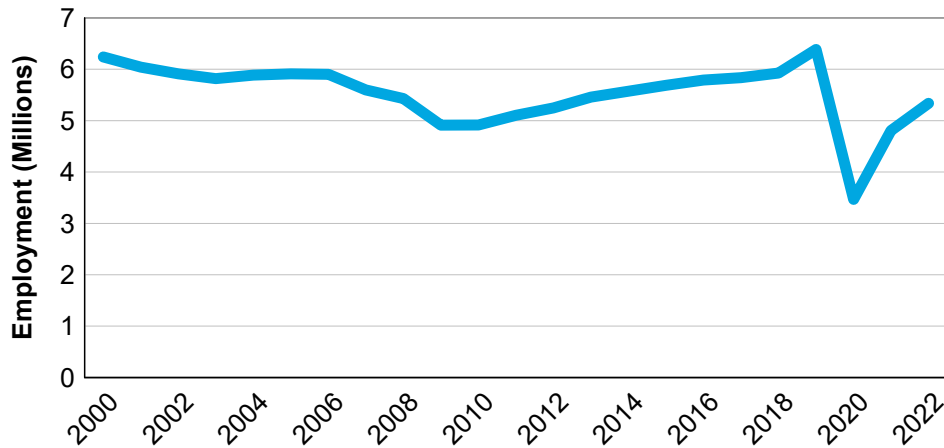
While international spending was up 88% relative to 2021, most regions still lagged compared to 2019 levels. Travel from Asia & Pacific was especially limited in 2022, as travel restrictions related to COVID-19 remained in effect for much of the year. The increased cost of airline travel associated with inflation of oil prices also had a major impact on international travel.

Sources: Dean Runyan Associates, Bureau of Economic Analysis



National / Summary

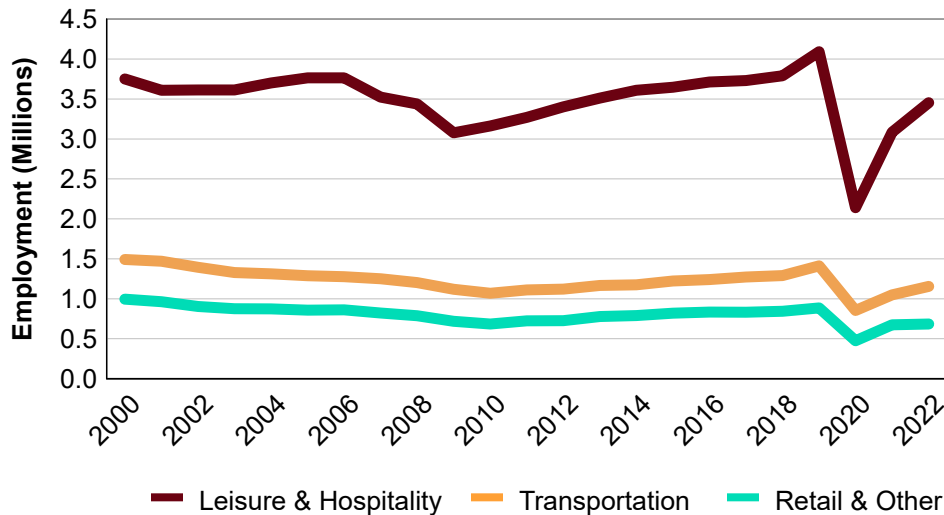
U.S. Travel Industry Direct Employment



Travel industry employment continues to recover nationally. Nearly a half-million jobs were gained in 2022, a year-over-year increase of 11%.

Sources: Bureau of Economic Analysis, Dean Runyan Associates

U.S. Travel Industry Employment by Sector



In 2022, Leisure & Hospitality employment remained 16% below the pre-pandemic level in 2019 -- equivalent to approximately 640,000 jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



State Impacts

2022

Oklahoma / Summary

Travel Impacts 2022



12.3% Increase in Travel Spending

Travel spending in Oklahoma increased 12.3% from \$10.5 billion in 2021 to \$11.8 billion in 2022.



5,230 Jobs Gained

Direct travel-generated employment experienced a gain of approximately 5,230 jobs, a 5.3% increase in employment compared to 2021.



11.7% Growth in Travel Earnings

Direct travel-generated earnings experienced a gain of \$305 million, a 11.7% increase compared to 2021.



8.4% Increase in State & Local Tax Revenue

State and local tax receipts generated by travel spending are up \$64.4 million compared to 2021. Local tax receipts grew 9.7%, and state tax receipts grew 7.5% year over year.

Note: These estimates for Oklahoma are subject to revision when more complete or additional data becomes available.

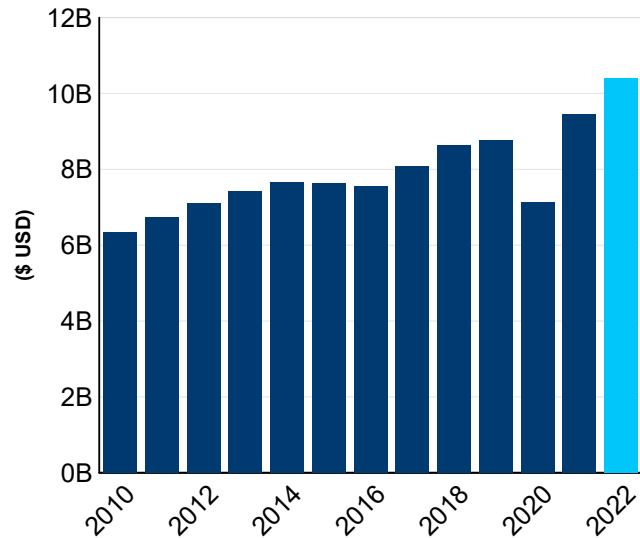


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Oklahoma / Spending

Direct Travel Spending

Direct travel spending increased by \$1.3 billion in 2022.

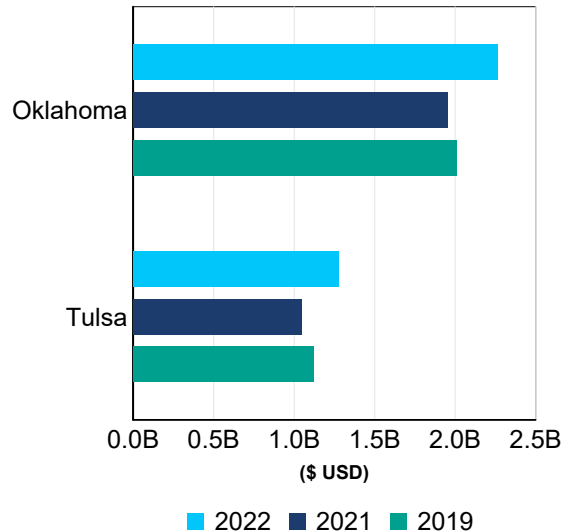


In 2022, travel spending in Oklahoma grew to \$11.8 billion, a 12.3% increase from the prior year.

From 2013-2022, Oklahoma travel spending grew at an annual growth rate of 3.5%.



Direct travel spending recovers in the two largest counties.



Visitors spent a combined \$4.4 billion in Oklahoma and Tulsa counties alone in 2022, 38% of the state total. The growth rate of these two counties was 21.6% compared to a growth rate of 12.3% for the state as a whole. Both counties experienced travel spending recover past 2019 levels.



Destination + Other Travel
=
Direct Travel Spending

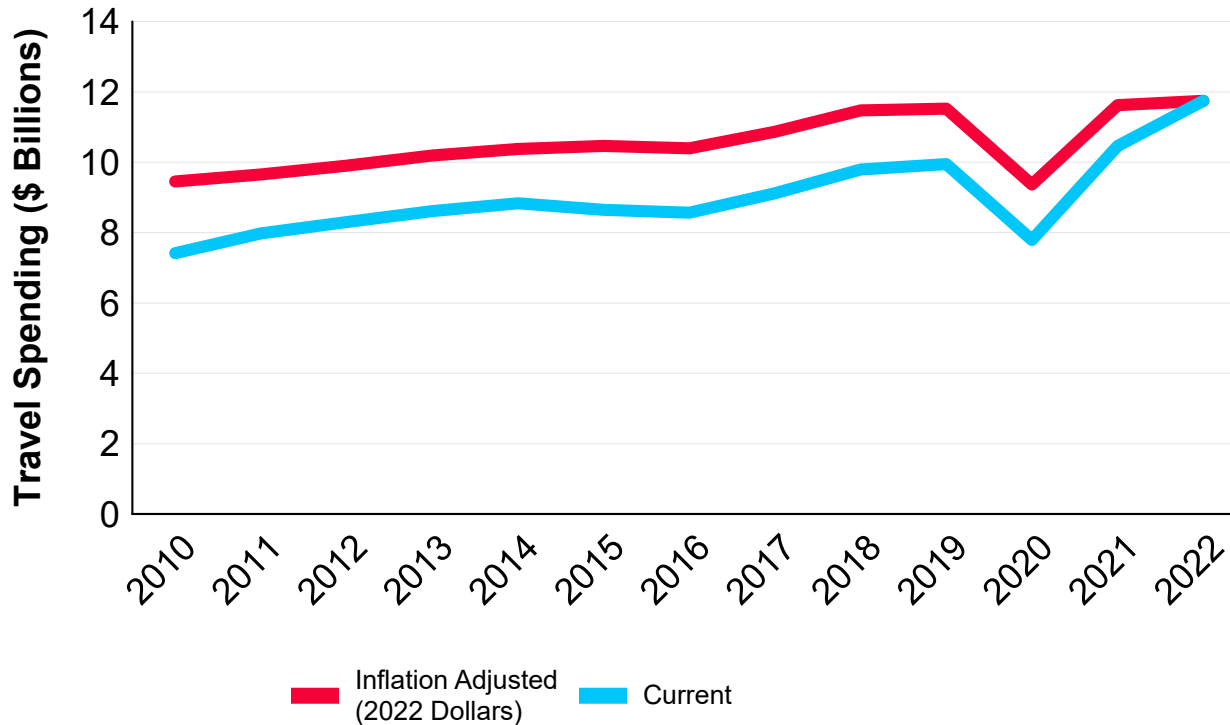
What is direct travel spending?

Direct travel spending includes both destination spending and other spending. **Destination spending** refers to all spending on goods and services by visitors at the destination. **Other travel spending** refers to expenditures at travel arrangement companies located in Oklahoma, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry in Oklahoma but are not considered visitor spending in our methodology.



Oklahoma / Spending

Direct Spending / Current and Inflation-Adjusted Dollars



Travel spending adjusted for inflation (real) increased 1% from 2021 to 2022. This compares to a 12.3% increase in current dollars.

Sources: Bureau of Labor Statistics CPI, Dean Runyan Associates

How does inflation affect the travel industry?

Inflation is the rate of increase in prices of goods and services. An increase in the rate of inflation translates into reduced purchasing power for consumers. To track the quantity of goods and services that consumers purchase when they travel, we report the “Inflation Adjusted” travel spending in the chart to the left. This is also known as “real” spending, as it shows the quantity of goods and services that were purchased while keeping the purchasing power constant across time.

U.S. CPI (annual % chg.)

2021: 4.7%

2022: 8.0%

Target: 2% Annually



Oklahoma 2022 Selected Prices (% Chg.)

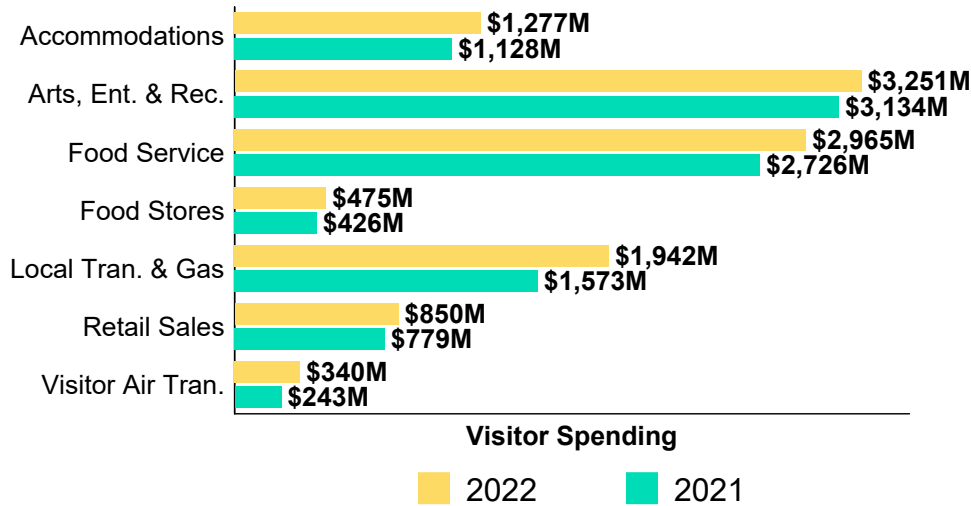
Hotel Room Rates: 11%

Gasoline Prices: 29%

Air Fares: 24%

Oklahoma / Spending

Visitor Spending by Commodity Purchased

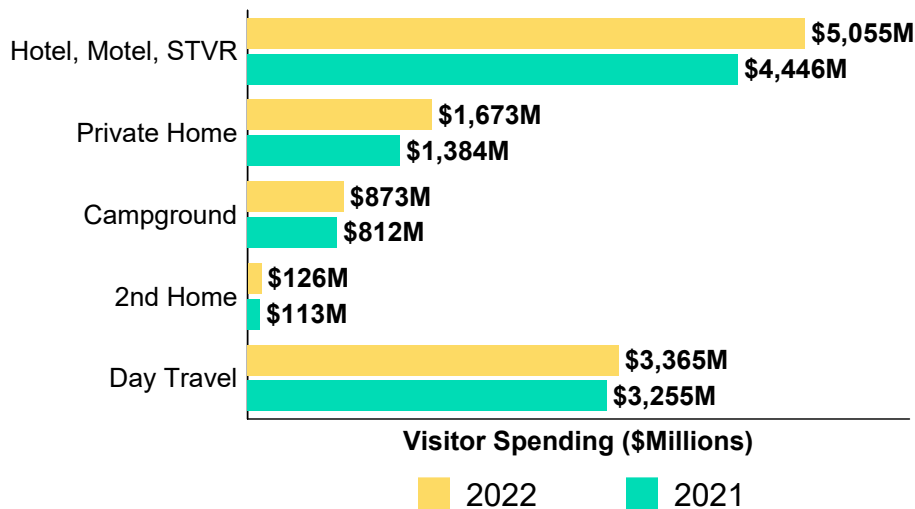


Visitor spending on Arts, Entertainment, and Recreation (includes gaming) grew \$117 million in 2022 compared to 2021, an increase of 3.7%.

Visitor spending for Accommodations grew to \$1.3 billion, a year-over-year increase of 13.2%.

Sources: Local Government Entities, Dean Runyan Associates, OK Gaming Commission, OK Tax Commission, Energy Information Administration

Visitor Spending by Accommodation Type



Visitors who stayed in a Hotel, Motel, STVR spent \$5.1 billion in 2022, an increase of 13.7%.

Day travelers spent \$3.4 billion in 2022, an increase of 3.4%.

Sources: Local Government Entities, Dean Runyan Associates, STR LLC., KeyData, Omnitrak Group, OK State Parks, U.S. Census Bureau

Oklahoma / Spending

Visitor Spending by Origin, 2022

Domestic travelers from outside of Oklahoma accounted for approximately 72% of all visitor spending in 2022, while residents of Oklahoma accounted for 27% of the total.

The COVID-19 pandemic resulted in travel restrictions to the U.S. from multiple large travel markets. While international visitors typically make up approximately 4% of visitor spending in Oklahoma, in 2022 their share was only 1%.

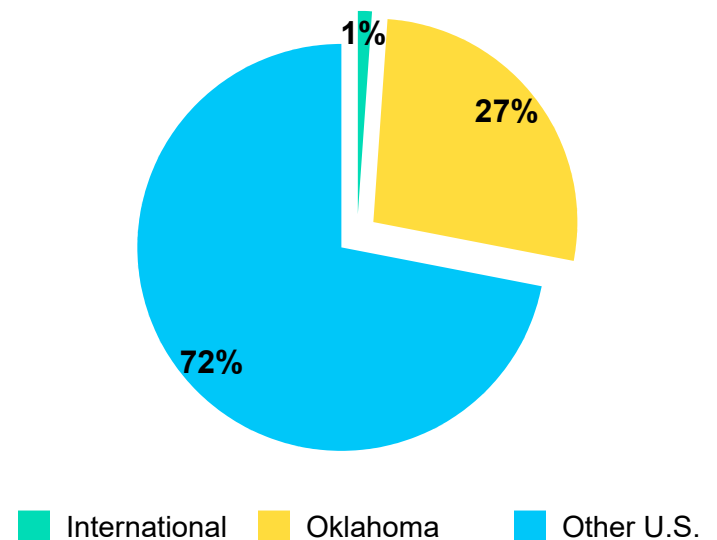
International spending impacts for Oklahoma were derived from the U.S. International Transaction estimates from the BEA and origin & destination counts from the National Travel and Tourism Office.

Allocation of U.S. domestic travel established with data provided by OmniTrak Group Inc.

Visitor Spending by Residence, 2022

Origin	Spending (Billions)
International	\$0.1
Other U.S.	\$8.0
Oklahoma	\$3.0
Visitor Spending	\$11.1

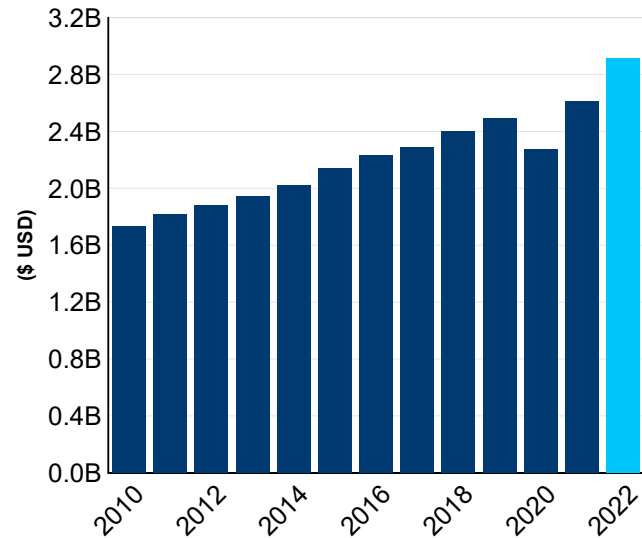
Travel Spending by Visitor Residence, 2022



Oklahoma / Earnings

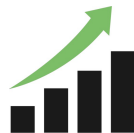
Direct Travel-Generated Earnings

Direct travel-generated earnings increased by \$305 million in 2022.

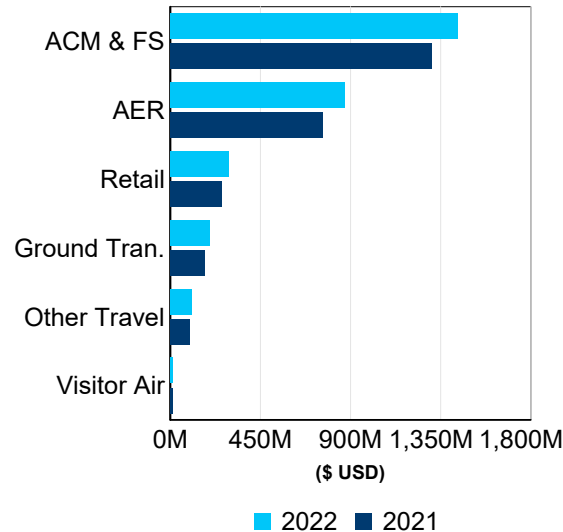


In 2022, direct travel-generated earnings grew to \$2.9 billion, a 11.7% increase from the prior year.

From 2013-2022, Oklahoma direct travel-generated earnings grew at an annual growth rate of 4.6%.



Component sectors of the travel industry all experienced growth.



Accommodation & Food Services (ACM & FS)
Arts, Entertainment, Recreation (AER)

Arts, Entertainment, and Recreation (including gaming) grew at the fastest rate (14.5%) of the primary sectors that make up the travel industry.



$$\begin{aligned}
 &(\text{Revenue} - \text{Cost of Goods Sold} - \\
 &\text{Expenses} - \text{Sales Tax}) \\
 &= \\
 &\text{Earnings}
 \end{aligned}$$

What are direct travel-generated earnings?

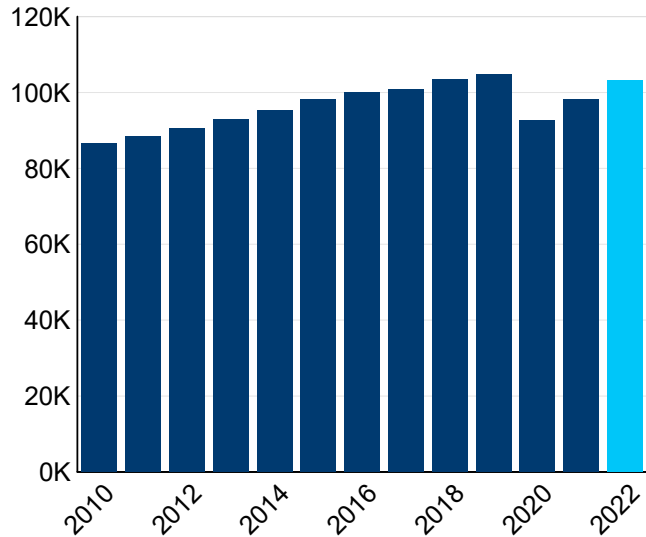
Direct travel-generated earnings represent the total after-point of sale tax income from travel activity. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

Earnings are an important measure of the benefit of the travel industry that flow to proprietors and employees. Because the travel industry is highly labor intensive, much of travel-generated earnings flow to workers in the form of wages as opposed to owners of capital and intellectual property assets.

Oklahoma / Employment

Direct Travel-Generated Employment

Direct travel-generated employment increased by 5,230 jobs in 2022.

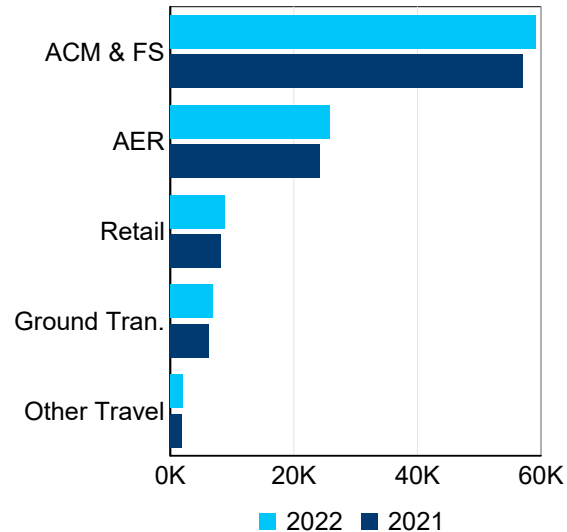


In 2022, direct travel-generated employment totaled 103.3 thousand jobs, a 5.3% increase from the prior year.

From 2013-2022, Oklahoma travel employment grew at an annual growth rate of 1.2%.



Accommodations and Food Services accounted for 41% of the gain.



Accommodation & Food Services (ACM & FS)
Arts, Entertainment, Recreation (AER)

Employment in the Accommodations and Food Services sector totaled 59,150 in 2022, a gain of 2,160 jobs (3.8%) from 2021.

What is direct travel-generated employment?

Direct travel-generated employment refers to the total number of full and part-time jobs directly attributable to travel spending. A significant share of many industries' earnings come from travel-related spending. Part of these earnings are used to pay employees in the form of income and benefits. Based on average salaries for employees in the various travel-related industries in Oklahoma, a total employment number attributable to travel can be reached. Employment figures reflect an annual average level of employment.

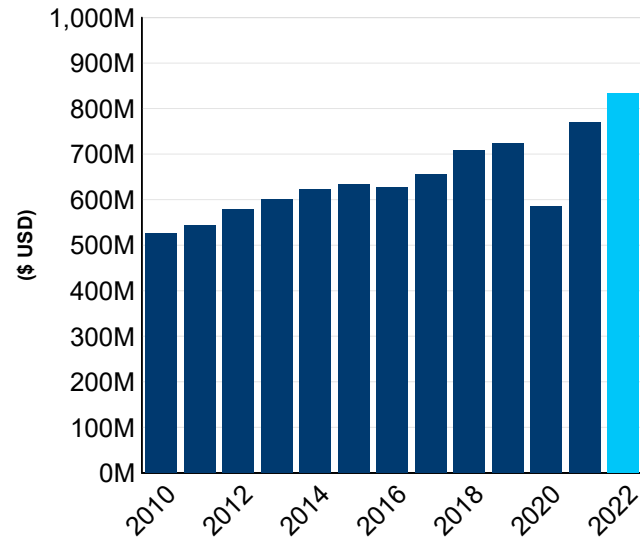


In 2022, every \$1 million in travel-related spending resulted in 8.8 jobs for the industry.

Oklahoma / Tax Receipts

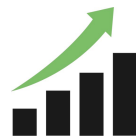
Direct Travel-Generated State & Local Tax Receipts

Direct travel-generated tax revenue increased by \$64 million in 2022.

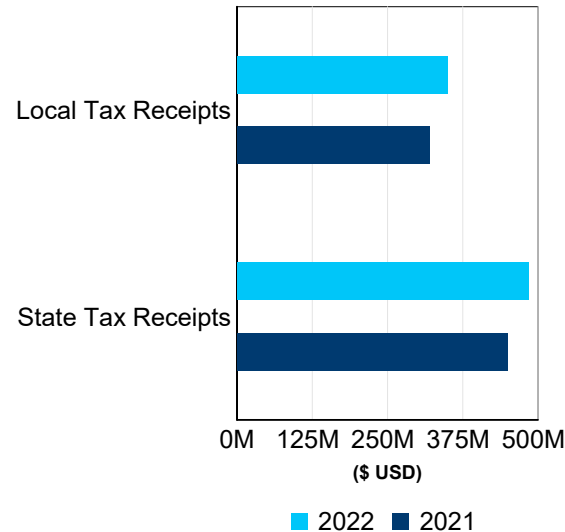


Direct travel-generated tax revenue increased to \$833 million in 2022, a 8.4% increase from the prior year.

From 2013-2022, Oklahoma tax revenue grew at an annual growth rate of 3.7%.



Tax revenue increases across state and local sources.



State and local tax receipts grew at slightly different rates in 2022. State tax receipts grew 7.5%, while local tax receipts grew 9.7%.

The stronger growth in local tax receipts is largely attributable to increased lodging tax receipts.

What are direct travel-generated tax receipts?

Direct travel-generated tax receipts include state and local taxes related to travel. **State taxes** include lodging taxes, motor fuel taxes, income taxes, and sales taxes. **Local taxes** primarily take the form of sales taxes imposed by cities, counties, and other tax jurisdictions in Oklahoma. They also include any applicable local lodging tax.



Oklahoma / Tax Receipts

Travel-Generated Government Revenue, 2022

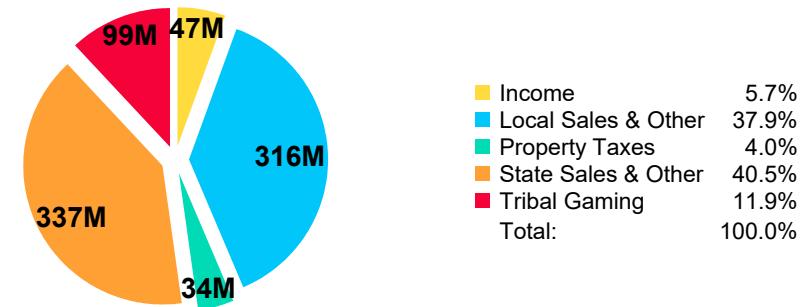
The chart below shows the distribution of travel-generated tax revenue. Federal taxes include income, payroll, airline ticket taxes, and motor fuel excise tax.

Over 78% of taxes generated by the travel industry are at the point-of-sale. Gaming exclusivity fees attributable to visitors make up almost 12% of all taxes generated by the travel industry. The remaining 10% comes from income taxes and property taxes attributable to the travel industry.

Local, State & Federal Revenue
(\$Millions)

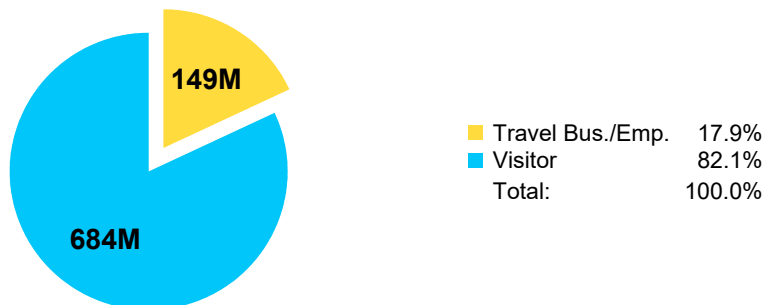


Local & State Revenue
(\$Millions)



Approximately 82% of all local and state tax revenue is attributable to visitors (both Oklahoma residents and out-of-state visitors).

Local & State Revenue
by visitor or travel business & employees (\$Millions)



State sales & other taxes include the mixed beverage gross receipts tax, the motor fuel tax and the auto rental tax. The sales tax payments of both visitors and payments attributable to travel business employees are included.

Local sales & other taxes include lodging taxes and passenger facility charges for visitors traveling to Oklahoma by air. As with state sales tax revenue, the local sales tax payments of both visitors and travel industry employees are included.

Oklahoma / Impacts, Summary

Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	21-22	19-22	13-22*
Spending (\$Millions)													
Total (Current \$)	8,610	8,831	8,648	8,566	9,121	9,794	9,946	7,794	10,465	11,752	12.3%	18.2%	3.5%
Other	595	610	630	637	624	670	714	306	455	660	44.9%	-7.6%	1.2%
Visitor	8,015	8,221	8,018	7,929	8,497	9,124	9,232	7,488	10,010	11,092	10.8%	20.1%	3.7%
Non-transportation	6,116	6,353	6,504	6,463	6,919	7,344	7,469	6,251	8,194	8,817	7.6%	18.0%	4.1%
Transportation	1,899	1,868	1,514	1,465	1,578	1,780	1,763	1,237	1,816	2,281	25.6%	29.4%	2.1%
Earnings (\$Millions)													
Earnings (Current \$)	1,942	2,024	2,143	2,231	2,290	2,401	2,493	2,273	2,609	2,914	11.7%	16.9%	4.6%
Employment (000's)													
Employment	93.0	95.4	98.3	100.1	100.9	103.6	104.8	92.5	98.0	103.3	5.3%	-1.5%	1.2%
Tax Revenue (\$Millions)													
Total (Current \$)	933	966	986	988	1,019	1,091	1,122	900	1,156	1,283	10.9%	14.4%	3.6%
Local	247	258	265	259	272	300	308	230	319	350	9.7%	13.4%	3.9%
Visitor	200	210	214	209	216	239	243	165	254	282	10.9%	15.8%	3.9%
Bus. or Employee	48	49	51	50	57	61	65	65	65	68	5.0%	4.3%	4.1%
State	353	364	369	368	384	408	415	356	450	484	7.5%	16.5%	3.6%
Visitor	294	303	305	305	317	336	342	288	375	402	7.2%	17.8%	3.6%
Bus. or Employee	59	61	65	63	67	72	74	68	75	81	9.0%	10.4%	3.6%
Federal	332	344	352	361	363	384	398	313	387	450	16.0%	13.0%	3.4%

*Represents the annual average percent change for the time series.
Percent change calculated on unrounded figures.



Oklahoma / Impacts, Detailed

Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	20-21	19-22
Direct Travel Spending (\$Million)												
Destination Spending	8,015	8,221	8,018	7,929	8,497	9,124	9,232	7,488	10,010	11,092	10.8%	20.1%
Other Travel*	595	610	630	637	624	670	714	306	455	660	44.9%	-7.6%
TOTAL	8,610	8,831	8,648	8,566	9,121	9,794	9,946	7,794	10,465	11,752	12.3%	18.2%
Visitor Spending by Type of Traveler Accommodation (\$Million)												
Hotel, Motel,STVR	3,658	3,800	3,760	3,649	3,842	4,215	4,258	3,202	4,446	5,055	13.7%	18.7%
Hotel, Motel									4,310	4,893	13.5%	
STVR									136	161	19.0%	
Private Home	1,418	1,421	1,335	1,327	1,385	1,460	1,461	1,033	1,384	1,673	20.9%	14.5%
Campground	498	494	455	466	465	522	549	725	812	873	7.5%	59.1%
2nd Home	109	109	102	104	112	116	118	110	113	126	12.0%	7.2%
Day Travel	2,331	2,396	2,367	2,381	2,692	2,811	2,846	2,418	3,255	3,365	3.4%	18.2%
TOTAL	8,015	8,221	8,018	7,929	8,497	9,124	9,232	7,488	10,010	11,092	10.8%	20.1%
Visitor Spending by Commodity Purchased (\$Million)												
Accommodations	940	1,000	1,011	962	993	1,074	1,093	814	1,128	1,277	13.2%	16.8%
Food Service	2,126	2,203	2,278	2,261	2,348	2,527	2,584	2,237	2,726	2,965	8.7%	14.7%
Food Stores	338	349	354	346	346	362	364	351	426	475	11.3%	30.4%
Local Tran. & Gas	1,582	1,529	1,184	1,144	1,259	1,432	1,405	1,108	1,573	1,942	23.4%	38.2%
Arts, Ent. & Rec.	2,000	2,085	2,144	2,192	2,522	2,638	2,688	2,237	3,134	3,251	3.7%	20.9%
Retail Sales	711	717	718	702	710	743	740	613	779	850	9.1%	14.9%
Visitor Air Tran.	317	339	330	322	319	348	357	129	243	340	40.0%	-5.0%
TOTAL	8,015	8,221	8,018	7,929	8,497	9,124	9,232	7,488	10,010	11,098	10.9%	20.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Oklahoma / Impacts, Detailed

Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	21-22	19-22
Industry Earnings Generated by Travel Spending (\$Million)												
Accom. & Food Serv.	942	1,000	1,058	1,090	1,129	1,190	1,227	1,108	1,304	1,434	9.9%	16.9%
Arts, Ent. & Rec.	542	570	615	659	677	705	746	650	761	872	14.5%	16.8%
Retail**	203	214	224	231	229	233	238	250	259	292	12.7%	22.6%
Ground Tran.	162	145	147	141	150	160	163	155	173	197	14.3%	20.6%
Visitor Air Tran.	10	11	11	11	13	15	15	15	14	14	2.0%	-6.7%
Other Travel*	84	84	90	98	92	97	104	96	98	105	6.9%	1.4%
TOTAL	1,942	2,024	2,143	2,231	2,290	2,401	2,493	2,273	2,609	2,914	11.7%	16.9%
Industry Employment Generated by Travel Spending (Jobs)												
Accom. & Food Serv.	52,500	54,320	55,700	56,810	57,680	59,280	59,710	52,480	56,990	59,150	3.8%	-0.9%
Arts, Ent. & Rec.	23,070	23,190	24,640	25,620	25,790	26,500	27,470	23,350	24,270	25,860	6.6%	-5.9%
Retail**	7,770	8,050	8,280	8,460	8,210	8,120	8,080	8,090	8,230	8,850	7.6%	9.6%
Ground Tran.	7,080	7,440	7,270	6,710	6,760	7,130	7,020	6,360	6,310	6,950	10.2%	-1.0%
Visitor Air Tran.	350	360	380	380	380	380	380	350	330	360	10.6%	-5.8%
Other Travel*	2,200	2,000	1,990	2,120	2,100	2,160	2,150	1,910	1,930	2,100	9.3%	-2.2%
TOTAL	92,960	95,350	98,260	100,100	100,920	103,570	104,810	92,540	98,040	103,270	5.3%	-1.5%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

**Retail includes gasoline station employment and earnings.



Oklahoma / Impacts, Detailed

Direct Travel Impacts 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	21-22	19-22
Tax Receipts Generated by Travel Spending (\$Million)												
Local Tax Receipts	247	258	265	259	272	300	308	230	319	350	9.7%	13.4%
Visitor	200	210	214	209	216	239	243	165	254	282	10.9%	15.8%
Business or Employee	48	49	51	50	57	61	65	65	65	68	5.0%	4.3%
State Tax Receipts	353	364	369	368	384	408	415	356	450	484	7.5%	16.5%
Visitor	294	303	305	305	317	336	342	288	375	402	7.2%	17.8%
Business or Employee	59	61	65	63	67	72	74	68	75	81	9.0%	10.4%
Federal Revenue	332	344	352	361	363	384	398	313	387	450	16.0%	13.0%
TOTAL	933	966	986	988	1,019	1,091	1,122	900	1,156	1,283	9.9%	14.7%

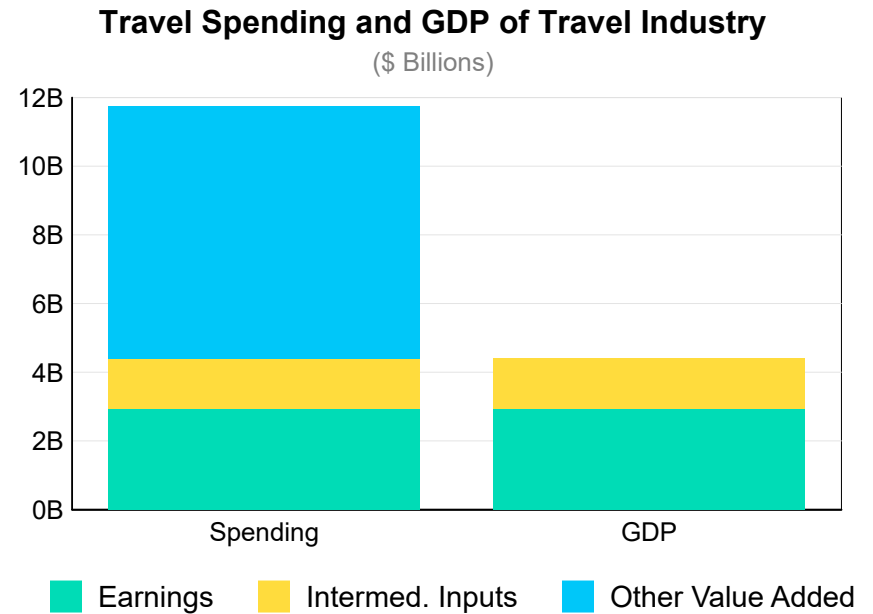
Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Oklahoma / Travel GDP

Travel Industry GDP, 2022

Gross Domestic Product (GDP, also referred to as value-added) is a measure of economic activity that reflects the market value of the labor and capital used to produce goods and services. The GDP for a particular industry within a state excludes the intermediate inputs purchased by businesses from other firms in the production process. It includes payments to individuals in the form of earnings, indirect business taxes to government, and other payments to individuals and corporations. The relationship between travel spending and the GDP of the Oklahoma travel industry is shown to the right. Oklahoma travel industry GDP of \$4.4 billion represents approximately 1.8% of the total Oklahoma GDP.

The estimates represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in Oklahoma will be delivered by other Oklahoma firms that are not strictly part of the travel industry. Restaurants, for example, will purchase agricultural products from other Oklahoma businesses. These inputs are sometimes referred to as "indirect" effects.



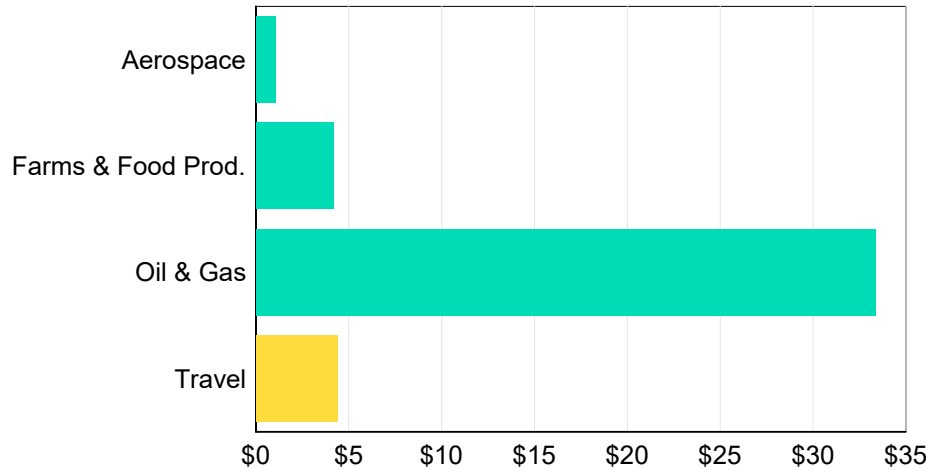
Oklahoma / Travel GDP

Oklahoma Export-Oriented Industries, 2022

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries such as mining, and manufacturing are the best examples of goods-producing export industries. The travel industry is also an export-oriented industry because goods and services are sold to visitors, injecting money into the local economy, as do the exports of other industries.

Oklahoma Gross Domestic Product

2022, GDP of Selected Export Industries

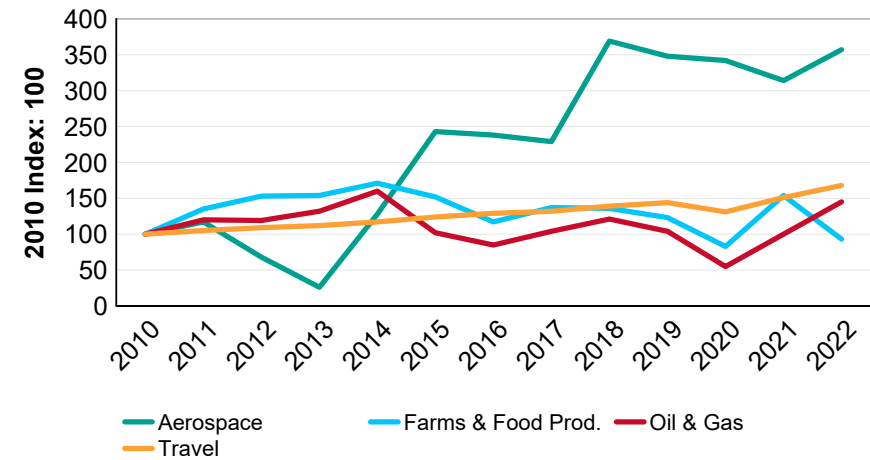


A comparison of the leading export-oriented industries in Oklahoma is shown for 2022. Exports are not necessarily more important than locally traded goods and services. The primary export-oriented industries in most rural counties are agriculture & food processing, oil and gas extraction, and the travel industry.

Source: Dean Runyan Associates and Bureau of Economic Analysis. GDP estimates by Dean Runyan Associates.

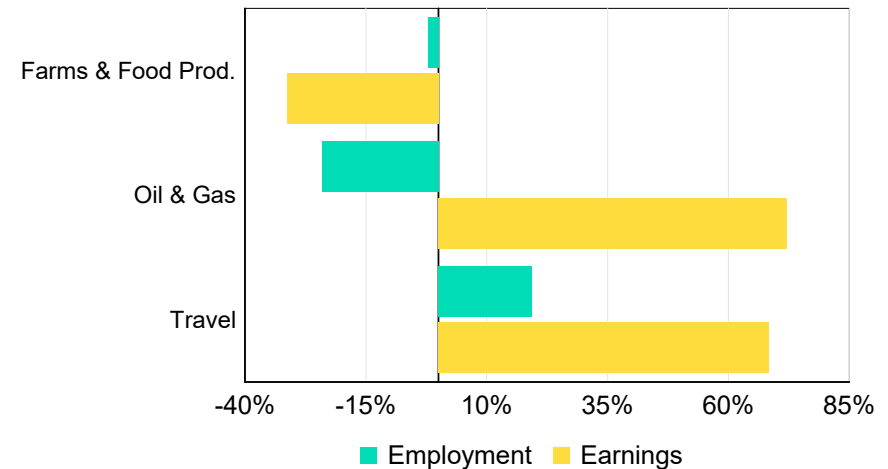
Change in Oklahoma GDP

2010-2022, Selected Industries



Change in Earnings and Employment

2010-2022, Selected Industries



Aerospace Manufacturing was a relatively small percentage of the Oklahoma economy in 2010; experiencing explosive growth over the last decade (employment change 132% and earnings growth 272%). It has been excluded in the above chart to keep focus on the older industries but it should be noted the sector is increasingly important to the overall Oklahoma economy.

Oklahoma / Secondary Effects

Travel spending brings money into many Oklahoma communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates indirect and induced impacts.

Direct impacts represent effects attributable to traveler expenditures.

Indirect impacts represent effects associated with industries that supply goods and services to the direct businesses.

Induced impacts represent effects of purchases made by employees in both the direct and indirect businesses.

The impacts in this section are presented in eleven major industry groups. These industry groups are similar, but not identical to the business categories presented elsewhere in this report.

It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Oklahoma and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. In general, geographic areas with lower levels of economic activity will have smaller secondary impacts within those same geographic boundaries.

Largest Secondary Industries 2022

Professional Services (12,130 jobs and \$564 million in earnings) A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses. Employees of these businesses also purchase professional services.

Education & Health Services (6,230 jobs and \$309 million in earnings) The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services.

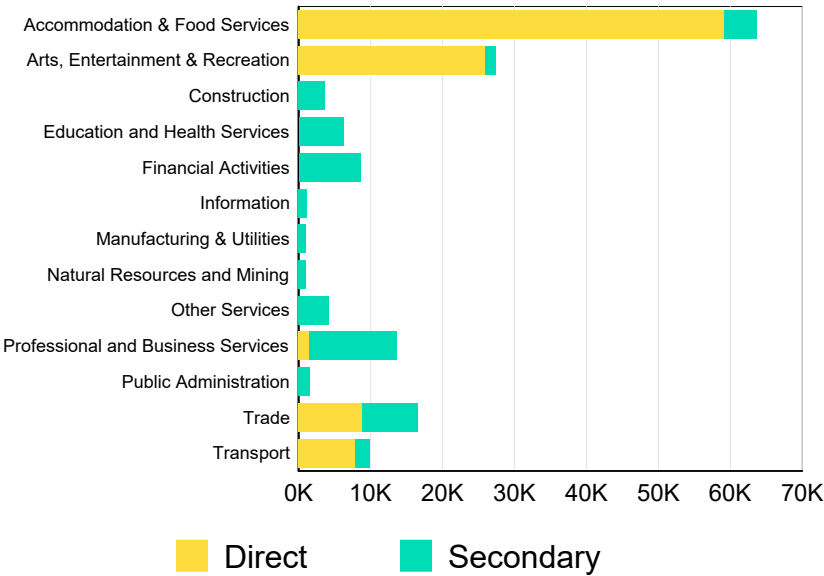
Financial Activities (8,610 jobs and \$295 million in earnings) Both businesses and individuals make use of banking and insurance institutions.

Other Services (4,170 jobs and \$150 million in earnings) Employees and travel businesses utilize a number of service providers such as repair shops, laundry, maintenance, and business services.

Oklahoma / Secondary Effects

Total Employment 2022

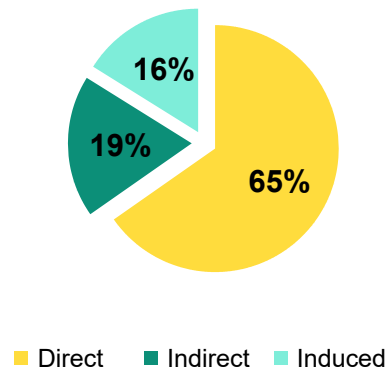
Direct & Secondary Employment



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	59,150	1,220	3,340	4,550	63,700
Arts, Entertainment & Recreation	25,860	870	620	1,500	27,350
Trade	8,850	3,130	4,530	7,660	16,510
Transport	7,860	1,430	560	1,990	9,850
Professional and Business Services	1,560	9,510	2,620	12,130	13,690
Construction	0	3,350	270	3,620	3,620
Education and Health Services	0	90	6,140	6,230	6,230
Financial Activities	0	5,350	3,260	8,610	8,610
Information	0	760	390	1,160	1,160
Manufacturing & Utilities	0	760	310	1,060	1,060
Natural Resources and Mining	0	790	250	1,040	1,040
Other Services	0	1,340	2,830	4,170	4,170
Public Administration	0	1,070	460	1,530	1,530
All Industries	103,270	29,670	25,570	55,240	158,520

Values may not add to totals due to rounding.

Share of Total Employment



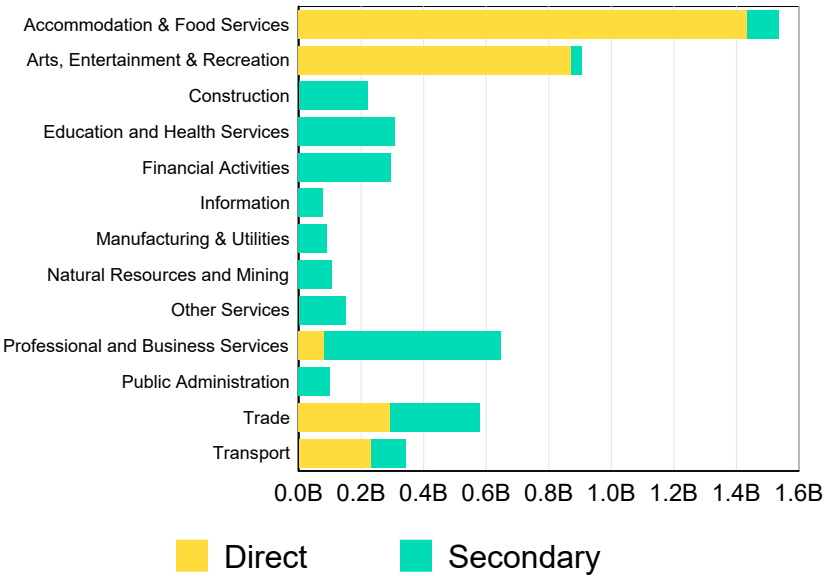
MOST DIRECT JOBS
Accommodation & Food Services

MOST SECONDARY JOBS
Professional & Business Services

Oklahoma / Secondary Effects

Total Earnings 2022

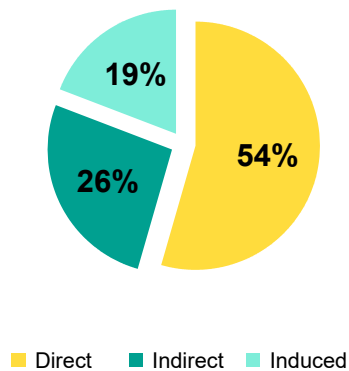
Direct & Secondary Earnings



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	1,434	28	75	102	1,536
Arts, Entertainment & Recreation	872	20	13	33	905
Trade	292	115	172	287	578
Transport	233	79	31	110	343
Professional and Business Services	83	450	115	564	648
Construction	0	204	16	220	220
Education and Health Services	0	3	306	309	309
Financial Activities	0	185	110	295	295
Information	0	53	26	79	79
Manufacturing & Utilities	0	64	27	91	91
Natural Resources and Mining	0	85	22	107	107
Other Services	0	60	90	150	150
Public Administration	0	72	28	100	100
All Industries	2,914	1,418	1,029	2,447	5,361

Values may not add to totals due to rounding. Figures in \$Millions

Share of Total Earnings



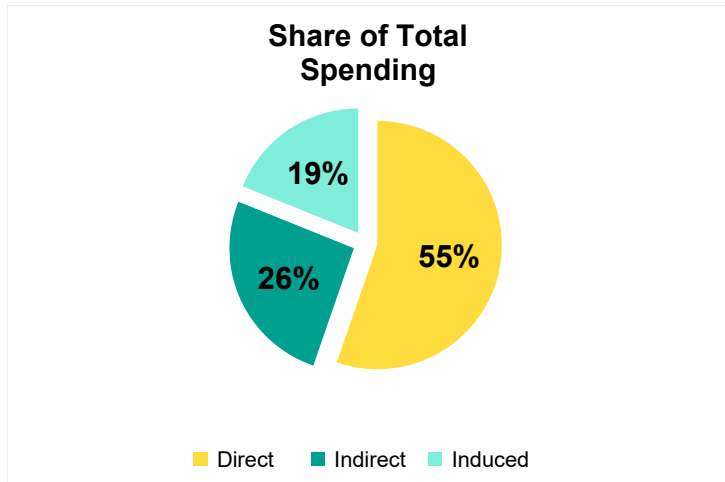
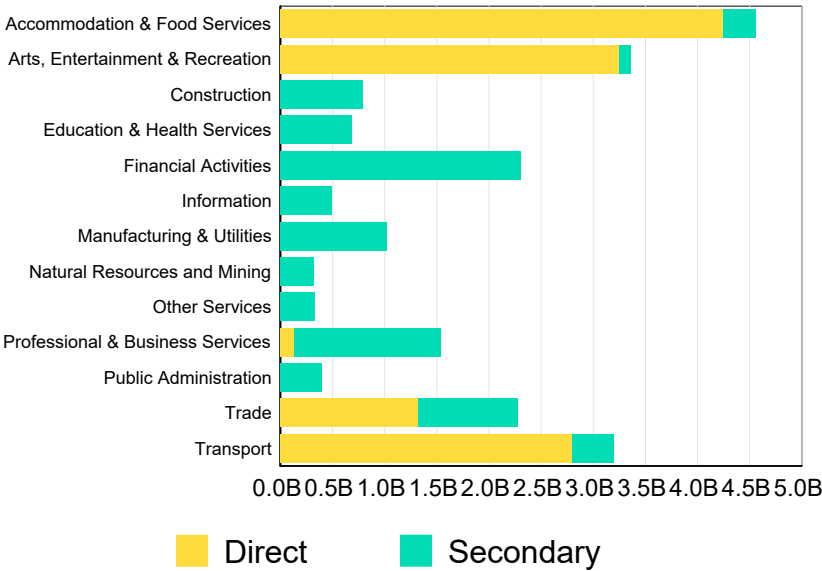
MOST DIRECT Earnings
Accommodation & Food Services

MOST SECONDARY Earnings
Professional & Business Services

Oklahoma / Secondary Effects

Total Spending 2022

Direct & Secondary Spending



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	4,242	89	225	314	4,556
Arts, Entertainment & Recreation	3,251	64	48	113	3,363
Trade	1,325	415	540	955	2,280
Transport	2,801	282	118	400	3,201
Professional & Business Services	133	1,120	286	1,406	1,539
Other Services	0	140	193	333	333
Public Administration	0	262	139	401	401
Construction	0	732	60	792	792
Natural Resources and Mining	0	250	67	317	317
Manufacturing & Utilities	0	695	321	1,017	1,017
Information	0	293	203	497	497
Financial Activities	0	1,140	1,164	2,304	2,304
Education & Health Services	0	6	682	688	688
All Industries	11,752	5,490	4,047	9,536	21,288

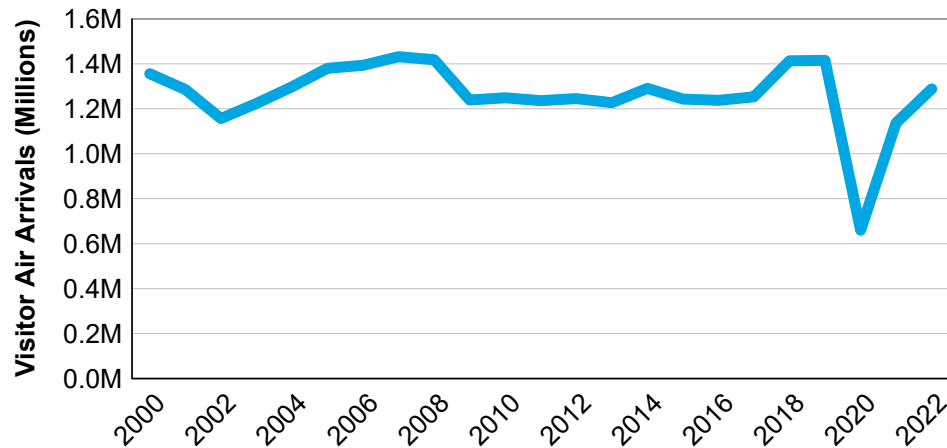
Values may not add to totals due to rounding. Figures in \$Millions

MOST DIRECT Spending
Accommodation & Food Services

MOST SECONDARY Spending
Financial Activities

Oklahoma / Visitor Volume

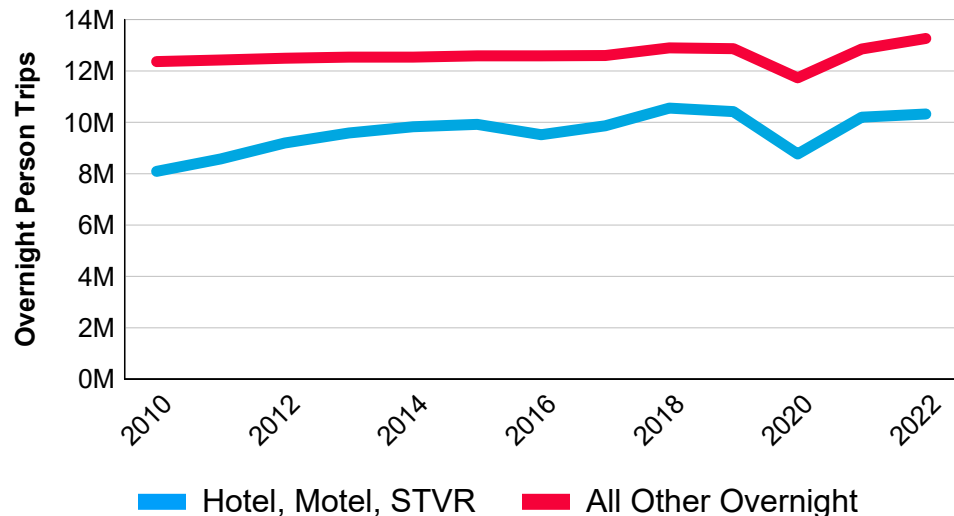
Air Passenger Visitor Arrivals / U.S. Air Carriers



1.3 million domestic visitors traveled to Oklahoma by air in 2022. This is an increase of 13.3% from 2021 visitation of 1.1 million. Domestic air visitors remain 9.1% below the level of activity reached in 2019.

Sources: Bureau of Transportation Statistics, Dean Runyan Associates

Overnight Volume



Overnight visitor volume increased 2.3% in 2022. Visitors who stay in hotels, motels, or short term rentals increased 1.2%. All other overnight visitors camping, stays with friends and family, and second home increased 3.2%.

Sources: Dean Runyan Associates, Omnitrak Group, KeyData, STR LLC.

Oklahoma / Visitor Volume

Overnight Visitor Volume and Average Spending

Overnight visitor volume figures for Oklahoma are based on the economic findings of this report and other source data. Day travel estimates are not provided because of data limitations. Although volume estimates derived from different methodologies and source data will necessarily vary to some extent, it should be noted that the overnight volume estimates reported here are consistent with other data, such as room demand, visitor air travel and other visitor surveys.


Average Expenditure for Overnight Visitors, 2022

	Person		Party		Party Size	Length of Stay
	Day	Trip	Day	Trip		
Hotel, Motel, STVR	\$203	\$485	\$489	\$1,185	2.4	2.4
Air Transportation	\$292	\$1,087	\$511	\$1,902	1.7	3.7
Ground Transportation	\$195	\$452	\$487	\$1,130	2.5	2.3
Private Home	\$60	\$192	\$138	\$445	2.3	3.2
Air Transportation	\$106	\$596	\$181	\$1,020	1.7	5.6
Ground Transportation	\$55	\$166	\$131	\$395	2.4	3.0
Other Overnight	\$78	\$220	\$246	\$692	3.2	2.8
All Overnight	\$115	\$321	\$285	\$804	2.5	2.8

Overnight Visitor Volume (Millions), 2020-2022

	Person-Nights			Party-Nights		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	20.8	24.8	25.2	8.6	10.2	10.3
Private Home	22.7	26.1	27.8	9.6	11.4	12.2
Other Overnight	13.1	13.2	12.9	4.1	4.2	4.1
All Overnight	56.6	64.2	65.8	22.4	25.8	26.6

	Person-Trips			Party-Trips		
	2020	2021	2022	2020	2021	2022
Hotel, Motel, STVR	8.8	10.2	10.3	3.6	4.1	4.2
Private Home	7.1	8.2	8.7	3.0	3.5	3.8
Other Overnight	4.6	4.7	4.5	1.5	1.5	1.4
All Overnight	20.5	23.1	23.6	8.1	9.2	9.4

 **44%**
Hotel, Motel, STVR
share of overnight
person trips.



County Impacts

2022

County / Introduction

This section of the report provides summary measures of the economic impacts of travel for each of Oklahoma's seventy-seven counties. Estimates of overnight visitor volume and average spending are also provided where data is sufficient.

Travel Impacts (2022) Estimates of spending, earnings, employment and state & local government revenue are provided for each county

Overnight Visitor Volume (2022) Estimates of overnight trips and total nights spent in the county are provided for both persons and travel parties, subject to data limitations.

Average Overnight Spending (2022) Estimates of average overnight spending for persons and travel parties, subject to data limitations.

Travel Share of Total Employment (2022) A highlight of the relative importance of the travel industry when compared to all employment in each county.

County Detail Tables (2013-2022) Economic impact, visitor volume, and average spending estimates for each county from 2013 to 2022, subject to data limitations.

County / Summary

Direct Travel Impacts 2022

County	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Adair	\$22.0	\$5.4	260	\$0.8	\$0.9	\$1.7
Alfalfa	\$7.5	\$1.6	90	\$0.2	\$0.3	\$0.5
Atoka	\$48.3	\$12.7	450	\$1.3	\$2.1	\$3.4
Beaver	\$3.3	\$0.6	50	\$0.1	\$0.1	\$0.2
Beckham	\$50.1	\$14.5	860	\$2.4	\$2.3	\$4.7
Blaine	\$25.4	\$5.7	310	\$0.9	\$1.0	\$2.0
Bryan	\$708.8	\$176.0	4,180	\$7.7	\$29.7	\$37.4
Caddo	\$44.0	\$10.1	550	\$1.3	\$1.8	\$3.1
Canadian	\$175.6	\$55.3	2,160	\$6.1	\$7.9	\$14.0
Carter	\$190.9	\$43.1	1,930	\$8.4	\$8.2	\$16.6
Cherokee	\$125.3	\$30.5	1,420	\$4.7	\$5.3	\$10.0
Choctaw	\$137.8	\$35.9	920	\$1.4	\$5.9	\$7.3
Cimarron	\$5.2	\$1.3	100	\$0.2	\$0.2	\$0.4
Cleveland	\$432.9	\$118.9	4,750	\$14.6	\$19.2	\$33.8
Coal	\$3.1	\$0.6	30	\$0.1	\$0.1	\$0.2
Comanche	\$219.5	\$56.0	2,500	\$9.2	\$9.6	\$18.8
Cotton	\$103.3	\$27.1	610	\$0.9	\$4.4	\$5.3
Craig	\$20.2	\$4.6	210	\$0.7	\$0.9	\$1.6
Creek	\$88.2	\$25.4	1,170	\$3.0	\$3.9	\$6.8
Custer	\$72.6	\$24.6	1,060	\$3.6	\$3.4	\$7.0
Delaware	\$206.7	\$55.2	1,710	\$3.9	\$8.8	\$12.7
Dewey	\$4.3	\$0.8	50	\$0.1	\$0.2	\$0.3
Ellis	\$3.3	\$0.6	50	\$0.1	\$0.1	\$0.2
Garfield	\$103.9	\$30.2	1,350	\$4.8	\$4.7	\$9.5
Garvin	\$53.3	\$16.0	750	\$2.0	\$2.4	\$4.5
Grady	\$93.4	\$26.8	1,210	\$2.7	\$4.1	\$6.9
Grant	\$2.5	\$0.5	50	\$0.1	\$0.1	\$0.2
Greer	\$5.5	\$0.9	70	\$0.3	\$0.2	\$0.5
Harmon	\$1.5	\$0.3	30	\$0.0	\$0.1	\$0.1
Harper	\$2.3	\$0.7	60	\$0.1	\$0.1	\$0.2



County / Summary

Direct Travel Impacts 2022

County	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Haskell	\$25.2	\$5.3	190	\$0.4	\$1.0	\$1.4
Hughes	\$8.9	\$1.7	80	\$0.3	\$0.4	\$0.6
Jackson	\$48.7	\$15.0	770	\$2.2	\$2.2	\$4.5
Jefferson	\$6.8	\$1.4	80	\$0.2	\$0.3	\$0.5
Johnston	\$8.6	\$2.5	120	\$0.2	\$0.4	\$0.6
Kay	\$114.2	\$39.9	1,890	\$4.0	\$5.0	\$9.0
Kingfisher	\$14.5	\$3.2	160	\$0.5	\$0.6	\$1.1
Kiowa	\$13.7	\$2.7	150	\$0.4	\$0.5	\$0.9
Latimer	\$29.5	\$7.5	370	\$1.0	\$1.1	\$2.1
Le Flore	\$242.7	\$59.2	1,660	\$2.7	\$10.2	\$12.9
Lincoln	\$38.4	\$10.0	520	\$1.3	\$1.7	\$2.9
Logan	\$70.7	\$13.1	670	\$2.2	\$3.0	\$5.2
Love	\$717.9	\$162.0	3,050	\$5.9	\$29.8	\$35.7
Mcclain	\$95.7	\$25.7	810	\$1.9	\$4.1	\$6.0
Mccurtain	\$462.7	\$96.7	3,470	\$18.0	\$19.3	\$37.3
Mcintosh	\$78.2	\$19.9	660	\$1.7	\$3.2	\$4.9
Major	\$6.2	\$1.4	70	\$0.2	\$0.3	\$0.5
Marshall	\$75.4	\$19.3	740	\$1.8	\$3.1	\$4.9
Mayes	\$63.3	\$15.8	780	\$2.4	\$2.7	\$5.1
Murray	\$93.5	\$24.8	750	\$2.1	\$3.9	\$6.0
Muskogee	\$144.3	\$31.3	1,560	\$5.0	\$5.9	\$11.0
Noble	\$36.6	\$9.5	320	\$1.0	\$1.6	\$2.6
Nowata	\$5.7	\$1.2	80	\$0.1	\$0.2	\$0.4
Okfuskee	\$9.6	\$1.6	90	\$0.3	\$0.4	\$0.7
Oklahoma	\$2,756.0	\$700.1	23,120	\$101.2	\$109.0	\$210.2
Okmulgee	\$90.9	\$27.3	1,230	\$2.8	\$4.1	\$6.9
Osage	\$162.8	\$44.4	1,320	\$3.6	\$7.2	\$10.7
Ottawa	\$398.2	\$97.2	2,760	\$4.9	\$16.6	\$21.5
Pawnee	\$23.7	\$6.9	380	\$0.6	\$1.1	\$1.7
Payne	\$148.6	\$39.5	1,910	\$6.0	\$6.6	\$12.6



County / Summary

Direct Travel Impacts 2022

County	Spending (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Pittsburg	\$137.7	\$35.2	1,380	\$4.3	\$5.7	\$10.0
Pontotoc	\$63.9	\$15.5	740	\$2.7	\$2.8	\$5.5
Pottawatomie	\$126.4	\$39.6	1,850	\$4.5	\$5.7	\$10.1
Pushmataha	\$15.9	\$2.6	160	\$0.4	\$0.5	\$0.9
Roger Mills	\$3.6	\$0.4	20	\$0.1	\$0.1	\$0.2
Rogers	\$201.6	\$48.9	1,900	\$6.5	\$8.8	\$15.3
Seminole	\$23.2	\$6.0	270	\$0.8	\$1.0	\$1.8
Sequoyah	\$159.5	\$44.3	1,600	\$4.0	\$6.7	\$10.8
Stephens	\$82.3	\$22.7	1,070	\$3.0	\$3.7	\$6.7
Texas	\$57.1	\$11.0	540	\$3.1	\$2.5	\$5.5
Tillman	\$6.9	\$1.5	90	\$0.2	\$0.3	\$0.5
Tulsa	\$1,669.5	\$357.6	12,150	\$54.4	\$61.2	\$115.6
Wagoner	\$78.3	\$20.0	940	\$2.4	\$3.4	\$5.8
Washington	\$79.4	\$21.2	900	\$3.0	\$3.6	\$6.5
Washita	\$9.2	\$1.9	130	\$0.2	\$0.4	\$0.6
Woods	\$22.2	\$6.5	350	\$0.9	\$1.0	\$1.9
Woodward	\$63.0	\$10.8	510	\$2.9	\$2.7	\$5.6
Oklahoma	\$11,751.7	\$2,913.9	103,270	\$349.7	\$483.6	\$833.3

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.

County / Summary

Overnight Visitor Volume 2022

	Nights		Trips	
	Person	Party	Person	Party
Adair	254,270	100,140	111,730	44,060
Alfalfa	126,120	45,270	53,850	19,430
Atoka	300,740	115,930	138,390	53,520
Beaver	46,420	18,570	19,220	7,720
Beckham	492,870	195,140	216,850	85,800
Blaine	310,380	108,990	135,110	47,660
Bryan	972,320	378,610	415,800	162,190
Caddo	517,730	188,800	222,280	81,170
Canadian	1,456,530	632,750	532,850	225,350
Carter	1,487,920	565,310	659,640	250,260
Cherokee	1,442,940	508,110	591,400	209,210
Choctaw	257,940	99,330	115,610	44,750
Cimarron	64,330	23,740	29,010	10,750
Cleveland	3,005,920	1,295,250	1,135,230	475,680
Coal	46,040	18,540	18,910	7,660
Comanche	1,659,770	686,040	687,470	282,130
Cotton	46,890	19,100	19,380	7,940
Craig	215,600	85,370	97,790	38,820
Creek	869,290	347,510	349,830	136,930
Custer	647,950	256,670	308,340	122,440
Delaware	1,813,980	587,380	701,190	231,390
Dewey	55,260	21,750	23,570	9,370
Ellis	44,390	17,400	18,910	7,480
Garfield	834,990	340,210	350,240	142,570
Garvin	427,220	172,090	199,720	80,500
Grady	546,300	237,570	207,290	87,580
Grant	38,120	15,100	15,500	6,200
Greer	168,480	60,820	75,320	27,220
Harmon	23,310	9,120	9,440	3,730
Harper	31,130	12,370	13,010	5,180



County / Summary

Overnight Visitor Volume 2022

	Nights		Trips	
	Person	Party	Person	Party
Haskell	221,640	80,980	94,210	34,630
Hughes	123,860	50,030	51,700	21,000
Jackson	397,350	161,130	170,300	69,040
Jefferson	109,790	39,940	47,310	17,230
Johnston	116,730	45,310	48,320	18,890
Kay	840,760	325,460	358,970	138,800
Kingfisher	168,820	68,560	74,560	30,310
Kiowa	205,720	75,290	90,990	33,440
Latimer	293,000	105,450	130,280	46,970
Le Flore	778,100	304,790	349,940	137,420
Lincoln	349,580	145,910	130,930	53,040
Logan	558,080	238,860	212,970	88,860
Love	722,110	280,100	357,870	139,640
McClain	410,070	177,300	153,720	64,480
McCurtain	3,479,940	1,308,650	1,501,770	577,540
McIntosh	1,060,790	338,590	412,310	134,160
Major	81,300	32,410	34,110	13,710
Marshall	714,940	243,070	299,430	103,660
Mayes	827,990	300,660	350,080	129,020
Murray	588,780	207,490	257,160	91,130
Muskogee	1,090,780	427,980	464,090	181,420
Noble	163,800	66,090	75,600	30,530
Nowata	78,360	32,140	32,640	13,420
Okfuskee	124,220	49,320	53,020	21,170
Oklahoma	12,990,690	5,581,430	5,360,960	2,249,340
Okmulgee	544,600	225,920	231,410	94,190
Osage	582,000	233,760	229,840	91,060
Ottawa	899,270	354,030	403,080	158,710
Pawnee	173,370	69,390	67,190	26,470
Payne	1,166,960	474,100	481,490	195,020



County / Summary

Overnight Visitor Volume 2022

	Nights		Trips	
	Person	Party	Person	Party
Pittsburg	1,080,160	391,680	433,880	159,200
Pontotoc	526,680	213,480	221,240	89,580
Pottawatomie	886,310	368,620	347,130	140,160
Pushmataha	233,010	83,290	97,320	35,080
Roger Mills	52,820	20,190	23,000	8,870
Rogers	1,185,530	501,050	494,750	204,800
Seminole	275,790	109,930	120,450	48,110
Sequoyah	943,750	347,060	399,400	146,580
Stephens	701,120	276,590	297,360	117,070
Texas	433,300	174,840	191,880	77,270
Tillman	83,750	33,340	36,640	14,610
Tulsa	8,916,970	3,850,410	3,771,400	1,598,040
Wagoner	816,250	339,960	318,370	130,230
Washington	772,790	311,070	353,310	142,270
Washita	136,210	53,070	58,870	22,950
Woods	250,220	93,150	114,280	42,730
Woodward	465,910	183,940	204,910	80,860

Note: The sum of trips for counties will be greater than the state trip estimate because some travelers visit multiple destinations on a single trip within Oklahoma.



County / Summary

Average Overnight Spending 2022

	Nights		Trips	
	Person	Party	Person	Party
Adair	\$57	\$146	\$130	\$331
Alfalfa	\$47	\$132	\$111	\$308
Atoka	\$114	\$296	\$248	\$642
Beaver	\$37	\$93	\$90	\$224
Beckham	\$90	\$226	\$203	\$514
Blaine	\$67	\$191	\$154	\$436
Bryan	\$289	\$742	\$672	\$1,725
Caddo	\$59	\$162	\$137	\$375
Canadian	\$73	\$169	\$199	\$471
Carter	\$92	\$242	\$207	\$546
Cherokee	\$62	\$177	\$151	\$426
Choctaw	\$298	\$775	\$664	\$1,715
Cimarron	\$71	\$192	\$156	\$422
Cleveland	\$98	\$228	\$258	\$617
Coal	\$33	\$81	\$80	\$197
Comanche	\$85	\$206	\$204	\$497
Cotton	\$62	\$153	\$150	\$366
Craig	\$65	\$164	\$143	\$361
Creek	\$65	\$162	\$160	\$409
Custer	\$86	\$216	\$180	\$452
Delaware	\$69	\$213	\$177	\$536
Dewey	\$48	\$122	\$111	\$280
Ellis	\$44	\$112	\$103	\$261
Garfield	\$79	\$193	\$187	\$460
Garvin	\$93	\$230	\$198	\$492
Grady	\$90	\$207	\$237	\$561
Grant	\$32	\$80	\$78	\$196
Greer	\$23	\$65	\$52	\$145
Harmon	\$31	\$79	\$77	\$194
Harper	\$40	\$101	\$96	\$242

Note: Counties with high levels of gaming will have higher average expenditures. Counties with low levels of gaming and paid lodging opportunities will have lower average expenditures.



County / Summary

Average Overnight Spending 2022

	Nights		Trips	
	Person	Party	Person	Party
Haskell	\$67	\$184	\$157	\$428
Hughes	\$38	\$93	\$90	\$222
Jackson	\$81	\$199	\$188	\$464
Jefferson	\$49	\$135	\$114	\$312
Johnston	\$43	\$110	\$103	\$263
Kay	\$96	\$248	\$224	\$580
Kingfisher	\$54	\$132	\$122	\$299
Kiowa	\$55	\$151	\$125	\$340
Latimer	\$69	\$192	\$155	\$430
Le Flore	\$180	\$459	\$398	\$1,015
Lincoln	\$67	\$161	\$179	\$442
Logan	\$84	\$196	\$218	\$523
Love	\$355	\$914	\$714	\$1,831
McClain	\$106	\$246	\$284	\$677
McCurtain	\$124	\$330	\$267	\$702
McIntosh	\$50	\$156	\$128	\$393
Major	\$43	\$109	\$103	\$256
Marshall	\$71	\$208	\$169	\$487
Mayes	\$53	\$146	\$125	\$338
Murray	\$108	\$307	\$245	\$691
Muskogee	\$91	\$232	\$213	\$546
Noble	\$145	\$360	\$315	\$779
Nowata	\$37	\$90	\$89	\$216
Okfuskee	\$45	\$114	\$106	\$266
Oklahoma	\$144	\$335	\$346	\$826
Okmulgee	\$91	\$219	\$213	\$524
Osage	\$106	\$263	\$263	\$665
Ottawa	\$126	\$320	\$281	\$713
Pawnee	\$62	\$155	\$159	\$404
Payne	\$83	\$205	\$199	\$493

Note: Counties with high levels of gaming will have higher average expenditures. Counties with low levels of gaming and paid lodging opportunities will have lower average expenditures.



County / Summary

Average Overnight Spending 2022

	Nights		Trips	
	Person	Party	Person	Party
Pittsburg	\$88	\$242	\$217	\$592
Pontotoc	\$76	\$189	\$181	\$448
Pottawatomie	\$91	\$218	\$231	\$573
Pushmataha	\$45	\$126	\$107	\$298
Roger Mills	\$53	\$137	\$121	\$313
Rogers	\$100	\$236	\$239	\$578
Seminole	\$53	\$133	\$121	\$303
Sequoyah	\$101	\$274	\$237	\$646
Stephens	\$75	\$191	\$177	\$450
Texas	\$92	\$229	\$208	\$518
Tillman	\$52	\$130	\$118	\$297
Tulsa	\$123	\$284	\$288	\$680
Wagoner	\$60	\$143	\$152	\$373
Washington	\$72	\$179	\$157	\$390
Washita	\$51	\$131	\$118	\$303
Woods	\$76	\$205	\$166	\$445
Woodward	\$95	\$240	\$215	\$545

Note: Counties with high levels of gaming will have higher average expenditures. Counties with low levels of gaming and paid lodging opportunities will have lower average expenditures.



County / Earnings & Employment

All Industry & Direct Travel Industry Earnings & Employment, 2022

County	Earnings (\$M)				Employment (Jobs)		
	Total	Travel	Percent		Total	Travel	Percent
Adair	338.4	5.4	1.6%		7,847	260	3.3%
Alfalfa	128.6	1.6	1.2%		2,818	90	3.3%
Atoka	225.9	12.7	5.6%		6,389	450	7.1%
Beaver	225.2	0.6	0.3%		3,213	50	1.4%
Beckham	705.7	14.5	2.1%		14,183	860	6.0%
Blaine	238.4	5.7	2.4%		5,219	310	5.9%
Bryan	1,448.7	176.0	12.1%		28,346	4,180	14.7%
Caddo	546.7	10.1	1.8%		11,397	550	4.8%
Canadian	2,834.2	55.3	2.0%		63,117	2,160	3.4%
Carter	1,673.0	43.1	2.6%		32,144	1,930	6.0%
Cherokee	1,073.5	30.5	2.8%		22,568	1,420	6.3%
Choctaw	279.5	35.9	12.8%		7,164	920	12.8%
Cimarron	107.7	1.3	1.2%		1,831	100	5.2%
Cleveland	6,882.3	118.9	1.7%		140,033	4,750	3.4%
Coal	100.0	0.6	0.6%		2,703	30	1.2%
Comanche	4,068.1	56.0	1.4%		65,882	2,500	3.8%
Cotton	125.6	27.1	21.6%		2,931	610	20.7%
Craig	349.1	4.6	1.3%		7,982	210	2.6%
Creek	1,559.4	25.4	1.6%		30,970	1,170	3.8%
Custer	906.8	24.6	2.7%		17,882	1,060	6.0%
Delaware	692.6	55.2	8.0%		16,550	1,710	10.4%
Dewey	202.3	0.8	0.4%		3,663	50	1.4%
Ellis	114.3	0.6	0.6%		2,446	50	1.9%
Garfield	1,953.2	30.2	1.5%		36,247	1,350	3.7%
Garvin	839.6	16.0	1.9%		15,576	750	4.8%
Grady	998.8	26.8	2.7%		22,036	1,210	5.5%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2022 Total Employment & Earnings has been estimated by Dean Runyan Associates.

County / Earnings & Employment

All Industry & Direct Travel Industry Earnings & Employment, 2022

County	Earnings (\$M)				Employment (Jobs)		
	Total	Travel	Percent		Total	Travel	Percent
Grant	156.4	0.5	0.3%		2,856	50	1.7%
Greer	68.1	0.9	1.4%		1,872	70	3.7%
Harmon	57.3	0.3	0.5%		1,237	30	2.2%
Harper	97.2	0.7	0.7%		2,042	60	2.8%
Haskell	257.3	5.3	2.1%		5,602	190	3.4%
Hughes	340.5	1.7	0.5%		4,995	80	1.7%
Jackson	891.6	15.0	1.7%		14,293	770	5.4%
Jefferson	69.7	1.4	2.1%		2,152	80	3.9%
Johnston	210.1	2.5	1.2%		4,778	120	2.5%
Kay	1,338.6	39.9	3.0%		24,218	1,890	7.8%
Kingfisher	632.7	3.2	0.5%		11,344	160	1.4%
Kiowa	170.9	2.7	1.6%		3,602	150	4.2%
Latimer	185.7	7.5	4.0%		4,607	370	8.1%
Le Flore	900.7	59.2	6.6%		19,397	1,660	8.5%
Lincoln	553.6	10.0	1.8%		14,122	520	3.7%
Logan	626.8	13.1	2.1%		18,277	670	3.7%
Love	352.9	162.0	45.9%		7,132	3,050	42.7%
McClain	876.0	25.7	2.9%		19,283	810	4.2%
McCurtain	823.3	96.7	11.7%		18,104	3,470	19.2%
McIntosh	281.8	19.9	7.1%		7,851	660	8.4%
Major	181.0	1.4	0.7%		4,603	70	1.5%
Marshall	351.6	19.3	5.5%		7,472	740	10.0%
Mayes	999.2	15.8	1.6%		19,161	780	4.1%
Murray	360.6	24.8	6.9%		7,660	750	9.8%
Muskogee	2,179.6	31.3	1.4%		39,664	1,560	3.9%
Noble	376.8	9.5	2.5%		7,327	320	4.4%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2022 Total Employment & Earnings has been estimated by Dean Runyan Associates.

County / Earnings & Employment

All Industry & Direct Travel Industry Earnings & Employment, 2022

County	Earnings (\$M)				Employment (Jobs)		
	Total	Travel	Percent		Total	Travel	Percent
Nowata	141.4	1.2	0.9%		3,897	80	2.0%
Okfuskee	150.8	1.6	1.1%		4,450	90	2.1%
Oklahoma	49,236.8	700.1	1.4%		650,611	23,120	3.6%
Okmulgee	646.5	27.3	4.2%		15,227	1,230	8.1%
Osage	557.8	44.4	8.0%		14,531	1,320	9.1%
Ottawa	868.7	97.2	11.2%		17,354	2,760	15.9%
Pawnee	230.3	6.9	3.0%		6,097	380	6.2%
Payne	2,581.7	39.5	1.5%		49,671	1,910	3.8%
Pittsburg	1,094.4	35.2	3.2%		21,710	1,380	6.4%
Pontotoc	1,487.7	15.5	1.0%		26,695	740	2.8%
Pottawatomie	1,828.2	39.6	2.2%		33,809	1,850	5.5%
Pushmataha	172.4	2.6	1.5%		4,685	160	3.5%
Roger Mills	79.4	0.4	0.5%		2,220	20	1.0%
Rogers	2,237.6	48.9	2.2%		42,226	1,900	4.5%
Seminole	496.5	6.0	1.2%		10,993	270	2.5%
Sequoyah	563.5	44.3	7.9%		14,941	1,600	10.7%
Stephens	1,167.7	22.7	1.9%		23,541	1,070	4.6%
Texas	1,071.8	11.0	1.0%		12,529	540	4.3%
Tillman	121.6	1.5	1.3%		2,781	90	3.3%
Tulsa	36,905.7	357.6	1.0%		491,016	12,150	2.5%
Wagoner	897.7	20.0	2.2%		21,872	940	4.3%
Washington	3,048.2	21.2	0.7%		26,698	900	3.4%
Washita	183.7	1.9	1.0%		4,977	130	2.6%
Woods	267.9	6.5	2.4%		5,473	350	6.4%
Woodward	571.6	10.8	1.9%		12,660	510	4.0%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2022 Total Employment & Earnings has been estimated by Dean Runyan Associates.



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Adair												
Total (Current \$)	14.9	14.7	14.4	13.8	14.4	17.3	17.4	13.8	16.1	18.6	▲ 15.6%	▲ 7.2%
Visitor	14.9	14.7	14.4	13.8	14.4	17.3	17.4	13.8	16.1	18.6	▲ 15.6%	▲ 7.2%
Non-transportation	11.4	11.4	11.7	11.3	11.6	13.7	13.9	11.3	12.8	14.4	▲ 12.5%	▲ 4.1%
Transportation	3.5	3.3	2.6	2.5	2.8	3.5	3.5	2.5	3.3	4.2	▲ 27.8%	▲ 19.7%
Alfalfa												
Total (Current \$)	4.5	4.4	4.1	3.9	4.2	4.5	4.3	4.9	5.7	6.5	▲ 14.1%	▲ 50.6%
Visitor	4.5	4.4	4.1	3.9	4.2	4.5	4.3	4.9	5.7	6.5	▲ 14.1%	▲ 50.6%
Non-transportation	3.2	3.2	3.2	3.0	3.2	3.3	3.2	3.7	4.1	4.6	▲ 10.3%	▲ 41.4%
Transportation	1.3	1.2	0.9	0.9	1.0	1.1	1.1	1.2	1.5	1.9	▲ 24.4%	▲ 79.0%
Atoka												
Total (Current \$)	29.2	29.1	27.7	27.4	31.4	33.8	33.3	29.2	38.4	45.7	▲ 19.0%	▲ 37.6%
Visitor	29.2	29.1	27.7	27.4	31.4	33.8	33.3	29.2	38.4	45.7	▲ 19.0%	▲ 37.6%
Non-transportation	25.0	25.0	24.6	24.4	27.9	29.9	29.5	26.1	34.2	40.1	▲ 17.0%	▲ 35.8%
Transportation	4.2	4.0	3.1	3.0	3.4	3.9	3.7	3.2	4.2	5.7	▲ 34.7%	▲ 51.6%
Beaver												
Total (Current \$)	2.3	2.3	2.2	2.2	2.2	2.3	2.3	1.7	2.0	2.4	▲ 20.6%	▲ 3.5%
Visitor	2.3	2.3	2.2	2.2	2.2	2.3	2.3	1.7	2.0	2.4	▲ 20.6%	▲ 3.5%
Non-transportation	1.7	1.7	1.7	1.8	1.7	1.8	1.8	1.4	1.5	1.8	▲ 16.7%	▼ -0.4%
Transportation	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.4	0.5	0.6	▲ 33.3%	▲ 16.4%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Beckham												
Total (Current \$)	43.1	44.4	45.7	40.2	43.6	45.5	42.8	35.0	39.5	45.7	▲ 15.6%	▲ 6.8%
Visitor	43.1	44.4	45.7	40.2	43.6	45.5	42.8	35.0	39.5	45.7	▲ 15.6%	▲ 6.8%
Non-transportation	35.0	36.6	39.3	34.5	37.1	38.3	36.2	30.1	33.0	37.5	▲ 13.7%	▲ 3.6%
Transportation	8.0	7.8	6.4	5.7	6.5	7.1	6.6	5.0	6.5	8.2	▲ 25.1%	▲ 24.7%
Blaine												
Total (Current \$)	15.3	16.2	16.0	16.8	19.0	20.1	18.6	20.0	22.8	23.9	▲ 4.6%	▲ 28.3%
Visitor	15.3	16.2	16.0	16.8	19.0	20.1	18.6	20.0	22.8	23.9	▲ 4.6%	▲ 28.3%
Non-transportation	11.6	12.6	13.1	13.8	15.5	16.2	14.9	16.3	17.9	18.1	▲ 0.9%	▲ 21.3%
Transportation	3.7	3.7	3.0	3.0	3.5	3.9	3.7	3.7	4.9	5.8	▲ 18.5%	▲ 56.7%
Bryan												
Total (Current \$)	309.3	307.4	303.3	295.3	462.6	529.5	523.4	423.1	649.2	700.0	▲ 7.8%	▲ 33.7%
Visitor	309.3	307.4	303.3	295.3	462.6	529.5	523.4	423.1	649.2	700.0	▲ 7.8%	▲ 33.7%
Non-transportation	291.9	290.9	290.7	283.4	449.3	513.4	507.9	411.8	633.2	680.4	▲ 7.5%	▲ 34.0%
Transportation	17.4	16.5	12.6	11.9	13.3	16.1	15.4	11.3	16.0	19.5	▲ 21.7%	▲ 26.5%
Caddo												
Total (Current \$)	33.4	32.7	30.9	31.3	30.8	32.9	34.1	31.6	35.0	39.3	▲ 12.1%	▲ 15.2%
Visitor	33.4	32.7	30.9	31.3	30.8	32.9	34.1	31.6	35.0	39.3	▲ 12.1%	▲ 15.2%
Non-transportation	25.0	24.8	24.8	25.2	24.4	25.7	26.8	25.5	27.4	29.8	▲ 8.6%	▲ 11.0%
Transportation	8.3	7.8	6.1	6.1	6.4	7.2	7.3	6.0	7.7	9.5	▲ 24.5%	▲ 31.0%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Canadian												
Total (Current \$)	109.8	121.9	130.1	127.0	144.9	160.2	150.0	105.4	141.8	146.0	▲ 3.0%	▼ -2.7%
Visitor	109.8	121.9	130.1	127.0	144.9	160.2	150.0	105.4	141.8	146.0	▲ 3.0%	▼ -2.7%
Non-transportation	95.0	106.5	117.3	114.7	129.9	142.9	133.9	94.7	125.2	126.4	▲ 1.0%	▼ -5.6%
Transportation	14.8	15.3	12.8	12.4	15.0	17.3	16.1	10.7	16.6	19.6	▲ 18.1%	▲ 21.5%
Carter												
Total (Current \$)	105.2	109.2	100.6	101.5	103.3	124.8	121.4	126.3	164.9	181.4	▲ 10.0%	▲ 49.5%
Visitor	105.2	109.2	100.6	101.5	103.3	124.8	121.4	126.3	164.9	181.4	▲ 10.0%	▲ 49.5%
Non-transportation	89.3	93.5	88.8	89.8	90.6	108.7	106.0	110.0	141.0	152.2	▲ 7.9%	▲ 43.5%
Transportation	16.0	15.6	11.8	11.8	12.7	16.1	15.3	16.3	24.0	29.2	▲ 22.0%	▲ 90.5%
Cherokee												
Total (Current \$)	59.4	57.9	58.8	62.0	62.4	65.4	65.9	73.9	105.0	116.8	▲ 11.3%	▲ 77.2%
Visitor	59.4	57.9	58.8	62.0	62.4	65.4	65.9	73.9	105.0	116.8	▲ 11.3%	▲ 77.2%
Non-transportation	46.7	46.0	49.2	52.2	52.0	53.9	54.8	61.6	86.3	93.8	▲ 8.7%	▲ 71.3%
Transportation	12.7	11.9	9.5	9.8	10.4	11.4	11.2	12.2	18.7	23.0	▲ 23.1%	▲ 106.5%
Choctaw												
Total (Current \$)	71.8	71.4	70.6	69.6	91.8	104.3	101.7	82.0	124.8	135.3	▲ 8.4%	▲ 33.0%
Visitor	71.8	71.4	70.6	69.6	91.8	104.3	101.7	82.0	124.8	135.3	▲ 8.4%	▲ 33.0%
Non-transportation	67.6	67.4	67.6	66.7	88.7	100.5	98.1	79.4	121.2	130.7	▲ 7.8%	▲ 33.2%
Transportation	4.2	4.0	3.0	2.9	3.2	3.8	3.6	2.6	3.6	4.5	▲ 25.6%	▲ 26.3%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Cimarron												
Total (Current \$)	3.2	3.0	3.0	3.4	3.2	3.5	3.9	4.9	4.7	4.8	▲ 2.9%	▲ 23.5%
Visitor	3.2	3.0	3.0	3.4	3.2	3.5	3.9	4.9	4.7	4.8	▲ 2.9%	▲ 23.5%
Non-transportation	2.5	2.4	2.5	2.8	2.6	2.8	3.2	4.1	3.8	3.7	▼ -0.5%	▲ 17.8%
Transportation	0.7	0.6	0.5	0.6	0.6	0.7	0.7	0.8	0.9	1.1	▲ 16.8%	▲ 49.0%
Cleveland												
Total (Current \$)	292.6	292.5	308.5	299.0	315.9	329.9	330.9	244.6	327.0	376.9	▲ 15.2%	▲ 13.9%
Visitor	292.6	292.5	308.5	299.0	315.9	329.9	330.9	244.6	327.0	376.9	▲ 15.2%	▲ 13.9%
Non-transportation	256.1	257.9	279.7	271.3	284.7	295.1	296.8	220.8	291.2	331.3	▲ 13.8%	▲ 11.6%
Transportation	36.5	34.7	28.8	27.7	31.2	34.8	34.1	23.7	35.8	45.6	▲ 27.2%	▲ 33.7%
Coal												
Total (Current \$)	2.5	2.4	2.3	2.2	2.2	2.1	2.1	1.5	1.8	2.2	▲ 24.9%	▲ 5.7%
Visitor	2.5	2.4	2.3	2.2	2.2	2.1	2.1	1.5	1.8	2.2	▲ 24.9%	▲ 5.7%
Non-transportation	1.9	1.8	1.9	1.8	1.8	1.6	1.6	1.2	1.3	1.6	▲ 20.9%	▲ 1.8%
Transportation	0.7	0.6	0.5	0.5	0.5	0.5	0.5	0.3	0.4	0.6	▲ 37.8%	▲ 18.8%
Comanche												
Total (Current \$)	156.1	167.5	156.5	147.5	153.0	161.6	172.6	138.3	190.0	189.7	▼ -0.2%	▲ 9.9%
Visitor	156.1	167.5	156.5	147.5	153.0	161.6	172.6	138.3	190.0	189.7	▼ -0.2%	▲ 9.9%
Non-transportation	120.1	131.0	126.3	118.8	122.0	128.6	138.7	115.1	155.4	151.6	▼ -2.5%	▲ 9.2%
Transportation	36.0	36.5	30.1	28.7	31.0	32.9	33.9	23.3	34.6	38.1	▲ 10.2%	▲ 12.5%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Cotton												
Total (Current \$)	94.2	97.1	100.3	106.7	106.6	104.5	109.4	79.5	88.6	102.4	▲ 15.5%	▼ -6.4%
Visitor	94.2	97.1	100.3	106.7	106.6	104.5	109.4	79.5	88.6	102.4	▲ 15.5%	▼ -6.4%
Non-transportation	91.0	94.0	97.9	104.3	104.2	101.9	106.8	77.9	86.4	99.3	▲ 14.9%	▼ -7.0%
Transportation	3.1	3.1	2.4	2.4	2.5	2.6	2.6	1.6	2.2	3.0	▲ 41.1%	▲ 15.1%
Craig												
Total (Current \$)	15.5	15.4	14.4	13.6	14.0	16.2	15.7	11.9	15.4	17.7	▲ 14.6%	▲ 12.3%
Visitor	15.5	15.4	14.4	13.6	14.0	16.2	15.7	11.9	15.4	17.7	▲ 14.6%	▲ 12.3%
Non-transportation	12.1	12.2	12.0	11.4	11.5	13.2	12.9	10.0	12.6	14.1	▲ 11.9%	▲ 9.3%
Transportation	3.3	3.1	2.4	2.3	2.5	3.0	2.8	1.9	2.8	3.5	▲ 27.0%	▲ 26.4%
Creek												
Total (Current \$)	44.8	45.1	44.6	45.1	44.5	47.5	48.2	54.9	68.2	75.5	▲ 10.6%	▲ 56.5%
Visitor	44.8	45.1	44.6	45.1	44.5	47.5	48.2	54.9	68.2	75.5	▲ 10.6%	▲ 56.5%
Non-transportation	36.5	37.2	38.3	38.9	38.0	40.0	40.8	46.5	56.3	60.8	▲ 8.1%	▲ 49.0%
Transportation	8.3	7.9	6.3	6.2	6.6	7.5	7.4	8.4	11.9	14.6	▲ 22.5%	▲ 97.5%
Custer												
Total (Current \$)	58.3	54.6	56.2	55.0	62.1	74.1	68.5	45.9	60.7	67.2	▲ 10.6%	▼ -1.9%
Visitor	58.3	54.6	56.2	55.0	62.1	74.1	68.5	45.9	60.7	67.2	▲ 10.6%	▼ -1.9%
Non-transportation	47.6	45.0	48.0	47.1	52.7	62.5	58.0	39.1	50.9	55.2	▲ 8.5%	▼ -4.9%
Transportation	10.7	9.6	8.1	7.9	9.4	11.6	10.5	6.7	9.9	12.0	▲ 21.8%	▲ 14.6%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Delaware												
Total (Current \$)	143.0	142.9	145.3	165.4	174.2	188.4	191.5	155.0	157.2	198.5	▲ 26.3%	▲ 3.7%
Visitor	143.0	142.9	145.3	165.4	174.2	188.4	191.5	155.0	157.2	198.5	▲ 26.3%	▲ 3.7%
Non-transportation	125.6	126.3	131.7	151.1	158.5	170.8	174.2	141.6	141.1	177.5	▲ 25.8%	▲ 1.9%
Transportation	17.4	16.7	13.6	14.3	15.7	17.6	17.4	13.4	16.1	21.0	▲ 30.6%	▲ 20.9%
Dewey												
Total (Current \$)	3.2	3.3	3.1	2.9	3.0	3.4	3.3	2.4	3.0	3.5	▲ 18.1%	▲ 5.7%
Visitor	3.2	3.3	3.1	2.9	3.0	3.4	3.3	2.4	3.0	3.5	▲ 18.1%	▲ 5.7%
Non-transportation	2.5	2.6	2.5	2.4	2.5	2.8	2.7	2.0	2.4	2.8	▲ 15.0%	▲ 3.2%
Transportation	0.7	0.7	0.6	0.5	0.6	0.7	0.6	0.4	0.6	0.7	▲ 31.3%	▲ 16.5%
Ellis												
Total (Current \$)	2.5	2.5	2.4	2.3	2.3	2.5	2.4	1.7	2.2	2.6	▲ 19.4%	▲ 9.1%
Visitor	2.5	2.5	2.4	2.3	2.3	2.5	2.4	1.7	2.2	2.6	▲ 19.4%	▲ 9.1%
Non-transportation	1.9	1.9	1.9	1.9	1.8	2.0	1.9	1.4	1.8	2.1	▲ 16.0%	▲ 5.9%
Transportation	0.6	0.6	0.4	0.4	0.4	0.5	0.5	0.3	0.4	0.6	▲ 32.8%	▲ 21.9%
Garfield												
Total (Current \$)	122.4	118.0	108.9	100.8	98.1	109.4	98.9	85.8	92.7	92.0	▼ -0.9%	▼ -7.0%
Visitor	122.4	118.0	108.9	100.8	98.1	109.4	98.9	85.8	92.7	92.0	▼ -0.9%	▼ -7.0%
Non-transportation	104.5	101.5	96.4	89.2	86.0	95.2	86.4	76.2	80.8	78.3	▼ -3.1%	▼ -9.4%
Transportation	17.9	16.5	12.5	11.5	12.1	14.2	12.5	9.5	12.0	13.7	▲ 14.2%	▲ 9.5%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Garvin												
Total (Current \$)	43.4	48.7	50.0	37.4	35.2	39.5	35.6	33.5	41.7	48.7	▲ 16.8%	▲ 37.0%
Visitor	43.4	48.7	50.0	37.4	35.2	39.5	35.6	33.5	41.7	48.7	▲ 16.8%	▲ 37.0%
Non-transportation	36.0	40.9	43.5	32.4	30.1	33.5	30.3	29.0	35.8	40.9	▲ 14.4%	▲ 35.2%
Transportation	7.4	7.8	6.5	5.0	5.1	6.0	5.3	4.4	5.9	7.8	▲ 31.3%	▲ 47.2%
Grady												
Total (Current \$)	73.7	83.9	80.9	70.5	67.3	76.4	77.8	59.4	78.2	82.9	▲ 6.0%	▲ 6.5%
Visitor	73.7	83.9	80.9	70.5	67.3	76.4	77.8	59.4	78.2	82.9	▲ 6.0%	▲ 6.5%
Non-transportation	66.0	75.8	74.7	65.1	61.8	69.8	71.3	55.0	71.8	75.1	▲ 4.6%	▲ 5.4%
Transportation	7.7	8.1	6.2	5.4	5.6	6.7	6.5	4.5	6.4	7.8	▲ 21.8%	▲ 19.3%
Grant												
Total (Current \$)	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.2	1.4	1.8	▲ 23.7%	▲ 3.1%
Visitor	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.2	1.4	1.8	▲ 23.7%	▲ 3.1%
Non-transportation	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.0	1.1	1.3	▲ 19.8%	▼ -0.6%
Transportation	0.5	0.5	0.4	0.4	0.4	0.4	0.4	0.3	0.3	0.5	▲ 36.6%	▲ 15.5%
Greer												
Total (Current \$)	3.9	3.8	4.0	3.9	3.9	3.8	3.7	2.4	4.4	4.6	▲ 3.9%	▲ 25.3%
Visitor	3.9	3.8	4.0	3.9	3.9	3.8	3.7	2.4	4.4	4.6	▲ 3.9%	▲ 25.3%
Non-transportation	3.0	2.9	3.2	3.2	3.1	3.0	2.9	2.0	3.6	3.7	▲ 0.4%	▲ 26.8%
Transportation	1.0	0.9	0.7	0.7	0.8	0.8	0.8	0.5	0.8	0.9	▲ 20.6%	▲ 19.7%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Harmon												
Total (Current \$)	1.1	1.1	1.0	1.1	1.0	1.1	1.1	0.7	0.9	1.1	▲ 22.5%	▼ -1.1%
Visitor	1.1	1.1	1.0	1.1	1.0	1.1	1.1	0.7	0.9	1.1	▲ 22.5%	▼ -1.1%
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.6	0.7	0.8	▲ 18.2%	▼ -4.8%
Transportation	0.3	0.3	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	▲ 36.4%	▲ 11.1%
Harper												
Total (Current \$)	1.7	1.7	1.6	1.6	1.7	1.8	1.8	1.3	1.4	1.7	▲ 18.8%	▼ -2.0%
Visitor	1.7	1.7	1.6	1.6	1.7	1.8	1.8	1.3	1.4	1.7	▲ 18.8%	▼ -2.0%
Non-transportation	1.3	1.3	1.3	1.3	1.3	1.4	1.4	1.1	1.1	1.3	▲ 14.9%	▼ -5.7%
Transportation	0.5	0.5	0.4	0.3	0.4	0.4	0.4	0.3	0.3	0.4	▲ 31.6%	▲ 10.4%
Haskell												
Total (Current \$)	19.1	19.0	18.4	18.6	15.6	17.3	17.2	14.4	19.8	23.2	▲ 17.3%	▲ 34.8%
Visitor	19.1	19.0	18.4	18.6	15.6	17.3	17.2	14.4	19.8	23.2	▲ 17.3%	▲ 34.8%
Non-transportation	15.7	15.7	15.8	16.1	12.9	14.2	14.2	12.1	16.8	19.4	▲ 15.7%	▲ 37.1%
Transportation	3.5	3.3	2.5	2.5	2.7	3.1	3.0	2.3	3.0	3.7	▲ 26.1%	▲ 24.2%
Hughes												
Total (Current \$)	6.0	6.0	5.6	5.5	5.6	6.1	5.9	4.2	5.4	6.6	▲ 22.4%	▲ 11.2%
Visitor	6.0	6.0	5.6	5.5	5.6	6.1	5.9	4.2	5.4	6.6	▲ 22.4%	▲ 11.2%
Non-transportation	4.5	4.5	4.5	4.4	4.4	4.7	4.6	3.4	4.2	5.0	▲ 18.6%	▲ 7.5%
Transportation	1.6	1.5	1.1	1.1	1.2	1.4	1.3	0.8	1.2	1.6	▲ 35.8%	▲ 24.6%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Jackson												
Total (Current \$)	30.1	29.6	31.7	33.3	30.5	32.1	42.2	37.6	46.2	43.8	▼ -5.1%	▲ 3.9%
Visitor	30.1	29.6	31.7	33.3	30.5	32.1	42.2	37.6	46.2	43.8	▼ -5.1%	▲ 3.9%
Non-transportation	25.3	25.1	27.9	29.3	26.6	27.7	36.9	33.5	40.5	37.6	▼ -7.1%	▲ 1.8%
Transportation	4.8	4.5	3.8	3.9	3.9	4.4	5.3	4.1	5.7	6.3	▲ 9.1%	▲ 18.6%
Jefferson												
Total (Current \$)	5.2	5.3	4.9	4.9	5.1	5.6	5.6	4.7	5.2	5.8	▲ 12.4%	▲ 3.7%
Visitor	5.2	5.3	4.9	4.9	5.1	5.6	5.6	4.7	5.2	5.8	▲ 12.4%	▲ 3.7%
Non-transportation	3.6	3.7	3.7	3.7	3.8	4.1	4.1	3.6	3.7	4.0	▲ 8.2%	▼ -2.6%
Transportation	1.6	1.6	1.2	1.2	1.3	1.5	1.4	1.1	1.4	1.8	▲ 23.4%	▲ 22.0%
Johnston												
Total (Current \$)	5.9	6.7	7.0	6.0	5.6	5.8	6.3	5.0	5.8	6.8	▲ 17.6%	▲ 7.5%
Visitor	5.9	6.7	7.0	6.0	5.6	5.8	6.3	5.0	5.8	6.8	▲ 17.6%	▲ 7.5%
Non-transportation	4.3	5.1	5.7	4.8	4.4	4.5	4.9	4.0	4.5	5.1	▲ 14.0%	▲ 4.8%
Transportation	1.6	1.6	1.3	1.2	1.2	1.3	1.4	1.0	1.2	1.6	▲ 30.8%	▲ 17.1%
Kay												
Total (Current \$)	131.7	121.6	103.3	98.9	110.1	107.5	101.3	135.1	110.4	105.5	▼ -4.4%	▲ 4.2%
Visitor	131.7	121.6	103.3	98.9	110.1	107.5	101.3	135.1	110.4	105.5	▼ -4.4%	▲ 4.2%
Non-transportation	116.3	107.8	93.2	89.3	99.1	95.9	90.4	125.5	97.9	91.5	▼ -6.5%	▲ 1.3%
Transportation	15.4	13.8	10.1	9.6	11.1	11.6	10.9	9.6	12.5	14.0	▲ 12.0%	▲ 28.6%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Kingfisher												
Total (Current \$)	10.5	10.5	9.8	9.4	9.8	11.1	10.9	7.9	10.1	11.8	▲ 17.3%	▲ 9.1%
Visitor	10.5	10.5	9.8	9.4	9.8	11.1	10.9	7.9	10.1	11.8	▲ 17.3%	▲ 9.1%
Non-transportation	8.1	8.2	8.1	7.7	8.0	9.0	8.8	6.6	8.2	9.3	▲ 14.2%	▲ 6.0%
Transportation	2.4	2.3	1.7	1.7	1.9	2.2	2.1	1.3	1.9	2.5	▲ 30.6%	▲ 22.0%
Kiowa												
Total (Current \$)	9.1	9.0	8.5	8.3	8.3	9.5	9.7	9.1	10.8	12.2	▲ 12.8%	▲ 25.6%
Visitor	9.1	9.0	8.5	8.3	8.3	9.5	9.7	9.1	10.8	12.2	▲ 12.8%	▲ 25.6%
Non-transportation	6.5	6.6	6.6	6.4	6.3	7.1	7.3	7.0	8.0	8.7	▲ 9.0%	▲ 19.5%
Transportation	2.6	2.5	1.9	1.9	2.0	2.4	2.4	2.1	2.8	3.5	▲ 23.6%	▲ 44.3%
Latimer												
Total (Current \$)	9.2	9.1	9.8	10.1	12.9	14.5	16.7	25.6	26.5	27.8	▲ 4.9%	▲ 66.5%
Visitor	9.2	9.1	9.8	10.1	12.9	14.5	16.7	25.6	26.5	27.8	▲ 4.9%	▲ 66.5%
Non-transportation	7.1	7.1	8.0	8.3	11.0	12.2	14.0	21.4	21.4	21.8	▲ 1.8%	▲ 56.1%
Transportation	2.2	2.1	1.8	1.8	1.9	2.3	2.7	4.2	5.1	6.0	▲ 18.4%	▲ 120.0%
Le Flore												
Total (Current \$)	132.8	131.4	128.5	126.3	155.2	177.4	173.7	141.8	214.2	234.1	▲ 9.3%	▲ 34.8%
Visitor	132.8	131.4	128.5	126.3	155.2	177.4	173.7	141.8	214.2	234.1	▲ 9.3%	▲ 34.8%
Non-transportation	121.0	120.3	120.0	118.2	146.3	166.7	163.5	133.9	203.1	220.2	▲ 8.4%	▲ 34.7%
Transportation	11.8	11.2	8.5	8.1	8.9	10.7	10.2	7.9	11.1	14.0	▲ 25.7%	▲ 36.8%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Lincoln												
Total (Current \$)	27.4	27.5	26.5	25.9	26.7	29.4	28.7	23.4	28.9	32.4	▲ 12.3%	▲ 13.0%
Visitor	27.4	27.5	26.5	25.9	26.7	29.4	28.7	23.4	28.9	32.4	▲ 12.3%	▲ 13.0%
Non-transportation	22.9	23.3	23.2	22.7	23.2	25.3	24.8	20.5	24.8	27.3	▲ 10.3%	▲ 10.3%
Transportation	4.5	4.3	3.3	3.2	3.5	4.1	3.9	2.9	4.1	5.1	▲ 24.7%	▲ 30.0%
Logan												
Total (Current \$)	39.8	43.1	43.1	40.9	46.9	48.7	47.7	36.7	51.1	61.7	▲ 20.7%	▲ 29.2%
Visitor	39.8	43.1	43.1	40.9	46.9	48.7	47.7	36.7	51.1	61.7	▲ 20.7%	▲ 29.2%
Non-transportation	34.2	37.5	38.7	36.7	41.9	43.1	42.4	33.0	45.2	53.9	▲ 19.3%	▲ 27.1%
Transportation	5.5	5.6	4.4	4.2	5.0	5.6	5.3	3.8	5.9	7.8	▲ 31.3%	▲ 45.6%
Love												
Total (Current \$)	422.3	514.6	555.6	539.2	599.6	572.5	614.6	477.5	727.0	716.0	▼ -1.5%	▲ 16.5%
Visitor	422.3	514.6	555.6	539.2	599.6	572.5	614.6	477.5	727.0	716.0	▼ -1.5%	▲ 16.5%
Non-transportation	408.6	499.0	541.1	526.0	584.3	557.3	598.9	466.8	712.4	702.8	▼ -1.4%	▲ 17.3%
Transportation	13.7	15.6	14.4	13.3	15.3	15.2	15.7	10.7	14.6	13.3	▼ -8.8%	▼ -15.4%
Major												
Total (Current \$)	4.2	4.2	3.9	3.8	4.0	4.4	4.2	3.1	4.0	4.8	▲ 19.8%	▲ 13.1%
Visitor	4.2	4.2	3.9	3.8	4.0	4.4	4.2	3.1	4.0	4.8	▲ 19.8%	▲ 13.1%
Non-transportation	3.2	3.2	3.2	3.1	3.2	3.5	3.4	2.5	3.2	3.7	▲ 16.3%	▲ 10.0%
Transportation	1.0	1.0	0.8	0.7	0.8	0.9	0.9	0.6	0.8	1.1	▲ 33.4%	▲ 25.4%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Marshall												
Total (Current \$)	46.0	45.1	41.4	45.0	46.4	50.7	54.9	51.8	67.2	72.1	▲ 7.4%	▲ 31.5%
Visitor	46.0	45.1	41.4	45.0	46.4	50.7	54.9	51.8	67.2	72.1	▲ 7.4%	▲ 31.5%
Non-transportation	37.3	36.8	35.4	38.7	39.6	42.9	46.7	44.4	57.9	60.6	▲ 4.7%	▲ 29.7%
Transportation	8.7	8.2	6.0	6.3	6.7	7.8	8.1	7.3	9.3	11.5	▲ 24.0%	▲ 41.6%
Mayes												
Total (Current \$)	43.2	43.8	44.8	41.5	38.5	44.7	48.6	41.1	51.5	56.4	▲ 9.5%	▲ 15.9%
Visitor	43.2	43.8	44.8	41.5	38.5	44.7	48.6	41.1	51.5	56.4	▲ 9.5%	▲ 15.9%
Non-transportation	32.8	33.8	36.6	33.9	30.8	35.4	39.0	33.8	41.6	44.1	▲ 6.2%	▲ 13.2%
Transportation	10.4	10.0	8.1	7.6	7.8	9.3	9.6	7.2	9.9	12.2	▲ 23.1%	▲ 27.1%
McClain												
Total (Current \$)	63.9	64.3	66.1	67.3	70.5	69.1	71.5	57.6	82.9	87.9	▲ 6.0%	▲ 23.0%
Visitor	63.9	64.3	66.1	67.3	70.5	69.1	71.5	57.6	82.9	87.9	▲ 6.0%	▲ 23.0%
Non-transportation	59.2	59.7	62.5	63.7	66.5	64.9	67.3	54.5	78.3	82.1	▲ 4.9%	▲ 22.1%
Transportation	4.7	4.6	3.6	3.6	3.9	4.2	4.2	3.1	4.7	5.8	▲ 24.3%	▲ 38.5%
McCurtain												
Total (Current \$)	114.3	125.5	130.0	158.1	194.2	224.5	233.7	372.3	469.8	457.2	▼ -2.7%	▲ 95.6%
Visitor	114.3	125.5	130.0	158.1	194.2	224.5	233.7	372.3	469.8	457.2	▼ -2.7%	▲ 95.6%
Non-transportation	95.1	105.6	112.7	137.8	167.7	192.0	201.3	314.1	409.0	394.9	▼ -3.4%	▲ 96.2%
Transportation	19.2	19.9	17.2	20.3	26.6	32.5	32.4	58.1	60.8	62.3	▲ 2.5%	▲ 92.3%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
McIntosh												
Total (Current \$)	50.9	50.7	48.1	53.5	51.9	56.8	57.2	60.5	69.2	74.3	▲ 7.3%	▲ 29.9%
Visitor	50.9	50.7	48.1	53.5	51.9	56.8	57.2	60.5	69.2	74.3	▲ 7.3%	▲ 29.9%
Non-transportation	41.8	42.0	41.3	46.4	44.5	48.4	48.9	52.2	60.0	62.9	▲ 4.8%	▲ 28.5%
Transportation	9.1	8.7	6.9	7.1	7.4	8.4	8.3	8.3	9.2	11.4	▲ 23.8%	▲ 38.4%
Murray												
Total (Current \$)	69.8	69.8	67.8	67.4	69.2	77.6	78.4	68.3	84.6	90.6	▲ 7.1%	▲ 15.6%
Visitor	69.8	69.8	67.8	67.4	69.2	77.6	78.4	68.3	84.6	90.6	▲ 7.1%	▲ 15.6%
Non-transportation	58.9	59.4	59.8	59.6	60.9	67.7	68.6	60.4	74.6	78.3	▲ 5.0%	▲ 14.1%
Transportation	10.9	10.4	8.0	7.8	8.4	9.9	9.7	7.9	10.1	12.3	▲ 22.2%	▲ 26.5%
Muskogee												
Total (Current \$)	97.8	96.1	103.6	102.7	105.3	107.3	110.1	107.6	118.8	132.1	▲ 11.2%	▲ 20.0%
Visitor	97.8	96.1	103.6	102.7	105.3	107.3	110.1	107.6	118.8	132.1	▲ 11.2%	▲ 20.0%
Non-transportation	84.5	83.6	92.9	92.4	94.1	95.2	98.1	96.1	103.7	113.7	▲ 9.6%	▲ 15.9%
Transportation	13.3	12.5	10.7	10.3	11.2	12.2	12.0	11.6	15.1	18.4	▲ 21.7%	▲ 53.8%
Noble												
Total (Current \$)	60.2	54.2	46.1	41.9	40.5	43.0	40.6	36.7	36.4	34.6	▼ -5.0%	▼ -14.8%
Visitor	60.2	54.2	46.1	41.9	40.5	43.0	40.6	36.7	36.4	34.6	▼ -5.0%	▼ -14.8%
Non-transportation	55.6	50.2	43.6	39.7	38.2	40.3	38.2	35.0	34.0	31.7	▼ -6.8%	▼ -17.1%
Transportation	4.6	4.0	2.5	2.2	2.3	2.6	2.4	1.7	2.4	2.9	▲ 19.5%	▲ 21.5%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Nowata												
Total (Current \$)	4.1	4.1	3.9	3.9	3.9	4.1	4.0	2.9	3.4	4.1	▲ 21.4%	▲ 1.2%
Visitor	4.1	4.1	3.9	3.9	3.9	4.1	4.0	2.9	3.4	4.1	▲ 21.4%	▲ 1.2%
Non-transportation	3.0	3.0	3.1	3.1	3.0	3.1	3.1	2.3	2.6	3.0	▲ 17.4%	▼ -2.4%
Transportation	1.1	1.1	0.8	0.8	0.9	1.0	0.9	0.6	0.8	1.1	▲ 34.8%	▲ 13.5%
Okfuskee												
Total (Current \$)	7.1	7.0	6.6	6.4	6.6	7.4	7.1	5.2	6.4	7.6	▲ 18.4%	▲ 6.6%
Visitor	7.1	7.0	6.6	6.4	6.6	7.4	7.1	5.2	6.4	7.6	▲ 18.4%	▲ 6.6%
Non-transportation	5.3	5.4	5.3	5.2	5.3	5.8	5.7	4.3	5.1	5.9	▲ 15.1%	▲ 3.5%
Transportation	1.7	1.6	1.3	1.2	1.3	1.5	1.4	0.9	1.3	1.7	▲ 31.6%	▲ 18.8%
Oklahoma												
Total (Current \$)	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1	2,011.3	1,469.7	1,952.6	2,263.2	▲ 15.9%	▲ 12.5%
Visitor	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1	2,011.3	1,469.7	1,952.6	2,263.2	▲ 15.9%	▲ 12.5%
Non-transportation	1,329.6	1,358.5	1,398.4	1,380.0	1,429.5	1,526.7	1,553.3	1,203.1	1,550.3	1,757.5	▲ 13.4%	▲ 13.1%
Transportation	425.7	437.4	401.4	397.4	407.6	453.4	458.0	266.7	402.3	505.8	▲ 25.7%	▲ 10.4%
Okmulgee												
Total (Current \$)	68.8	68.4	65.2	61.0	65.3	72.7	70.9	56.6	77.3	83.9	▲ 8.5%	▲ 18.4%
Visitor	68.8	68.4	65.2	61.0	65.3	72.7	70.9	56.6	77.3	83.9	▲ 8.5%	▲ 18.4%
Non-transportation	60.8	60.8	59.4	55.7	59.2	65.9	64.3	51.7	70.4	75.4	▲ 7.1%	▲ 17.1%
Transportation	8.0	7.6	5.8	5.2	6.0	6.9	6.5	4.9	7.0	8.5	▲ 22.8%	▲ 30.9%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Osage												
Total (Current \$)	89.5	88.5	86.5	88.6	98.5	113.3	124.2	113.7	162.8	154.7	▼ -4.9%	▲ 24.6%
Visitor	89.5	88.5	86.5	88.6	98.5	113.3	124.2	113.7	162.8	154.7	▼ -4.9%	▲ 24.6%
Non-transportation	82.6	82.0	81.6	83.8	93.0	106.6	117.3	107.9	154.7	145.0	▼ -6.2%	▲ 23.7%
Transportation	6.9	6.5	4.9	4.8	5.5	6.6	6.9	5.8	8.1	9.7	▲ 19.4%	▲ 40.0%
Ottawa												
Total (Current \$)	289.2	296.2	308.3	331.3	336.5	332.8	325.9	276.9	422.4	392.4	▼ -7.1%	▲ 20.4%
Visitor	289.2	296.2	308.3	331.3	336.5	332.8	325.9	276.9	422.4	392.4	▼ -7.1%	▲ 20.4%
Non-transportation	276.4	283.9	298.6	321.4	326.1	321.5	315.1	268.5	410.6	377.9	▼ -8.0%	▲ 19.9%
Transportation	12.8	12.4	9.7	9.8	10.4	11.3	10.8	8.4	11.9	14.5	▲ 22.1%	▲ 34.8%
Pawnee												
Total (Current \$)	16.9	16.8	17.0	17.1	17.9	19.3	19.0	15.9	17.8	20.9	▲ 17.0%	▲ 9.7%
Visitor	16.9	16.8	17.0	17.1	17.9	19.3	19.0	15.9	17.8	20.9	▲ 17.0%	▲ 9.7%
Non-transportation	14.7	14.7	15.4	15.5	16.2	17.3	17.1	14.4	15.9	18.4	▲ 16.0%	▲ 7.3%
Transportation	2.2	2.1	1.6	1.6	1.7	2.0	1.9	1.5	2.0	2.5	▲ 25.0%	▲ 31.8%
Payne												
Total (Current \$)	124.7	143.7	125.9	111.2	139.9	144.1	141.5	107.5	130.4	133.7	▲ 2.6%	▼ -5.5%
Visitor	124.7	143.7	125.9	111.2	139.9	144.1	141.5	107.5	130.4	133.7	▲ 2.6%	▼ -5.5%
Non-transportation	106.2	124.1	111.9	98.7	123.6	126.4	124.6	95.9	114.3	115.0	▲ 0.6%	▼ -7.7%
Transportation	18.5	19.7	14.0	12.6	16.3	17.8	16.9	11.6	16.0	18.8	▲ 16.9%	▲ 10.9%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Pittsburg												
Total (Current \$)	101.7	98.1	106.5	99.7	103.8	113.7	118.2	87.7	110.1	130.0	▲ 18.1%	▲ 10.0%
Visitor	101.7	98.1	106.5	99.7	103.8	113.7	118.2	87.7	110.1	130.0	▲ 18.1%	▲ 10.0%
Non-transportation	89.9	87.1	97.0	90.9	93.9	102.4	107.0	79.8	100.1	116.8	▲ 16.7%	▲ 9.2%
Transportation	11.8	11.0	9.5	8.8	9.9	11.2	11.2	7.9	10.0	13.2	▲ 31.8%	▲ 17.9%
Pontotoc												
Total (Current \$)	41.5	45.9	44.6	46.7	43.9	62.3	54.1	40.5	49.4	55.7	▲ 12.8%	▲ 3.0%
Visitor	41.5	45.9	44.6	46.7	43.9	62.3	54.1	40.5	49.4	55.7	▲ 12.8%	▲ 3.0%
Non-transportation	34.5	38.8	39.0	41.0	38.0	54.0	47.0	35.7	42.8	47.3	▲ 10.6%	▲ 0.6%
Transportation	6.9	7.1	5.6	5.7	5.8	8.3	7.1	4.8	6.6	8.4	▲ 27.0%	▲ 18.8%
Pottawatomie												
Total (Current \$)	111.8	99.2	96.2	99.1	97.9	99.8	105.4	83.4	117.8	113.5	▼ -3.7%	▲ 7.7%
Visitor	111.8	99.2	96.2	99.1	97.9	99.8	105.4	83.4	117.8	113.5	▼ -3.7%	▲ 7.7%
Non-transportation	97.9	87.1	86.7	89.6	87.8	88.7	94.1	75.1	105.1	99.2	▼ -5.6%	▲ 5.5%
Transportation	13.9	12.2	9.5	9.5	10.1	11.1	11.3	8.3	12.7	14.3	▲ 12.3%	▲ 26.2%
Pushmataha												
Total (Current \$)	9.0	9.0	8.4	8.2	11.7	12.6	12.6	11.2	12.6	13.9	▲ 10.9%	▲ 10.9%
Visitor	9.0	9.0	8.4	8.2	11.7	12.6	12.6	11.2	12.6	13.9	▲ 10.9%	▲ 10.9%
Non-transportation	6.2	6.3	6.3	6.2	9.6	10.1	10.1	9.3	10.1	10.8	▲ 7.2%	▲ 6.7%
Transportation	2.8	2.7	2.0	2.0	2.2	2.5	2.4	1.9	2.5	3.1	▲ 25.5%	▲ 28.5%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Roger Mills												
Total (Current \$)	2.7	2.7	2.5	2.4	2.5	2.8	2.7	2.0	2.5	3.0	▲ 17.7%	▲ 9.6%
Visitor	2.7	2.7	2.5	2.4	2.5	2.8	2.7	2.0	2.5	3.0	▲ 17.7%	▲ 9.6%
Non-transportation	2.1	2.1	2.1	2.0	2.0	2.3	2.2	1.7	2.1	2.4	▲ 14.7%	▲ 6.6%
Transportation	0.6	0.6	0.4	0.4	0.5	0.6	0.5	0.4	0.5	0.6	▲ 30.7%	▲ 22.4%
Rogers												
Total (Current \$)	113.3	111.5	125.1	142.2	147.1	152.1	160.0	136.0	160.8	184.0	▲ 14.4%	▲ 15.0%
Visitor	113.3	111.5	125.1	142.2	147.1	152.1	160.0	136.0	160.8	184.0	▲ 14.4%	▲ 15.0%
Non-transportation	99.5	98.5	113.7	130.0	133.8	137.4	145.1	124.2	143.9	163.4	▲ 13.5%	▲ 12.5%
Transportation	13.8	13.0	11.4	12.2	13.3	14.6	14.9	11.8	16.9	20.7	▲ 22.5%	▲ 39.0%
Seminole												
Total (Current \$)	19.0	18.1	15.8	17.8	16.4	17.3	16.9	12.5	16.8	19.0	▲ 13.2%	▲ 12.4%
Visitor	19.0	18.1	15.8	17.8	16.4	17.3	16.9	12.5	16.8	19.0	▲ 13.2%	▲ 12.4%
Non-transportation	14.6	14.1	12.9	14.6	13.2	13.8	13.5	10.3	13.5	14.8	▲ 9.8%	▲ 9.2%
Transportation	4.4	4.0	2.9	3.2	3.2	3.5	3.4	2.3	3.3	4.2	▲ 26.8%	▲ 25.2%
Sequoyah												
Total (Current \$)	107.1	106.6	109.9	111.0	114.3	115.8	119.6	128.0	132.4	152.5	▲ 15.2%	▲ 27.6%
Visitor	107.1	106.6	109.9	111.0	114.3	115.8	119.6	128.0	132.4	152.5	▲ 15.2%	▲ 27.6%
Non-transportation	94.7	94.8	100.4	101.7	104.3	104.8	108.4	115.7	116.9	133.6	▲ 14.3%	▲ 23.2%
Transportation	12.4	11.8	9.6	9.3	10.1	11.0	11.1	12.3	15.5	18.9	▲ 22.0%	▲ 70.3%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Stephens												
Total (Current \$)	62.0	69.5	63.7	54.4	56.1	59.4	58.2	49.1	67.5	73.2	▲ 8.4%	▲ 25.8%
Visitor	62.0	69.5	63.7	54.4	56.1	59.4	58.2	49.1	67.5	73.2	▲ 8.4%	▲ 25.8%
Non-transportation	51.1	58.3	55.4	47.1	48.0	50.4	49.6	42.6	57.7	61.2	▲ 6.0%	▲ 23.6%
Transportation	10.8	11.2	8.4	7.3	8.1	9.0	8.6	6.5	9.8	12.0	▲ 22.5%	▲ 38.9%
Texas												
Total (Current \$)	37.2	39.0	37.2	32.9	33.9	31.4	32.9	31.2	38.1	53.4	▲ 40.0%	▲ 62.2%
Visitor	37.2	39.0	37.2	32.9	33.9	31.4	32.9	31.2	38.1	53.4	▲ 40.0%	▲ 62.2%
Non-transportation	31.5	33.4	32.9	29.0	29.6	27.2	28.6	27.7	33.2	46.0	▲ 38.4%	▲ 60.5%
Transportation	5.7	5.7	4.4	3.9	4.3	4.3	4.3	3.5	4.9	7.4	▲ 51.1%	▲ 73.4%
Tillman												
Total (Current \$)	5.2	5.1	4.8	4.6	4.8	5.3	5.1	3.9	4.9	5.7	▲ 16.5%	▲ 10.2%
Visitor	5.2	5.1	4.8	4.6	4.8	5.3	5.1	3.9	4.9	5.7	▲ 16.5%	▲ 10.2%
Transportation	1.2	1.2	0.9	0.9	0.9	1.1	1.0	0.7	1.0	1.3	▲ 29.4%	▲ 24.0%
Non-transportation	3.9	3.9	3.9	3.8	3.8	4.2	4.1	3.2	3.9	4.4	▲ 13.3%	▲ 6.8%
Tulsa												
Total (Current \$)	980.9	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7	1,121.4	759.6	1,048.2	1,274.8	▲ 21.6%	▲ 13.7%
Visitor	980.9	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7	1,121.4	759.6	1,048.2	1,274.8	▲ 21.6%	▲ 13.7%
Transportation	298.1	304.8	277.7	272.4	276.7	299.8	306.9	169.4	258.6	344.5	▲ 33.2%	▲ 12.2%
Non-transportation	682.8	720.8	726.7	736.1	727.0	773.9	814.5	590.2	789.6	930.3	▲ 17.8%	▲ 14.2%



County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Wagoner												
Total (Current \$)	48.8	49.2	48.5	48.6	48.4	51.6	52.8	43.8	56.0	63.3	▲ 13.1%	▲ 20.0%
Visitor	48.8	49.2	48.5	48.6	48.4	51.6	52.8	43.8	56.0	63.3	▲ 13.1%	▲ 20.0%
Transportation	9.4	9.0	7.1	7.0	7.5	8.5	8.5	6.4	9.2	11.6	▲ 25.7%	▲ 37.1%
Non-transportation	39.4	40.2	41.4	41.6	40.9	43.1	44.3	37.4	46.8	51.7	▲ 10.7%	▲ 16.8%
Washington												
Total (Current \$)	63.7	64.6	58.7	59.8	63.0	62.1	61.0	44.8	64.4	69.1	▲ 7.4%	▲ 13.2%
Visitor	63.7	64.6	58.7	59.8	63.0	62.1	61.0	44.8	64.4	69.1	▲ 7.4%	▲ 13.2%
Transportation	12.8	12.4	9.3	9.3	10.4	11.0	10.5	7.1	11.1	13.4	▲ 20.4%	▲ 27.8%
Non-transportation	50.9	52.2	49.5	50.5	52.5	51.2	50.6	37.7	53.3	55.8	▲ 4.7%	▲ 10.2%
Washita												
Total (Current \$)	6.5	6.4	6.0	5.9	5.9	6.6	6.4	5.2	6.2	7.3	▲ 17.5%	▲ 13.7%
Visitor	6.5	6.4	6.0	5.9	5.9	6.6	6.4	5.2	6.2	7.3	▲ 17.5%	▲ 13.7%
Transportation	2.0	1.9	1.4	1.4	1.5	1.7	1.6	1.1	1.6	2.1	▲ 29.3%	▲ 29.0%
Non-transportation	4.5	4.6	4.6	4.5	4.5	4.9	4.8	4.0	4.6	5.2	▲ 13.4%	▲ 8.6%
Woods												
Total (Current \$)	23.4	32.5	28.0	18.3	15.5	20.0	16.2	14.1	17.8	20.2	▲ 13.6%	▲ 24.7%
Visitor	23.4	32.5	28.0	18.3	15.5	20.0	16.2	14.1	17.8	20.2	▲ 13.6%	▲ 24.7%
Transportation	4.2	5.3	3.8	2.7	2.5	3.4	2.8	2.4	3.4	4.3	▲ 24.6%	▲ 51.7%
Non-transportation	19.1	27.2	24.1	15.6	13.0	16.6	13.4	11.8	14.3	15.9	▲ 11.0%	▲ 19.1%

County / Spending

Direct Travel Spending 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.	
											2021-22	2019-22
Spending (\$Million)												
Woodward												
Total (Current \$)	63.6	65.8	60.6	46.0	53.8	56.2	52.4	41.0	49.9	58.9	▲ 18.1%	▲ 12.5%
Visitor	63.6	65.8	60.6	46.0	53.8	56.2	52.4	41.0	49.9	58.9	▲ 18.1%	▲ 12.5%
Transportation	9.2	9.0	6.8	5.3	6.5	7.2	6.5	4.8	6.6	8.6	▲ 30.2%	▲ 31.8%
Non-transportation	54.4	56.8	53.7	40.7	47.2	48.9	45.8	36.2	43.3	50.3	▲ 16.3%	▲ 9.8%



Adair County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	18.3	18.0	16.6	15.9	16.7	20.0	20.0	15.8	18.8	22.0	▲ 17.4%	▲ 10.3%	
Other Travel*	3.5	3.2	2.2	2.1	2.3	2.7	2.6	1.9	2.7	3.4	▲ 28.5%	▲ 31.1%	
Visitor Spending	14.9	14.7	14.4	13.8	14.4	17.3	17.4	13.8	16.1	18.6	▲ 15.6%	▲ 7.2%	
Overnight	11.4	11.3	11.0	10.6	11.0	13.4	13.5	10.6	12.4	14.6	▲ 17.7%	▲ 8.6%	
Day	3.5	3.5	3.3	3.3	3.4	3.9	3.9	3.3	3.7	4.0	▲ 8.4%	▲ 2.4%	
Visitor Spending	14.9	14.7	14.4	13.8	14.4	17.3	17.4	13.8	16.1	18.6	▲ 15.6%	▲ 7.2%	
Non-transportation	11.4	11.4	11.7	11.3	11.6	13.7	13.9	11.3	12.8	14.4	▲ 12.5%	▲ 4.1%	
Transportation	3.5	3.3	2.6	2.5	2.8	3.5	3.5	2.5	3.3	4.2	▲ 27.8%	▲ 19.7%	
Total Direct Earnings	4.0	4.0	4.2	4.3	4.4	5.1	5.3	4.6	4.9	5.4	▲ 8.4%	▲ 2.0%	
Total Direct Employment	270	260	260	260	260	300	300	250	240	260	▲ 6.8%	▼ -15.0%	
Government Revenue	1.2	1.2	1.2	1.2	1.2	1.5	1.5	1.3	1.4	1.6	▲ 9.7%	▲ 1.7%	
Local Revenue	0.5	0.5	0.6	0.5	0.6	0.7	0.7	0.6	0.7	0.8	▲ 10.1%	▲ 4.2%	
State Revenue	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.7	0.7	0.8	▲ 9.3%	▼ -0.5%	
Overnight Visitor Volume (Thousands)													
Party Trips	47.8	47.1	47.2	45.9	46.8	52.0	51.0	40.8	40.4	44.2	▲ 9.2%	▼ -13.5%	
Party Nights	109.2	107.8	108.0	105.5	107.4	118.5	116.4	88.2	91.3	100.1	▲ 9.6%	▼ -14.0%	
Person Trips	118.1	116.6	117.4	114.2	116.2	130.4	128.5	108.5	103.3	112.1	▲ 8.5%	▼ -12.8%	
Person Nights	270.2	266.7	268.9	262.5	267.0	297.3	293.2	236.1	233.5	254.3	▲ 8.9%	▼ -13.3%	
Average Overnight Spending (\$)													
per Party Trip	238	239	234	230	234	257	264	258	307	331	▲ 7.7%	▲ 25.5%	
per Party Night	104	105	102	100	102	113	116	120	136	146	▲ 7.3%	▲ 26.3%	
per Person Trip	96	97	94	92	94	103	105	97	120	130	▲ 8.5%	▲ 24.5%	
per Person Night	42	42	41	40	41	45	46	45	53	57	▲ 8.1%	▲ 25.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Alfalfa County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	5.4	5.3	4.7	4.5	4.8	5.2	5.0	5.4	6.4	7.5	▲ 15.8%	▲ 50.6%	
Other Travel*	0.9	0.8	0.6	0.5	0.6	0.7	0.7	0.5	0.8	1.0	▲ 28.5%	▲ 50.1%	
Visitor Spending	4.5	4.4	4.1	3.9	4.2	4.5	4.3	4.9	5.7	6.5	▲ 14.1%	▲ 50.6%	
Overnight	4.1	4.1	3.8	3.6	3.9	4.1	3.9	4.6	5.3	6.0	▲ 13.8%	▲ 51.9%	
Day	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.4	0.5	▲ 18.5%	▲ 36.2%	
Visitor Spending	4.5	4.4	4.1	3.9	4.2	4.5	4.3	4.9	5.7	6.5	▲ 14.1%	▲ 50.6%	
Non-transportation	3.2	3.2	3.2	3.0	3.2	3.3	3.2	3.7	4.1	4.6	▲ 10.3%	▲ 41.4%	
Transportation	1.3	1.2	0.9	0.9	1.0	1.1	1.1	1.2	1.5	1.9	▲ 24.4%	▲ 79.0%	
Total Direct Earnings	1.1	1.1	1.1	1.1	1.1	1.2	1.1	1.4	1.4	1.6	▲ 11.8%	▲ 39.6%	
Total Direct Employment	70	80	70	80	80	90	80	90	90	90	▲ 2.4%	▲ 12.0%	
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.4	0.5	▲ 8.0%	▲ 32.9%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	▲ 9.1%	▲ 35.2%	
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	▲ 7.2%	▲ 31.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	17.7	17.5	17.3	16.6	17.3	17.8	16.8	14.6	18.7	19.4	▲ 4.0%	▲ 15.7%	
Party Nights	41.7	41.2	40.8	39.3	41.0	41.9	39.6	33.8	43.4	45.3	▲ 4.2%	▲ 14.4%	
Person Trips	48.1	47.6	47.0	45.2	47.0	48.0	45.6	42.7	52.3	53.9	▲ 3.0%	▲ 18.2%	
Person Nights	113.9	112.8	111.5	107.6	112.0	114.0	108.1	100.6	122.2	126.1	▲ 3.2%	▲ 16.6%	
Average Overnight Spending (\$)													
per Party Trip	232	234	220	216	222	231	235	314	282	308	▲ 9.3%	▲ 31.2%	
per Party Night	99	99	93	91	94	98	100	135	121	132	▲ 9.1%	▲ 32.8%	
per Person Trip	86	86	81	80	82	85	87	107	101	111	▲ 10.4%	▲ 28.4%	
per Person Night	36	36	34	33	34	36	36	45	43	47	▲ 10.2%	▲ 30.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Atoka County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	31.4	31.1	29.0	28.7	32.8	35.5	34.9	30.5	40.4	48.3	▲ 19.4%	▲ 38.4%	
Other Travel*	2.2	2.0	1.4	1.3	1.5	1.7	1.6	1.2	2.0	2.5	▲ 28.5%	▲ 56.0%	
Visitor Spending	29.2	29.1	27.7	27.4	31.4	33.8	33.3	29.2	38.4	45.7	▲ 19.0%	▲ 37.6%	
Overnight	22.1	22.0	20.7	20.3	23.0	25.0	24.6	21.6	27.3	34.4	▲ 25.9%	▲ 39.5%	
Day	7.1	7.1	7.0	7.2	8.3	8.7	8.6	7.6	11.2	11.4	▲ 1.9%	▲ 32.0%	
Visitor Spending	29.2	29.1	27.7	27.4	31.4	33.8	33.3	29.2	38.4	45.7	▲ 19.0%	▲ 37.6%	
Non-transportation	25.0	25.0	24.6	24.4	27.9	29.9	29.5	26.1	34.2	40.1	▲ 17.0%	▲ 35.8%	
Transportation	4.2	4.0	3.1	3.0	3.4	3.9	3.7	3.2	4.2	5.7	▲ 34.7%	▲ 51.6%	
Total Direct Earnings	7.7	7.7	8.0	9.1	9.8	10.3	10.4	10.3	11.1	12.7	▲ 15.2%	▲ 22.5%	
Total Direct Employment	400	390	370	400	420	420	410	430	420	450	▲ 8.5%	▲ 11.0%	
Government Revenue	1.9	1.9	1.9	1.9	2.2	2.2	2.2	2.0	2.6	3.1	▲ 18.4%	▲ 41.1%	
Local Revenue	0.7	0.8	0.7	0.7	1.0	0.9	0.9	0.9	1.1	1.3	▲ 21.6%	▲ 52.1%	
State Revenue	1.2	1.1	1.1	1.1	1.2	1.3	1.3	1.2	1.5	1.7	▲ 16.1%	▲ 33.8%	
Overnight Visitor Volume (Thousands)													
Party Trips	48.9	48.4	46.6	45.7	48.6	50.3	48.6	39.1	46.4	53.5	▲ 15.5%	▲ 10.1%	
Party Nights	107.0	105.9	102.4	100.8	106.6	109.9	106.5	82.2	101.2	115.9	▲ 14.5%	▲ 8.9%	
Person Trips	125.2	123.9	119.4	117.5	124.2	128.7	124.9	110.0	121.0	138.4	▲ 14.3%	▲ 10.8%	
Person Nights	274.6	271.9	262.8	260.1	273.0	282.2	274.4	233.2	265.2	300.7	▲ 13.4%	▲ 9.6%	
Average Overnight Spending (\$)													
per Party Trip	451	454	444	444	474	498	507	552	589	642	▲ 9.1%	▲ 26.7%	
per Party Night	206	207	202	201	216	228	231	263	270	296	▲ 10.0%	▲ 28.1%	
per Person Trip	176	177	173	173	185	194	197	196	225	248	▲ 10.1%	▲ 25.9%	
per Person Night	80	81	79	78	84	89	90	93	103	114	▲ 11.1%	▲ 27.3%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Beaver County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	3.2	3.1	2.7	2.7	2.8	3.0	3.0	2.2	2.7	3.3	▲ 22.6%	▲ 11.3%	
Other Travel*	0.9	0.8	0.5	0.5	0.6	0.7	0.6	0.5	0.7	0.9	▲ 28.5%	▲ 40.5%	
Visitor Spending	2.3	2.3	2.2	2.2	2.2	2.3	2.3	1.7	2.0	2.4	▲ 20.6%	▲ 3.5%	
Overnight	1.7	1.7	1.6	1.6	1.6	1.6	1.7	1.2	1.4	1.7	▲ 24.3%	▲ 4.3%	
Day	0.7	0.7	0.6	0.6	0.6	0.7	0.7	0.5	0.6	0.7	▲ 12.3%	▲ 1.6%	
Visitor Spending	2.3	2.3	2.2	2.2	2.2	2.3	2.3	1.7	2.0	2.4	▲ 20.6%	▲ 3.5%	
Non-transportation	1.7	1.7	1.7	1.8	1.7	1.8	1.8	1.4	1.5	1.8	▲ 16.7%	▼ -0.4%	
Transportation	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.4	0.5	0.6	▲ 33.3%	▲ 16.4%	
Total Direct Earnings	0.6	0.6	0.6	0.7	0.6	0.6	0.6	0.5	0.5	0.6	▲ 14.0%	▼ -2.4%	
Total Direct Employment	50	50	50	50	50	50	50	40	40	50	▲ 11.0%	▼ -7.0%	
Government Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 12.0%	▼ -3.0%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 14.3%	▼ -3.1%	
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 10.5%	▼ -3.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	9.4	9.3	9.2	9.2	9.0	9.1	9.1	7.1	6.9	7.7	▲ 12.9%	▼ -14.7%	
Party Nights	22.5	22.3	22.0	21.9	21.6	21.8	21.7	15.8	16.4	18.6	▲ 13.0%	▼ -14.6%	
Person Trips	23.2	23.0	22.8	22.7	22.3	22.5	22.5	17.6	17.2	19.3	▲ 12.2%	▼ -14.3%	
Person Nights	55.8	55.3	54.8	54.5	53.7	54.2	54.1	39.8	41.4	46.4	▲ 12.2%	▼ -14.2%	
Average Overnight Spending (\$)													
per Party Trip	178	179	170	172	175	181	183	170	204	224	▲ 10.0%	▲ 22.3%	
per Party Night	74	75	71	72	73	76	77	76	85	93	▲ 10.0%	▲ 22.1%	
per Person Trip	72	72	69	69	71	73	74	68	81	90	▲ 10.7%	▲ 21.7%	
per Person Night	30	30	29	29	29	30	31	30	34	37	▲ 10.7%	▲ 21.5%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Beckham County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	47.3	48.2	48.5	42.9	46.3	48.6	45.8	37.2	42.9	50.1	▲ 16.6%	▲ 9.3%	
Other Travel*	4.2	3.8	2.8	2.7	2.7	3.1	3.0	2.1	3.4	4.4	▲ 28.1%	▲ 43.8%	
Visitor Spending	43.1	44.4	45.7	40.2	43.6	45.5	42.8	35.0	39.5	45.7	▲ 15.6%	▲ 6.8%	
Overnight	41.4	42.9	44.6	39.2	42.5	44.2	41.6	34.1	38.1	44.1	▲ 15.7%	▲ 6.0%	
Day	1.7	1.6	1.1	1.0	1.1	1.3	1.1	0.9	1.4	1.6	▲ 12.5%	▲ 36.7%	
Visitor Spending	43.1	44.4	45.7	40.2	43.6	45.5	42.8	35.0	39.5	45.7	▲ 15.6%	▲ 6.8%	
Non-transportation	35.0	36.6	39.3	34.5	37.1	38.3	36.2	30.1	33.0	37.5	▲ 13.7%	▲ 3.6%	
Transportation	8.0	7.8	6.4	5.7	6.5	7.1	6.6	5.0	6.5	8.2	▲ 25.1%	▲ 24.7%	
Total Direct Earnings	11.3	11.5	11.5	11.2	11.1	11.4	11.1	12.0	13.1	14.5	▲ 10.3%	▲ 30.2%	
Total Direct Employment	690	710	710	690	680	710	700	710	790	860	▲ 7.8%	▲ 21.8%	
Government Revenue	3.9	4.1	4.3	3.8	4.1	4.3	4.2	3.1	3.8	4.3	▲ 11.5%	▲ 2.7%	
Local Revenue	2.1	2.2	2.3	2.0	2.2	2.4	2.3	1.6	2.1	2.4	▲ 11.9%	▲ 2.7%	
State Revenue	1.8	1.9	2.0	1.8	1.9	1.9	1.8	1.5	1.7	1.9	▲ 11.1%	▲ 2.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	98.9	100.5	105.3	92.9	98.6	99.9	92.9	78.0	80.4	85.9	▲ 6.8%	▼ -7.5%	
Party Nights	224.8	228.0	238.2	211.1	223.0	225.5	210.5	163.3	182.1	195.1	▲ 7.1%	▼ -7.3%	
Person Trips	249.0	252.8	264.8	234.3	248.2	251.8	234.4	217.8	203.9	217.1	▲ 6.4%	▼ -7.4%	
Person Nights	565.1	573.2	598.4	531.6	560.8	567.9	530.9	454.5	461.7	492.9	▲ 6.7%	▼ -7.2%	
Average Overnight Spending (\$)													
per Party Trip	418	427	423	422	431	443	448	437	474	514	▲ 8.3%	▲ 14.7%	
per Party Night	184	188	187	186	190	196	198	209	209	226	▲ 8.0%	▲ 14.4%	
per Person Trip	166	170	168	167	171	176	178	157	187	203	▲ 8.7%	▲ 14.5%	
per Person Night	73	75	74	74	76	78	78	75	83	90	▲ 8.4%	▲ 14.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Blaine County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	16.9	17.7	17.0	17.7	20.0	21.3	19.7	20.8	24.0	25.4	▲ 5.8%	▲ 28.8%	
Other Travel*	1.5	1.4	1.0	0.9	1.0	1.2	1.1	0.8	1.2	1.5	▲ 28.5%	▲ 36.1%	
Visitor Spending	15.3	16.2	16.0	16.8	19.0	20.1	18.6	20.0	22.8	23.9	▲ 4.6%	▲ 28.3%	
Overnight	13.2	14.0	13.9	14.6	16.6	17.5	16.2	17.5	20.0	20.9	▲ 4.3%	▲ 29.0%	
Day	2.1	2.2	2.2	2.2	2.4	2.5	2.4	2.5	2.8	3.0	▲ 6.9%	▲ 23.6%	
Visitor Spending	15.3	16.2	16.0	16.8	19.0	20.1	18.6	20.0	22.8	23.9	▲ 4.6%	▲ 28.3%	
Non-transportation	11.6	12.6	13.1	13.8	15.5	16.2	14.9	16.3	17.9	18.1	▲ 0.9%	▲ 21.3%	
Transportation	3.7	3.7	3.0	3.0	3.5	3.9	3.7	3.7	4.9	5.8	▲ 18.5%	▲ 56.7%	
Total Direct Earnings	4.0	4.3	4.7	5.1	5.6	5.8	5.4	5.9	5.8	5.7	▼ -1.7%	▲ 5.6%	
Total Direct Employment	270	290	310	330	340	340	330	360	330	310	▼ -8.0%	▼ -7.8%	
Government Revenue	1.2	1.3	1.4	1.4	1.7	1.7	1.6	1.6	1.8	1.8	▼ -1.3%	▲ 11.5%	
Local Revenue	0.6	0.7	0.7	0.7	0.9	0.9	0.9	0.8	0.9	0.9	▼ -2.4%	▲ 7.1%	
State Revenue	0.6	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.9	0.9	▼ -0.1%	▲ 16.5%	
Overnight Visitor Volume (Thousands)													
Party Trips	41.0	42.9	43.6	44.8	47.7	48.7	45.5	40.1	49.0	47.8	▼ -2.4%	▲ 5.0%	
Party Nights	93.9	98.0	99.4	101.7	106.9	109.2	103.2	92.0	110.8	109.0	▼ -1.6%	▲ 5.6%	
Person Trips	112.8	117.6	119.7	122.8	129.8	133.1	125.7	124.7	139.2	135.5	▼ -2.6%	▲ 7.8%	
Person Nights	260.4	270.7	274.9	281.1	293.2	300.6	287.2	289.8	316.5	310.4	▼ -1.9%	▲ 8.1%	
Average Overnight Spending (\$)													
per Party Trip	323	327	319	325	347	360	355	437	408	436	▲ 6.8%	▲ 22.9%	
per Party Night	141	143	140	143	155	161	157	191	180	191	▲ 6.0%	▲ 22.2%	
per Person Trip	117	119	116	119	128	132	129	141	144	154	▲ 7.1%	▲ 19.7%	
per Person Night	51	52	51	52	57	58	56	60	63	67	▲ 6.4%	▲ 19.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Bryan County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	316.7	314.2	308.2	300.0	467.9	535.6	529.5	427.7	656.1	708.8	▲ 8.0%	▲ 33.9%	
Other Travel*	7.4	6.8	4.9	4.7	5.3	6.1	6.1	4.6	6.9	8.8	▲ 28.3%	▲ 43.7%	
Visitor Spending	309.3	307.4	303.3	295.3	462.6	529.5	523.4	423.1	649.2	700.0	▲ 7.8%	▲ 33.7%	
Overnight	150.6	149.6	143.9	136.0	148.9	177.6	173.6	128.1	242.7	281.0	▲ 15.8%	▲ 61.9%	
Day	158.6	157.8	159.4	159.3	313.6	351.9	349.8	295.0	406.5	419.0	▲ 3.1%	▲ 19.8%	
Visitor Spending	309.3	307.4	303.3	295.3	462.6	529.5	523.4	423.1	649.2	700.0	▲ 7.8%	▲ 33.7%	
Non-transportation	291.9	290.9	290.7	283.4	449.3	513.4	507.9	411.8	633.2	680.4	▲ 7.5%	▲ 34.0%	
Transportation	17.4	16.5	12.6	11.9	13.3	16.1	15.4	11.3	16.0	19.5	▲ 21.7%	▲ 26.5%	
Total Direct Earnings	80.8	81.5	83.1	84.7	86.0	96.6	98.6	84.2	150.9	176.0	▲ 16.6%	▲ 78.5%	
Total Direct Employment	3,210	3,130	3,100	3,120	3,030	3,380	3,460	2,920	3,930	4,180	▲ 6.3%	▲ 21.0%	
Government Revenue	16.0	15.9	15.8	15.3	16.3	18.9	18.8	15.4	30.1	32.4	▲ 7.6%	▲ 72.4%	
Local Revenue	4.9	4.9	4.9	4.6	4.9	5.7	5.8	5.0	7.0	7.7	▲ 9.0%	▲ 31.2%	
State Revenue	11.1	11.0	10.9	10.7	11.4	13.1	13.0	10.4	23.1	24.8	▲ 7.2%	▲ 91.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	170.0	168.2	163.0	154.6	158.1	177.8	172.4	137.9	153.3	162.9	▲ 6.3%	▼ -5.5%	
Party Nights	393.1	389.2	378.6	361.5	370.2	412.0	400.8	302.8	354.8	378.6	▲ 6.7%	▼ -5.5%	
Person Trips	434.8	430.2	417.4	396.5	404.7	454.4	441.4	385.7	395.0	418.0	▲ 5.8%	▼ -5.3%	
Person Nights	1,005.9	996.3	970.0	927.2	947.9	1,053.3	1,026.7	847.7	915.4	972.3	▲ 6.2%	▼ -5.3%	
Average Overnight Spending (\$)													
per Party Trip	886	890	883	880	942	999	1,007	929	1,583	1,725	▲ 8.9%	▲ 71.3%	
per Party Night	383	384	380	376	402	431	433	423	684	742	▲ 8.5%	▲ 71.4%	
per Person Trip	346	348	345	343	368	391	393	332	614	672	▲ 9.4%	▲ 71.0%	
per Person Night	150	150	148	147	157	169	169	151	265	289	▲ 9.0%	▲ 71.0%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Caddo County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	38.0	37.0	33.9	34.1	33.9	36.5	37.5	34.1	38.7	44.0	▲ 13.6%	▲ 17.2%	
Other Travel*	4.6	4.3	2.9	2.7	3.1	3.6	3.4	2.5	3.6	4.7	▲ 28.5%	▲ 37.4%	
Visitor Spending	33.4	32.7	30.9	31.3	30.8	32.9	34.1	31.6	35.0	39.3	▲ 12.1%	▲ 15.2%	
Overnight	25.7	25.2	23.7	23.9	23.4	25.1	26.1	24.8	27.4	30.5	▲ 11.5%	▲ 16.8%	
Day	7.6	7.5	7.2	7.4	7.3	7.8	8.0	6.8	7.7	8.8	▲ 14.2%	▲ 10.1%	
Visitor Spending	33.4	32.7	30.9	31.3	30.8	32.9	34.1	31.6	35.0	39.3	▲ 12.1%	▲ 15.2%	
Non-transportation	25.0	24.8	24.8	25.2	24.4	25.7	26.8	25.5	27.4	29.8	▲ 8.6%	▲ 11.0%	
Transportation	8.3	7.8	6.1	6.1	6.4	7.2	7.3	6.0	7.7	9.5	▲ 24.5%	▲ 31.0%	
Total Direct Earnings	8.6	8.5	9.2	9.7	9.4	9.7	10.0	9.3	9.5	10.1	▲ 5.7%	▲ 0.5%	
Total Direct Employment	550	540	570	610	590	610	620	540	540	550	▲ 1.4%	▼ -11.3%	
Government Revenue	2.5	2.5	2.4	2.5	2.4	2.6	2.7	2.6	2.7	2.9	▲ 6.3%	▲ 6.5%	
Local Revenue	1.1	1.1	1.1	1.1	1.1	1.2	1.2	1.2	1.2	1.3	▲ 5.9%	▲ 6.7%	
State Revenue	1.4	1.3	1.3	1.3	1.3	1.4	1.4	1.3	1.4	1.5	▲ 6.6%	▲ 6.4%	
Overnight Visitor Volume (Thousands)													
Party Trips	88.7	86.9	86.1	86.6	83.4	86.4	86.8	77.5	78.2	81.3	▲ 4.0%	▼ -6.3%	
Party Nights	205.5	201.6	200.5	202.0	194.9	201.8	202.5	180.9	181.0	188.8	▲ 4.3%	▼ -6.8%	
Person Trips	238.1	233.5	232.1	234.0	225.0	233.3	235.7	232.9	216.3	222.8	▲ 3.0%	▼ -5.5%	
Person Nights	552.8	543.1	541.3	546.3	526.5	545.5	550.2	550.8	501.3	517.7	▲ 3.3%	▼ -5.9%	
Average Overnight Spending (\$)													
per Party Trip	290	290	276	276	281	291	301	320	350	375	▲ 7.2%	▲ 24.7%	
per Party Night	125	125	118	119	120	125	129	137	151	162	▲ 6.9%	▲ 25.2%	
per Person Trip	108	108	102	102	104	108	111	106	127	137	▲ 8.2%	▲ 23.6%	
per Person Night	47	46	44	44	44	46	47	45	55	59	▲ 8.0%	▲ 24.1%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Canadian County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	130.5	141.5	144.2	140.4	160.5	178.3	168.5	119.5	164.8	175.6	▲ 6.6%	▲ 4.2%	
Other Travel*	20.7	19.6	14.2	13.4	15.6	18.1	18.5	14.0	23.1	29.6	▲ 28.4%	▲ 60.4%	
Visitor Spending	109.8	121.9	130.1	127.0	144.9	160.2	150.0	105.4	141.8	146.0	▲ 3.0%	▼ -2.7%	
Overnight	81.9	91.7	98.8	96.4	110.6	123.2	114.2	76.4	102.8	106.6	▲ 3.8%	▼ -6.6%	
Day	27.9	30.2	31.3	30.6	34.3	37.0	35.9	29.1	39.0	39.4	▲ 1.0%	▲ 9.8%	
Visitor Spending	109.8	121.9	130.1	127.0	144.9	160.2	150.0	105.4	141.8	146.0	▲ 3.0%	▼ -2.7%	
Non-transportation	95.0	106.5	117.3	114.7	129.9	142.9	133.9	94.7	125.2	126.4	▲ 1.0%	▼ -5.6%	
Transportation	14.8	15.3	12.8	12.4	15.0	17.3	16.1	10.7	16.6	19.6	▲ 18.1%	▲ 21.5%	
Total Direct Earnings	29.8	33.2	36.4	37.4	42.3	47.4	46.5	41.1	49.5	55.3	▲ 11.8%	▲ 19.0%	
Total Direct Employment	1,500	1,710	1,800	1,850	2,030	2,210	2,170	1,820	2,050	2,160	▲ 5.4%	▼ -0.3%	
Government Revenue	9.4	10.5	11.4	11.2	12.8	14.3	13.7	9.4	12.6	12.5	▼ -1.1%	▼ -8.7%	
Local Revenue	4.6	5.2	5.7	5.6	6.5	7.3	7.0	4.5	6.2	6.1	▼ -2.9%	▼ -13.5%	
State Revenue	4.9	5.3	5.7	5.7	6.4	7.0	6.7	4.9	6.4	6.4	▲ 0.7%	▼ -3.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	199.1	216.2	230.9	227.4	249.8	266.0	250.8	203.6	231.6	226.3	▼ -2.3%	▼ -9.7%	
Party Nights	541.7	585.4	619.3	611.4	665.5	703.6	672.5	503.7	639.2	632.7	▼ -1.0%	▼ -5.9%	
Person Trips	472.5	512.4	548.8	539.5	593.7	630.2	593.2	499.5	549.4	535.8	▼ -2.5%	▼ -9.7%	
Person Nights	1,249.1	1,346.8	1,431.2	1,409.3	1,538.7	1,616.0	1,541.0	1,221.0	1,475.9	1,456.5	▼ -1.3%	▼ -5.5%	
Average Overnight Spending (\$)													
per Party Trip	411	424	428	424	443	463	455	375	444	471	▲ 6.2%	▲ 3.5%	
per Party Night	151	157	160	158	166	175	170	152	161	169	▲ 4.8%	▼ -0.7%	
per Person Trip	173	179	180	179	186	196	192	153	187	199	▲ 6.4%	▲ 3.4%	
per Person Night	66	68	69	68	72	76	74	63	70	73	▲ 5.2%	▼ -1.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Carter County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	114.5	117.3	106.3	107.0	109.2	131.6	128.0	131.0	172.4	190.9	▲ 10.8%	▲ 49.2%	
Other Travel*	9.2	8.2	5.7	5.5	5.9	6.8	6.6	4.8	7.4	9.5	▲ 28.2%	▲ 43.8%	
Visitor Spending	105.2	109.2	100.6	101.5	103.3	124.8	121.4	126.3	164.9	181.4	▲ 10.0%	▲ 49.5%	
Overnight	78.7	81.9	75.0	75.4	76.8	93.8	91.2	90.3	118.8	136.8	▲ 15.2%	▲ 50.1%	
Day	26.6	27.2	25.6	26.1	26.5	31.0	30.2	36.0	46.2	44.6	▼ -3.4%	▲ 47.7%	
Visitor Spending	105.2	109.2	100.6	101.5	103.3	124.8	121.4	126.3	164.9	181.4	▲ 10.0%	▲ 49.5%	
Non-transportation	89.3	93.5	88.8	89.8	90.6	108.7	106.0	110.0	141.0	152.2	▲ 7.9%	▲ 43.5%	
Transportation	16.0	15.6	11.8	11.8	12.7	16.1	15.3	16.3	24.0	29.2	▲ 22.0%	▲ 90.5%	
Total Direct Earnings	26.0	26.8	26.6	27.3	29.1	31.7	31.5	33.0	36.7	43.1	▲ 17.2%	▲ 36.5%	
Total Direct Employment	1,460	1,490	1,480	1,500	1,580	1,750	1,710	1,710	1,760	1,930	▲ 9.7%	▲ 12.5%	
Government Revenue	8.9	9.4	8.8	8.9	9.4	11.3	11.2	10.3	14.2	15.4	▲ 8.4%	▲ 37.0%	
Local Revenue	4.6	5.0	4.7	4.7	5.1	6.2	6.3	5.1	7.7	8.4	▲ 9.7%	▲ 34.4%	
State Revenue	4.3	4.4	4.1	4.2	4.3	5.1	5.0	5.1	6.5	7.0	▲ 6.9%	▲ 40.3%	
Overnight Visitor Volume (Thousands)													
Party Trips	184.2	187.6	177.2	178.1	177.5	205.2	196.0	159.6	237.9	250.5	▲ 5.3%	▲ 27.8%	
Party Nights	423.0	429.9	407.3	410.0	408.5	467.2	446.9	342.2	536.1	565.3	▲ 5.5%	▲ 26.5%	
Person Trips	464.8	473.4	448.1	450.8	448.7	519.5	498.6	449.9	631.5	660.4	▲ 4.6%	▲ 32.5%	
Person Nights	1,065.9	1,083.2	1,028.4	1,035.8	1,030.8	1,181.3	1,135.1	963.7	1,420.8	1,487.9	▲ 4.7%	▲ 31.1%	
Average Overnight Spending (\$)													
per Party Trip	427	437	423	424	432	457	465	566	499	546	▲ 9.4%	▲ 17.4%	
per Party Night	186	191	184	184	188	201	204	264	222	242	▲ 9.2%	▲ 18.6%	
per Person Trip	169	173	167	167	171	180	183	201	188	207	▲ 10.1%	▲ 13.3%	
per Person Night	74	76	73	73	74	79	80	94	84	92	▲ 10.0%	▲ 14.5%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Cherokee County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	66.9	64.9	63.6	66.5	67.6	71.4	71.7	78.2	111.6	125.3	▲ 12.3%	▲ 74.8%	
Other Travel*	7.5	7.1	4.8	4.5	5.2	6.0	5.8	4.3	6.6	8.4	▲ 28.5%	▲ 46.7%	
Visitor Spending	59.4	57.9	58.8	62.0	62.4	65.4	65.9	73.9	105.0	116.8	▲ 11.3%	▲ 77.2%	
Overnight	42.6	41.3	41.9	44.4	44.7	47.0	47.4	55.7	81.9	89.7	▲ 9.6%	▲ 89.2%	
Day	16.8	16.5	16.9	17.6	17.8	18.4	18.5	18.2	23.1	27.1	▲ 17.2%	▲ 46.6%	
Visitor Spending	59.4	57.9	58.8	62.0	62.4	65.4	65.9	73.9	105.0	116.8	▲ 11.3%	▲ 77.2%	
Non-transportation	46.7	46.0	49.2	52.2	52.0	53.9	54.8	61.6	86.3	93.8	▲ 8.7%	▲ 71.3%	
Transportation	12.7	11.9	9.5	9.8	10.4	11.4	11.2	12.2	18.7	23.0	▲ 23.1%	▲ 106.5%	
Total Direct Earnings	15.8	15.5	16.3	18.0	18.6	19.4	20.9	25.3	28.4	30.5	▲ 7.3%	▲ 46.1%	
Total Direct Employment	1,000	960	990	1,070	1,060	1,090	1,160	1,330	1,430	1,420	▼ -0.7%	▲ 22.7%	
Government Revenue	4.7	4.6	4.9	5.2	5.2	5.5	5.6	6.2	8.6	9.2	▲ 6.6%	▲ 63.7%	
Local Revenue	2.2	2.2	2.4	2.5	2.6	2.7	2.8	3.1	4.4	4.7	▲ 6.2%	▲ 67.3%	
State Revenue	2.5	2.4	2.5	2.6	2.6	2.8	2.8	3.1	4.2	4.5	▲ 7.2%	▲ 60.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	151.9	148.3	154.0	159.3	157.0	159.4	157.3	135.3	208.3	210.5	▲ 1.1%	▲ 33.8%	
Party Nights	382.9	374.8	388.3	400.1	394.7	400.1	394.4	332.5	500.1	508.1	▲ 1.6%	▲ 28.8%	
Person Trips	427.3	418.8	431.9	446.8	439.2	445.1	440.0	406.3	592.1	595.4	▲ 0.6%	▲ 35.3%	
Person Nights	1,082.1	1,063.3	1,094.2	1,127.2	1,110.1	1,123.2	1,109.2	1,008.0	1,428.5	1,442.9	▲ 1.0%	▲ 30.1%	
Average Overnight Spending (\$)													
per Party Trip	281	279	272	279	284	295	301	412	393	426	▲ 8.4%	▲ 41.4%	
per Party Night	111	110	108	111	113	117	120	168	164	177	▲ 7.8%	▲ 46.8%	
per Person Trip	100	99	97	99	102	106	108	137	138	151	▲ 9.0%	▲ 39.8%	
per Person Night	39	39	38	39	40	42	43	55	57	62	▲ 8.5%	▲ 45.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Choctaw County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	74.2	73.6	72.1	71.0	93.4	106.1	103.5	83.3	126.8	137.8	▲ 8.7%	▲ 33.2%	
Other Travel*	2.3	2.2	1.5	1.4	1.6	1.8	1.7	1.3	2.0	2.5	▲ 28.5%	▲ 46.1%	
Visitor Spending	71.8	71.4	70.6	69.6	91.8	104.3	101.7	82.0	124.8	135.3	▲ 8.4%	▲ 33.0%	
Overnight	44.1	43.8	42.5	40.8	44.6	52.7	51.3	39.1	68.0	77.0	▲ 13.2%	▲ 50.1%	
Day	27.7	27.6	28.2	28.8	47.2	51.6	50.4	42.9	56.9	58.3	▲ 2.5%	▲ 15.6%	
Visitor Spending	71.8	71.4	70.6	69.6	91.8	104.3	101.7	82.0	124.8	135.3	▲ 8.4%	▲ 33.0%	
Non-transportation	67.6	67.4	67.6	66.7	88.7	100.5	98.1	79.4	121.2	130.7	▲ 7.8%	▲ 33.2%	
Transportation	4.2	4.0	3.0	2.9	3.2	3.8	3.6	2.6	3.6	4.5	▲ 25.6%	▲ 26.3%	
Total Direct Earnings	17.9	18.1	18.8	19.4	20.3	22.6	22.6	19.7	30.9	35.9	▲ 16.4%	▲ 59.0%	
Total Direct Employment	700	690	690	710	730	770	740	630	860	920	▲ 6.3%	▲ 23.6%	
Government Revenue	3.7	3.7	3.6	3.6	3.8	4.3	4.3	3.4	5.8	6.2	▲ 8.2%	▲ 46.4%	
Local Revenue	1.0	1.0	1.0	1.0	1.1	1.2	1.2	0.9	1.2	1.4	▲ 10.0%	▲ 12.0%	
State Revenue	2.6	2.6	2.6	2.6	2.7	3.1	3.0	2.4	4.5	4.9	▲ 7.7%	▲ 60.3%	
Overnight Visitor Volume (Thousands)													
Party Trips	49.1	48.7	47.2	45.2	45.8	50.1	47.9	38.4	41.8	44.9	▲ 7.4%	▼ -6.3%	
Party Nights	109.0	108.1	105.1	101.0	102.5	111.1	106.2	81.7	92.3	99.3	▲ 7.6%	▼ -6.5%	
Person Trips	126.2	125.1	121.4	116.4	117.8	128.7	123.4	107.5	108.7	116.0	▲ 6.7%	▼ -6.0%	
Person Nights	281.1	278.9	271.4	261.4	264.6	286.5	274.9	230.9	241.4	257.9	▲ 6.8%	▼ -6.2%	
Average Overnight Spending (\$)													
per Party Trip	898	899	900	905	974	1,051	1,071	1,018	1,627	1,715	▲ 5.4%	▲ 60.2%	
per Party Night	405	405	404	404	435	474	483	479	736	775	▲ 5.2%	▲ 60.6%	
per Person Trip	350	350	350	351	379	409	416	364	625	664	▲ 6.2%	▲ 59.7%	
per Person Night	157	157	156	156	169	184	186	170	282	298	▲ 6.0%	▲ 60.0%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Cimarron County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	3.6	3.3	3.2	3.6	3.4	3.7	4.1	5.1	5.0	5.2	▲ 4.5%	▲ 25.6%	
Other Travel*	0.4	0.3	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.4	▲ 28.5%	▲ 57.6%	
Visitor Spending	3.2	3.0	3.0	3.4	3.2	3.5	3.9	4.9	4.7	4.8	▲ 2.9%	▲ 23.5%	
Overnight	3.0	2.8	2.8	3.2	3.0	3.3	3.7	4.6	4.4	4.5	▲ 3.4%	▲ 23.5%	
Day	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	▼ -4.9%	▲ 23.4%	
Visitor Spending	3.2	3.0	3.0	3.4	3.2	3.5	3.9	4.9	4.7	4.8	▲ 2.9%	▲ 23.5%	
Non-transportation	2.5	2.4	2.5	2.8	2.6	2.8	3.2	4.1	3.8	3.7	▼ -0.5%	▲ 17.8%	
Transportation	0.7	0.6	0.5	0.6	0.6	0.7	0.7	0.8	0.9	1.1	▲ 16.8%	▲ 49.0%	
Total Direct Earnings	0.9	0.8	0.8	1.0	0.9	1.0	1.1	1.6	1.3	1.3	▲ 1.5%	▲ 18.6%	
Total Direct Employment	60	60	60	70	70	80	90	110	100	100	▼ -1.8%	▲ 9.9%	
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	▼ -2.3%	▲ 14.0%	
Local Revenue	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▼ -3.2%	▲ 13.3%	
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	▼ -1.3%	▲ 14.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	9.5	8.9	9.0	9.9	9.2	9.8	10.5	10.8	11.1	10.8	▼ -3.1%	▲ 2.6%	
Party Nights	20.9	19.6	20.0	21.6	20.2	21.3	22.9	22.3	24.2	23.7	▼ -2.1%	▲ 3.7%	
Person Trips	24.9	23.3	23.8	26.0	24.2	25.6	27.8	32.1	30.1	29.1	▼ -3.3%	▲ 4.8%	
Person Nights	55.1	51.7	52.8	56.9	53.3	56.3	60.8	66.9	65.9	64.3	▼ -2.4%	▲ 5.9%	
Average Overnight Spending (\$)													
per Party Trip	316	319	311	322	325	335	350	427	395	422	▲ 6.7%	▲ 20.4%	
per Party Night	144	144	141	147	148	153	161	207	181	192	▲ 5.6%	▲ 19.1%	
per Person Trip	121	121	118	122	123	127	133	144	146	156	▲ 7.0%	▲ 17.9%	
per Person Night	55	55	53	56	56	58	61	69	67	71	▲ 6.0%	▲ 16.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Cleveland County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	340.9	337.5	341.9	331.1	351.4	370.1	371.0	272.8	370.5	432.9	▲ 16.8%	▲ 16.7%	
Other Travel*	48.3	45.0	33.3	32.1	35.5	40.2	40.1	28.2	43.5	56.1	▲ 29.0%	▲ 39.9%	
Visitor Spending	292.6	292.5	308.5	299.0	315.9	329.9	330.9	244.6	327.0	376.9	▲ 15.2%	▲ 13.9%	
Overnight	229.9	230.2	244.2	236.3	249.9	261.3	261.7	186.7	250.4	295.2	▲ 17.9%	▲ 12.8%	
Day	62.7	62.3	64.3	62.7	66.0	68.6	69.2	57.9	76.6	81.7	▲ 6.6%	▲ 18.0%	
Visitor Spending	292.6	292.5	308.5	299.0	315.9	329.9	330.9	244.6	327.0	376.9	▲ 15.2%	▲ 13.9%	
Non-transportation	256.1	257.9	279.7	271.3	284.7	295.1	296.8	220.8	291.2	331.3	▲ 13.8%	▲ 11.6%	
Transportation	36.5	34.7	28.8	27.7	31.2	34.8	34.1	23.7	35.8	45.6	▲ 27.2%	▲ 33.7%	
Total Direct Earnings	81.6	83.0	91.0	92.8	96.9	101.7	104.6	89.6	103.5	118.9	▲ 14.9%	▲ 13.8%	
Total Direct Employment	4,360	4,420	4,720	4,730	4,850	5,020	5,080	4,090	4,410	4,750	▲ 7.9%	▼ -6.5%	
Government Revenue	23.5	23.7	25.4	24.7	26.1	27.3	27.7	20.2	27.0	30.5	▲ 13.1%	▲ 10.1%	
Local Revenue	10.9	11.1	12.1	11.6	12.4	13.1	13.3	9.2	12.8	14.6	▲ 14.6%	▲ 10.0%	
State Revenue	12.6	12.6	13.3	13.1	13.7	14.3	14.4	11.0	14.2	15.9	▲ 11.7%	▲ 10.2%	
Overnight Visitor Volume (Thousands)													
Party Trips	449.9	444.2	470.6	457.7	471.1	480.2	477.0	393.0	452.7	478.3	▲ 5.6%	▲ 0.3%	
Party Nights	1,209.7	1,197.0	1,260.9	1,229.7	1,264.0	1,288.6	1,281.9	968.7	1,234.0	1,295.2	▲ 5.0%	▲ 1.0%	
Person Trips	1,069.4	1,053.6	1,119.1	1,087.7	1,119.7	1,139.3	1,132.3	976.0	1,084.4	1,143.1	▲ 5.4%	▲ 0.9%	
Person Nights	2,790.4	2,749.9	2,911.3	2,833.9	2,916.6	2,957.1	2,943.4	2,375.0	2,872.7	3,005.9	▲ 4.6%	▲ 2.1%	
Average Overnight Spending (\$)													
per Party Trip	511	518	519	516	531	544	549	475	553	617	▲ 11.6%	▲ 12.5%	
per Party Night	190	192	194	192	198	203	204	193	203	228	▲ 12.3%	▲ 11.6%	
per Person Trip	215	219	218	217	223	229	231	191	231	258	▲ 11.8%	▲ 11.7%	
per Person Night	82	84	84	83	86	88	89	79	87	98	▲ 12.6%	▲ 10.5%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Coal County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	3.4	3.3	2.9	2.8	2.8	2.8	2.7	2.0	2.5	3.1	▲ 26.0%	▲ 14.8%	
Other Travel*	0.9	0.8	0.6	0.5	0.6	0.7	0.7	0.5	0.7	0.9	▲ 28.5%	▲ 43.9%	
Visitor Spending	2.5	2.4	2.3	2.2	2.2	2.1	2.1	1.5	1.8	2.2	▲ 24.9%	▲ 5.7%	
Overnight	1.8	1.7	1.7	1.6	1.6	1.4	1.4	1.0	1.2	1.5	▲ 28.9%	▲ 6.1%	
Day	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.5	0.6	0.7	▲ 17.1%	▲ 4.8%	
Visitor Spending	2.5	2.4	2.3	2.2	2.2	2.1	2.1	1.5	1.8	2.2	▲ 24.9%	▲ 5.7%	
Non-transportation	1.9	1.8	1.9	1.8	1.8	1.6	1.6	1.2	1.3	1.6	▲ 20.9%	▲ 1.8%	
Transportation	0.7	0.6	0.5	0.5	0.5	0.5	0.5	0.3	0.4	0.6	▲ 37.8%	▲ 18.8%	
Total Direct Earnings	0.7	0.7	0.7	0.7	0.7	0.6	0.7	0.5	0.5	0.6	▲ 13.9%	▼ -9.6%	
Total Direct Employment	40	40	40	50	50	40	40	30	30	30	▲ 15.7%	▼ -19.0%	
Government Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	▲ 14.4%	▼ -1.9%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 17.4%	▼ -3.7%	
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 12.6%	▼ -0.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	10.1	9.7	9.6	9.3	9.2	9.0	8.7	7.0	6.7	7.7	▲ 14.4%	▼ -12.0%	
Party Nights	24.2	23.3	23.0	22.4	22.2	21.7	21.1	15.7	16.2	18.5	▲ 14.1%	▼ -12.0%	
Person Trips	24.9	24.0	23.7	23.0	22.8	22.1	21.5	16.9	16.6	18.9	▲ 13.8%	▼ -11.9%	
Person Nights	59.9	57.8	57.1	55.5	55.0	53.8	52.2	38.2	40.6	46.0	▲ 13.5%	▼ -11.9%	
Average Overnight Spending (\$)													
per Party Trip	178	179	172	169	169	162	163	142	174	197	▲ 12.7%	▲ 20.6%	
per Party Night	75	75	72	71	71	67	67	64	72	81	▲ 12.9%	▲ 20.6%	
per Person Trip	72	73	70	69	69	66	66	59	70	80	▲ 13.3%	▲ 20.5%	
per Person Night	30	30	29	28	28	27	27	26	29	33	▲ 13.6%	▲ 20.5%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Comanche County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	185.1	195.1	177.8	167.9	175.3	185.3	196.4	152.8	212.3	219.5	▲ 3.4%	▲ 11.7%	
Other Travel*	29.0	27.6	21.3	20.3	22.3	23.7	23.8	14.5	22.3	29.8	▲ 33.6%	▲ 25.2%	
Visitor Spending	156.1	167.5	156.5	147.5	153.0	161.6	172.6	138.3	190.0	189.7	▼ -0.2%	▲ 9.9%	
Overnight	116.0	125.1	116.6	109.0	113.1	119.7	128.9	98.1	136.7	141.4	▲ 3.4%	▲ 9.7%	
Day	40.1	42.4	39.9	38.6	39.9	41.9	43.7	40.2	53.3	48.3	▼ -9.4%	▲ 10.4%	
Visitor Spending	156.1	167.5	156.5	147.5	153.0	161.6	172.6	138.3	190.0	189.7	▼ -0.2%	▲ 9.9%	
Non-transportation	120.1	131.0	126.3	118.8	122.0	128.6	138.7	115.1	155.4	151.6	▼ -2.5%	▲ 9.2%	
Transportation	36.0	36.5	30.1	28.7	31.0	32.9	33.9	23.3	34.6	38.1	▲ 10.2%	▲ 12.5%	
Total Direct Earnings	42.2	45.1	44.1	43.5	43.4	44.3	49.5	44.4	53.3	56.0	▲ 5.0%	▲ 13.2%	
Total Direct Employment	2,330	2,530	2,460	2,380	2,340	2,420	2,610	2,250	2,440	2,500	▲ 2.5%	▼ -4.4%	
Government Revenue	13.4	14.5	13.9	13.1	13.6	14.4	15.5	12.1	17.7	17.3	▼ -2.5%	▲ 11.2%	
Local Revenue	6.7	7.4	7.1	6.6	6.9	7.4	8.0	5.8	9.4	9.2	▼ -2.3%	▲ 14.5%	
State Revenue	6.7	7.2	6.8	6.5	6.6	7.0	7.5	6.3	8.3	8.1	▼ -2.7%	▲ 7.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	292.4	307.9	293.4	276.3	284.0	292.9	302.0	241.8	283.8	284.5	▲ 0.2%	▼ -5.8%	
Party Nights	711.2	745.2	710.8	673.0	691.6	710.5	729.2	525.7	676.4	686.0	▲ 1.4%	▼ -5.9%	
Person Trips	708.1	746.9	711.5	669.4	687.4	710.7	733.2	623.4	694.8	694.6	▼ 0.0%	▼ -5.3%	
Person Nights	1,700.0	1,786.0	1,702.8	1,609.8	1,652.9	1,703.6	1,749.3	1,342.3	1,640.4	1,659.8	▲ 1.2%	▼ -5.1%	
Average Overnight Spending (\$)													
per Party Trip	397	406	397	394	398	409	427	406	482	497	▲ 3.2%	▲ 16.5%	
per Party Night	163	168	164	162	164	168	177	187	202	206	▲ 2.0%	▲ 16.6%	
per Person Trip	164	168	164	163	165	168	176	157	197	204	▲ 3.5%	▲ 15.8%	
per Person Night	68	70	68	68	68	70	74	73	83	85	▲ 2.2%	▲ 15.6%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Cotton County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	95.1	98.0	100.9	107.2	107.3	105.3	110.1	80.0	89.4	103.3	▲ 15.7%	▼ -6.1%	
Other Travel*	1.0	0.9	0.6	0.6	0.6	0.7	0.7	0.5	0.8	1.0	▲ 28.5%	▲ 44.9%	
Visitor Spending	94.2	97.1	100.3	106.7	106.6	104.5	109.4	79.5	88.6	102.4	▲ 15.5%	▼ -6.4%	
Overnight	2.3	2.4	2.4	2.6	2.6	2.5	2.8	2.2	2.4	2.9	▲ 19.3%	▲ 2.9%	
Day	91.8	94.7	97.9	104.1	104.0	102.0	106.6	77.4	86.2	99.5	▲ 15.4%	▼ -6.7%	
Visitor Spending	94.2	97.1	100.3	106.7	106.6	104.5	109.4	79.5	88.6	102.4	▲ 15.5%	▼ -6.4%	
Non-transportation	91.0	94.0	97.9	104.3	104.2	101.9	106.8	77.9	86.4	99.3	▲ 14.9%	▼ -7.0%	
Transportation	3.1	3.1	2.4	2.4	2.5	2.6	2.6	1.6	2.2	3.0	▲ 41.1%	▲ 15.1%	
Total Direct Earnings	25.0	26.3	27.7	30.9	30.2	29.5	31.8	24.8	21.8	27.1	▲ 24.6%	▼ -14.7%	
Total Direct Employment	810	830	830	920	880	830	850	650	530	610	▲ 15.1%	▼ -28.7%	
Government Revenue	4.2	4.3	4.5	4.7	4.8	4.7	5.0	3.7	3.9	4.5	▲ 15.6%	▼ -9.5%	
Local Revenue	0.8	0.8	0.9	0.9	0.9	1.0	1.1	0.9	0.7	0.9	▲ 18.7%	▼ -19.0%	
State Revenue	3.4	3.5	3.6	3.8	3.8	3.7	3.9	2.9	3.2	3.6	▲ 14.9%	▼ -7.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	9.5	9.8	9.8	9.7	9.4	9.1	9.3	7.1	6.9	8.0	▲ 14.5%	▼ -14.8%	
Party Nights	22.9	23.5	23.5	23.4	22.5	21.9	22.4	15.6	16.7	19.1	▲ 14.3%	▼ -14.7%	
Person Trips	23.2	23.8	23.8	23.7	22.9	22.2	22.8	16.9	17.0	19.4	▲ 14.0%	▼ -14.6%	
Person Nights	56.1	57.4	57.3	57.2	55.1	53.7	54.8	37.5	41.2	46.9	▲ 13.9%	▼ -14.4%	
Average Overnight Spending (\$)													
per Party Trip	245	245	249	266	277	277	303	303	352	366	▲ 4.3%	▲ 20.8%	
per Party Night	102	102	104	111	115	115	126	138	146	153	▲ 4.4%	▲ 20.7%	
per Person Trip	101	101	102	109	114	114	124	127	143	150	▲ 4.6%	▲ 20.5%	
per Person Night	42	42	42	45	47	47	52	57	59	62	▲ 4.8%	▲ 20.3%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Craig County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	17.7	17.5	15.9	15.0	15.5	18.0	17.4	13.2	17.4	20.2	▲ 16.2%	▲ 15.9%	
Other Travel*	2.3	2.1	1.5	1.4	1.5	1.8	1.7	1.3	1.9	2.5	▲ 28.5%	▲ 49.6%	
Visitor Spending	15.5	15.4	14.4	13.6	14.0	16.2	15.7	11.9	15.4	17.7	▲ 14.6%	▲ 12.3%	
Overnight	12.2	12.2	11.4	10.7	11.0	12.9	12.5	9.2	12.0	14.0	▲ 17.4%	▲ 12.4%	
Day	3.2	3.2	3.0	2.9	3.0	3.4	3.2	2.7	3.5	3.6	▲ 4.9%	▲ 11.8%	
Visitor Spending	15.5	15.4	14.4	13.6	14.0	16.2	15.7	11.9	15.4	17.7	▲ 14.6%	▲ 12.3%	
Non-transportation	12.1	12.2	12.0	11.4	11.5	13.2	12.9	10.0	12.6	14.1	▲ 11.9%	▲ 9.3%	
Transportation	3.3	3.1	2.4	2.3	2.5	3.0	2.8	1.9	2.8	3.5	▲ 27.0%	▲ 26.4%	
Total Direct Earnings	4.3	4.3	4.3	4.2	4.6	5.0	5.0	3.8	4.2	4.6	▲ 9.4%	▼ -8.7%	
Total Direct Employment	250	240	240	240	250	260	250	200	200	210	▲ 5.5%	▼ -16.8%	
Government Revenue	1.3	1.3	1.2	1.2	1.2	1.4	1.4	1.1	1.3	1.4	▲ 9.8%	▲ 5.9%	
Local Revenue	0.6	0.6	0.6	0.5	0.6	0.7	0.7	0.5	0.6	0.7	▲ 10.1%	▲ 5.0%	
State Revenue	0.7	0.7	0.6	0.6	0.6	0.7	0.7	0.6	0.7	0.8	▲ 9.4%	▲ 6.8%	
Overnight Visitor Volume (Thousands)													
Party Trips	42.9	42.2	41.4	39.3	39.6	43.5	41.2	32.1	35.7	38.9	▲ 9.0%	▼ -5.8%	
Party Nights	94.5	93.1	91.6	87.3	87.9	95.7	90.9	66.5	78.1	85.4	▲ 9.3%	▼ -6.1%	
Person Trips	107.5	105.9	103.8	98.6	99.3	109.1	103.7	86.2	90.3	97.9	▲ 8.4%	▼ -5.6%	
Person Nights	237.5	234.1	230.3	219.9	221.2	240.6	229.0	178.9	198.4	215.6	▲ 8.7%	▼ -5.8%	
Average Overnight Spending (\$)													
per Party Trip	285	289	276	273	277	296	303	285	335	361	▲ 7.7%	▲ 19.3%	
per Party Night	129	131	125	123	125	134	137	138	153	164	▲ 7.4%	▲ 19.7%	
per Person Trip	114	115	110	109	110	118	120	106	132	143	▲ 8.3%	▲ 19.1%	
per Person Night	51	52	50	49	50	53	55	51	60	65	▲ 8.0%	▲ 19.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Creek County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	55.8	55.4	51.6	51.8	52.1	56.3	56.7	61.2	78.2	88.2	▲ 12.9%	▲ 55.6%	
Other Travel*	11.0	10.3	7.1	6.6	7.6	8.8	8.5	6.3	9.9	12.8	▲ 28.5%	▲ 50.9%	
Visitor Spending	44.8	45.1	44.6	45.1	44.5	47.5	48.2	54.9	68.2	75.5	▲ 10.6%	▲ 56.5%	
Overnight	32.6	32.8	32.4	32.8	32.2	34.4	34.9	41.4	51.2	56.2	▲ 9.9%	▲ 60.9%	
Day	12.2	12.3	12.1	12.3	12.3	13.1	13.3	13.5	17.1	19.2	▲ 12.8%	▲ 44.7%	
Visitor Spending	44.8	45.1	44.6	45.1	44.5	47.5	48.2	54.9	68.2	75.5	▲ 10.6%	▲ 56.5%	
Non-transportation	36.5	37.2	38.3	38.9	38.0	40.0	40.8	46.5	56.3	60.8	▲ 8.1%	▲ 49.0%	
Transportation	8.3	7.9	6.3	6.2	6.6	7.5	7.4	8.4	11.9	14.6	▲ 22.5%	▲ 97.5%	
Total Direct Earnings	12.4	12.6	13.3	14.2	14.2	14.6	15.5	19.2	22.9	25.4	▲ 11.3%	▲ 63.7%	
Total Direct Employment	720	750	760	800	770	780	820	990	1,120	1,170	▲ 4.9%	▲ 43.5%	
Government Revenue	3.8	3.8	3.9	4.0	4.0	4.2	4.3	4.8	5.8	6.2	▲ 6.9%	▲ 44.2%	
Local Revenue	1.7	1.7	1.8	1.8	1.8	1.9	2.0	2.3	2.8	3.0	▲ 7.5%	▲ 50.9%	
State Revenue	2.1	2.1	2.1	2.2	2.1	2.3	2.3	2.5	3.0	3.2	▲ 6.2%	▲ 38.4%	
Overnight Visitor Volume (Thousands)													
Party Trips	106.7	106.5	107.7	108.2	104.6	108.9	108.5	102.7	138.1	137.6	▼ -0.4%	▲ 26.8%	
Party Nights	277.2	276.5	279.1	279.9	271.9	282.9	281.4	246.3	347.2	347.5	▲ 0.1%	▲ 23.5%	
Person Trips	258.6	258.0	261.7	263.5	254.2	264.0	264.3	263.8	355.6	351.8	▼ -1.1%	▲ 33.1%	
Person Nights	657.4	655.2	663.6	667.4	645.9	670.6	669.5	631.3	876.5	869.3	▼ -0.8%	▲ 29.8%	
Average Overnight Spending (\$)													
per Party Trip	305	308	301	303	308	316	322	403	370	409	▲ 10.3%	▲ 27.0%	
per Party Night	118	119	116	117	119	121	124	168	147	162	▲ 9.8%	▲ 30.3%	
per Person Trip	126	127	124	124	127	130	132	157	144	160	▲ 11.1%	▲ 20.9%	
per Person Night	50	50	49	49	50	51	52	66	58	65	▲ 10.8%	▲ 24.0%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Custer County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	63.4	59.3	59.6	58.2	65.6	78.1	72.4	48.6	65.0	72.6	▲ 11.8%	▲ 0.3%	
Other Travel*	5.1	4.7	3.4	3.2	3.5	4.0	3.9	2.8	4.3	5.5	▲ 28.2%	▲ 40.4%	
Visitor Spending	58.3	54.6	56.2	55.0	62.1	74.1	68.5	45.9	60.7	67.2	▲ 10.6%	▼ -1.9%	
Overnight	48.2	45.1	46.5	45.4	51.5	61.9	57.1	36.3	48.4	55.5	▲ 14.6%	▼ -2.8%	
Day	10.1	9.6	9.7	9.5	10.6	12.2	11.4	9.6	12.3	11.7	▼ -5.2%	▲ 2.6%	
Visitor Spending	58.3	54.6	56.2	55.0	62.1	74.1	68.5	45.9	60.7	67.2	▲ 10.6%	▼ -1.9%	
Non-transportation	47.6	45.0	48.0	47.1	52.7	62.5	58.0	39.1	50.9	55.2	▲ 8.5%	▼ -4.9%	
Transportation	10.7	9.6	8.1	7.9	9.4	11.6	10.5	6.7	9.9	12.0	▲ 21.8%	▲ 14.6%	
Total Direct Earnings	18.5	18.2	19.0	19.6	21.6	23.6	22.2	19.6	22.8	24.6	▲ 8.0%	▲ 10.8%	
Total Direct Employment	1,030	1,020	1,030	1,090	1,140	1,190	1,130	950	1,030	1,060	▲ 3.4%	▼ -6.0%	
Government Revenue	5.6	5.3	5.5	5.4	6.1	7.2	6.8	4.3	5.9	6.3	▲ 7.2%	▼ -6.8%	
Local Revenue	3.1	3.0	3.1	3.0	3.4	4.1	3.9	2.3	3.4	3.6	▲ 7.3%	▼ -7.7%	
State Revenue	2.4	2.3	2.4	2.4	2.7	3.1	2.9	2.0	2.6	2.7	▲ 7.1%	▼ -5.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	132.4	124.3	130.7	127.0	139.0	157.8	143.7	95.6	115.2	122.6	▲ 6.4%	▼ -14.6%	
Party Nights	275.8	260.8	274.0	266.3	289.4	325.0	297.7	185.6	240.2	256.7	▲ 6.8%	▼ -13.8%	
Person Trips	330.4	310.3	326.4	317.2	347.2	394.0	359.7	261.2	291.2	309.0	▲ 6.1%	▼ -14.1%	
Person Nights	689.2	651.6	685.1	665.9	723.5	812.6	746.3	506.6	608.8	647.9	▲ 6.4%	▼ -13.2%	
Average Overnight Spending (\$)													
per Party Trip	364	362	356	358	371	392	397	379	420	452	▲ 7.7%	▲ 13.8%	
per Party Night	175	173	170	171	178	190	192	195	201	216	▲ 7.3%	▲ 12.7%	
per Person Trip	146	145	142	143	148	157	159	139	166	180	▲ 8.1%	▲ 13.1%	
per Person Night	70	69	68	68	71	76	77	72	80	86	▲ 7.7%	▲ 11.9%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Delaware County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	150.5	149.7	150.3	170.2	179.6	194.6	197.5	159.3	163.6	206.7	▲ 26.3%	▲ 4.6%	
Other Travel*	7.5	6.7	5.0	4.8	5.5	6.2	6.0	4.3	6.3	8.1	▲ 28.2%	▲ 36.3%	
Visitor Spending	143.0	142.9	145.3	165.4	174.2	188.4	191.5	155.0	157.2	198.5	▲ 26.3%	▲ 3.7%	
Overnight	85.5	85.4	87.1	101.7	106.6	118.4	120.1	104.4	107.6	125.2	▲ 16.4%	▲ 4.3%	
Day	57.5	57.5	58.2	63.6	67.6	70.0	71.4	50.6	49.7	73.3	▲ 47.5%	▲ 2.6%	
Visitor Spending	143.0	142.9	145.3	165.4	174.2	188.4	191.5	155.0	157.2	198.5	▲ 26.3%	▲ 3.7%	
Non-transportation	125.6	126.3	131.7	151.1	158.5	170.8	174.2	141.6	141.1	177.5	▲ 25.8%	▲ 1.9%	
Transportation	17.4	16.7	13.6	14.3	15.7	17.6	17.4	13.4	16.1	21.0	▲ 30.6%	▲ 20.9%	
Total Direct Earnings	36.8	37.0	39.8	45.3	46.9	47.5	51.1	45.5	42.3	55.2	▲ 30.5%	▲ 7.9%	
Total Direct Employment	1,600	1,600	1,670	1,860	1,860	1,740	1,850	1,610	1,510	1,710	▲ 13.9%	▼ -7.3%	
Government Revenue	7.9	7.9	8.3	9.5	9.9	10.6	10.9	9.2	9.3	11.2	▲ 20.5%	▲ 2.7%	
Local Revenue	2.5	2.5	2.8	3.2	3.3	3.5	3.7	3.3	3.4	3.9	▲ 16.3%	▲ 6.0%	
State Revenue	5.4	5.4	5.5	6.3	6.6	7.1	7.2	5.9	5.9	7.3	▲ 22.9%	▲ 1.1%	
Overnight Visitor Volume (Thousands)													
Party Trips	232.3	231.4	237.2	250.4	253.2	260.1	259.4	218.4	224.0	233.8	▲ 4.4%	▼ -9.9%	
Party Nights	587.9	586.1	598.2	624.1	631.7	646.4	645.7	537.3	565.2	587.4	▲ 3.9%	▼ -9.0%	
Person Trips	707.0	705.0	719.7	753.5	762.6	781.3	781.3	687.9	684.9	708.5	▲ 3.4%	▼ -9.3%	
Person Nights	1,822.5	1,818.7	1,849.3	1,916.0	1,941.4	1,981.6	1,983.8	1,728.6	1,760.4	1,814.0	▲ 3.0%	▼ -8.6%	
Average Overnight Spending (\$)													
per Party Trip	368	369	367	406	421	455	463	478	480	536	▲ 11.6%	▲ 15.7%	
per Party Night	145	146	146	163	169	183	186	194	190	213	▲ 12.1%	▲ 14.6%	
per Person Trip	121	121	121	135	140	152	154	152	157	177	▲ 12.6%	▲ 15.0%	
per Person Night	47	47	47	53	55	60	61	60	61	69	▲ 13.0%	▲ 14.0%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Dewey County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	4.0	4.0	3.6	3.4	3.6	4.0	3.9	2.8	3.6	4.3	▲ 19.8%	▲ 10.1%	
Other Travel*	0.8	0.7	0.5	0.5	0.5	0.6	0.6	0.4	0.6	0.8	▲ 28.5%	▲ 35.3%	
Visitor Spending	3.2	3.3	3.1	2.9	3.0	3.4	3.3	2.4	3.0	3.5	▲ 18.1%	▲ 5.7%	
Overnight	2.4	2.4	2.3	2.2	2.2	2.6	2.5	1.7	2.2	2.6	▲ 21.3%	▲ 6.5%	
Day	0.8	0.8	0.8	0.8	0.8	0.9	0.8	0.7	0.8	0.9	▲ 9.2%	▲ 3.6%	
Visitor Spending	3.2	3.3	3.1	2.9	3.0	3.4	3.3	2.4	3.0	3.5	▲ 18.1%	▲ 5.7%	
Non-transportation	2.5	2.6	2.5	2.4	2.5	2.8	2.7	2.0	2.4	2.8	▲ 15.0%	▲ 3.2%	
Transportation	0.7	0.7	0.6	0.5	0.6	0.7	0.6	0.4	0.6	0.7	▲ 31.3%	▲ 16.5%	
Total Direct Earnings	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.6	0.7	0.8	▲ 13.0%	▲ 0.2%	
Total Direct Employment	60	60	60	60	60	60	50	40	40	50	▲ 22.4%	▲ 4.3%	
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.3	▲ 12.0%	▲ 0.2%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 13.1%	▲ 1.1%	
State Revenue	0.2	0.2	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2	▲ 11.0%	▼ -0.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	11.0	11.0	10.8	10.3	10.6	11.3	10.8	8.3	8.5	9.4	▲ 11.3%	▼ -12.9%	
Party Nights	25.2	25.4	24.9	23.8	24.6	26.1	25.0	17.7	19.5	21.7	▲ 11.5%	▼ -13.0%	
Person Trips	27.4	27.6	27.0	25.8	26.6	28.4	27.2	21.2	21.5	23.8	▲ 10.7%	▼ -12.6%	
Person Nights	63.5	64.0	62.9	60.2	62.2	65.8	63.2	45.7	49.8	55.3	▲ 10.9%	▼ -12.6%	
Average Overnight Spending (\$)													
per Party Trip	221	222	212	212	211	226	229	207	257	280	▲ 9.0%	▲ 22.3%	
per Party Night	96	96	92	92	91	98	99	97	112	122	▲ 8.8%	▲ 22.4%	
per Person Trip	88	89	85	85	84	90	91	81	101	111	▲ 9.6%	▲ 21.8%	
per Person Night	38	38	36	36	36	39	39	38	44	48	▲ 9.5%	▲ 21.8%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Ellis County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	3.1	3.1	2.8	2.7	2.7	3.0	2.9	2.1	2.7	3.3	▲ 21.1%	▲ 15.0%	
Other Travel*	0.6	0.6	0.4	0.4	0.4	0.5	0.5	0.3	0.5	0.7	▲ 28.5%	▲ 46.1%	
Visitor Spending	2.5	2.5	2.4	2.3	2.3	2.5	2.4	1.7	2.2	2.6	▲ 19.4%	▲ 9.1%	
Overnight	1.8	1.8	1.7	1.7	1.7	1.9	1.8	1.2	1.6	2.0	▲ 22.1%	▲ 9.5%	
Day	0.7	0.7	0.6	0.6	0.6	0.7	0.6	0.5	0.6	0.7	▲ 12.3%	▲ 7.9%	
Visitor Spending	2.5	2.5	2.4	2.3	2.3	2.5	2.4	1.7	2.2	2.6	▲ 19.4%	▲ 9.1%	
Non-transportation	1.9	1.9	1.9	1.9	1.8	2.0	1.9	1.4	1.8	2.1	▲ 16.0%	▲ 5.9%	
Transportation	0.6	0.6	0.4	0.4	0.4	0.5	0.5	0.3	0.4	0.6	▲ 32.8%	▲ 21.9%	
Total Direct Earnings	0.7	0.7	0.7	0.7	0.6	0.6	0.6	0.5	0.5	0.6	▲ 14.9%	▲ 3.5%	
Total Direct Employment	40	50	50	50	40	50	50	40	40	50	▲ 6.6%	▼ -2.5%	
Government Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 12.7%	▲ 3.4%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 14.2%	▲ 3.7%	
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 11.5%	▲ 3.2%	
Overnight Visitor Volume (Thousands)													
Party Trips	8.8	8.7	8.7	8.3	8.3	8.8	8.2	6.4	6.7	7.5	▲ 11.4%	▼ -9.1%	
Party Nights	20.6	20.4	20.5	19.5	19.5	20.5	19.2	13.8	15.6	17.4	▲ 11.3%	▼ -9.3%	
Person Trips	22.3	22.0	22.0	20.9	20.9	22.1	20.8	16.3	17.1	18.9	▲ 10.7%	▼ -8.9%	
Person Nights	52.4	51.7	52.0	49.7	49.6	52.0	48.8	35.7	40.2	44.4	▲ 10.5%	▼ -9.1%	
Average Overnight Spending (\$)													
per Party Trip	206	208	197	199	200	213	217	194	238	261	▲ 9.6%	▲ 20.5%	
per Party Night	88	89	84	85	85	91	93	90	102	112	▲ 9.7%	▲ 20.8%	
per Person Trip	82	83	78	79	79	84	86	76	94	103	▲ 10.3%	▲ 20.2%	
per Person Night	35	35	33	33	33	36	37	35	40	44	▲ 10.5%	▲ 20.5%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Garfield County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	132.3	127.9	116.1	107.6	105.4	117.8	107.0	91.6	102.0	103.9	▲ 1.8%	▼ -2.9%	
Other Travel*	9.9	9.9	7.2	6.9	7.4	8.4	8.1	5.9	9.3	11.9	▲ 28.2%	▲ 46.4%	
Visitor Spending	122.4	118.0	108.9	100.8	98.1	109.4	98.9	85.8	92.7	92.0	▼ -0.9%	▼ -7.0%	
Overnight	92.0	88.6	81.1	74.3	72.0	80.8	72.6	59.9	63.9	65.7	▲ 2.9%	▼ -9.4%	
Day	30.4	29.4	27.8	26.5	26.1	28.7	26.3	25.9	28.8	26.2	▼ -9.1%	▼ -0.2%	
Visitor Spending	122.4	118.0	108.9	100.8	98.1	109.4	98.9	85.8	92.7	92.0	▼ -0.9%	▼ -7.0%	
Non-transportation	104.5	101.5	96.4	89.2	86.0	95.2	86.4	76.2	80.8	78.3	▼ -3.1%	▼ -9.4%	
Transportation	17.9	16.5	12.5	11.5	12.1	14.2	12.5	9.5	12.0	13.7	▲ 14.2%	▲ 9.5%	
Total Direct Earnings	27.4	29.2	29.2	28.4	28.2	29.1	27.5	27.0	29.8	30.2	▲ 1.3%	▲ 9.7%	
Total Direct Employment	1,610	1,670	1,620	1,550	1,510	1,520	1,420	1,350	1,380	1,350	▼ -2.1%	▼ -5.5%	
Government Revenue	11.0	10.8	10.1	9.4	9.1	10.5	9.8	7.4	9.0	8.7	▼ -3.6%	▼ -11.6%	
Local Revenue	5.9	5.8	5.4	5.0	4.8	5.9	5.5	3.7	5.0	4.8	▼ -4.1%	▼ -14.0%	
State Revenue	5.1	5.0	4.7	4.4	4.3	4.7	4.3	3.8	4.0	3.9	▼ -2.8%	▼ -8.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	214.6	205.7	195.8	182.3	177.0	191.2	171.2	144.6	143.3	143.0	▼ -0.2%	▼ -16.5%	
Party Nights	492.3	473.5	453.1	424.5	413.4	444.6	400.4	305.5	335.9	340.2	▲ 1.3%	▼ -15.0%	
Person Trips	529.2	507.0	482.3	448.8	435.6	470.7	421.3	380.5	353.2	351.4	▼ -0.5%	▼ -16.6%	
Person Nights	1,211.6	1,165.0	1,114.1	1,043.1	1,015.3	1,092.3	983.5	794.9	827.0	835.0	▲ 1.0%	▼ -15.1%	
Average Overnight Spending (\$)													
per Party Trip	429	431	414	408	407	422	424	414	446	460	▲ 3.1%	▲ 8.4%	
per Party Night	187	187	179	175	174	182	181	196	190	193	▲ 1.6%	▲ 6.6%	
per Person Trip	174	175	168	166	165	172	172	157	181	187	▲ 3.4%	▲ 8.6%	
per Person Night	76	76	73	71	71	74	74	75	77	79	▲ 1.9%	▲ 6.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Garvin County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	48.8	52.7	52.8	40.0	38.1	42.9	38.8	35.9	45.3	53.3	▲ 17.7%	▲ 37.2%	
Other Travel*	5.4	4.0	2.8	2.6	2.9	3.4	3.3	2.4	3.6	4.6	▲ 28.5%	▲ 39.5%	
Visitor Spending	43.4	48.7	50.0	37.4	35.2	39.5	35.6	33.5	41.7	48.7	▲ 16.8%	▲ 37.0%	
Overnight	35.3	40.0	41.4	30.2	28.1	31.6	28.3	26.4	32.7	39.6	▲ 21.2%	▲ 40.0%	
Day	8.1	8.7	8.7	7.2	7.1	7.9	7.3	7.0	9.0	9.1	▲ 0.8%	▲ 25.4%	
Visitor Spending	43.4	48.7	50.0	37.4	35.2	39.5	35.6	33.5	41.7	48.7	▲ 16.8%	▲ 37.0%	
Non-transportation	36.0	40.9	43.5	32.4	30.1	33.5	30.3	29.0	35.8	40.9	▲ 14.4%	▲ 35.2%	
Transportation	7.4	7.8	6.5	5.0	5.1	6.0	5.3	4.4	5.9	7.8	▲ 31.3%	▲ 47.2%	
Total Direct Earnings	12.4	13.4	14.6	13.5	12.5	13.6	12.6	12.7	14.6	16.0	▲ 9.9%	▲ 27.3%	
Total Direct Employment	680	760	800	750	670	730	670	660	720	750	▲ 3.2%	▲ 11.8%	
Government Revenue	3.6	4.0	4.3	3.2	3.0	3.4	3.1	2.8	3.5	4.0	▲ 13.8%	▲ 30.1%	
Local Revenue	1.7	2.0	2.2	1.6	1.5	1.7	1.6	1.3	1.8	2.0	▲ 14.8%	▲ 31.6%	
State Revenue	1.8	2.0	2.1	1.6	1.5	1.7	1.5	1.5	1.8	2.0	▲ 12.8%	▲ 28.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	91.2	99.0	103.2	81.7	77.0	83.6	75.3	68.5	71.4	80.6	▲ 12.8%	▲ 7.1%	
Party Nights	195.5	210.7	218.9	177.2	168.3	181.9	164.9	135.2	152.6	172.1	▲ 12.8%	▲ 4.4%	
Person Trips	225.6	245.0	255.7	202.1	190.3	206.6	186.1	181.0	177.8	200.0	▲ 12.5%	▲ 7.5%	
Person Nights	483.7	521.6	542.0	438.4	416.0	449.6	407.9	355.3	380.1	427.2	▲ 12.4%	▲ 4.7%	
Average Overnight Spending (\$)													
per Party Trip	388	404	401	369	364	378	376	386	458	492	▲ 7.4%	▲ 30.7%	
per Party Night	181	190	189	170	167	174	172	196	214	230	▲ 7.4%	▲ 34.1%	
per Person Trip	157	163	162	149	147	153	152	146	184	198	▲ 7.7%	▲ 30.2%	
per Person Night	73	77	76	69	67	70	69	74	86	93	▲ 7.8%	▲ 33.6%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Grady County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	82.6	92.5	86.9	76.2	73.8	83.8	85.1	64.7	86.4	93.4	▲ 8.1%	▲ 9.8%	
Other Travel*	8.9	8.6	6.0	5.7	6.4	7.4	7.3	5.3	8.2	10.5	▲ 28.3%	▲ 44.7%	
Visitor Spending	73.7	83.9	80.9	70.5	67.3	76.4	77.8	59.4	78.2	82.9	▲ 6.0%	▲ 6.5%	
Overnight	48.5	56.4	53.5	45.0	42.2	48.4	49.4	35.2	44.2	49.2	▲ 11.2%	▼ -0.5%	
Day	25.2	27.5	27.4	25.5	25.2	28.0	28.4	24.2	34.0	33.7	▼ -0.7%	▲ 18.9%	
Visitor Spending	73.7	83.9	80.9	70.5	67.3	76.4	77.8	59.4	78.2	82.9	▲ 6.0%	▲ 6.5%	
Non-transportation	66.0	75.8	74.7	65.1	61.8	69.8	71.3	55.0	71.8	75.1	▲ 4.6%	▲ 5.4%	
Transportation	7.7	8.1	6.2	5.4	5.6	6.7	6.5	4.5	6.4	7.8	▲ 21.8%	▲ 19.3%	
Total Direct Earnings	20.2	23.3	23.5	23.0	22.6	24.9	26.5	23.3	25.4	26.8	▲ 5.4%	▲ 1.1%	
Total Direct Employment	1,320	1,590	1,520	1,390	1,320	1,390	1,410	1,200	1,210	1,210	▼ -0.7%	▼ -14.4%	
Government Revenue	5.5	6.3	6.1	5.4	5.2	6.0	6.2	4.5	5.9	6.1	▲ 4.7%	▼ -0.5%	
Local Revenue	2.4	2.9	2.8	2.4	2.4	2.8	2.9	2.0	2.6	2.7	▲ 5.2%	▼ -5.2%	
State Revenue	3.1	3.4	3.3	3.0	2.9	3.2	3.3	2.6	3.3	3.4	▲ 4.2%	▲ 3.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	102.0	112.3	107.6	94.6	89.6	99.0	98.5	80.1	85.7	87.7	▲ 2.3%	▼ -11.0%	
Party Nights	267.8	290.5	279.0	251.1	240.5	263.9	262.3	194.4	231.9	237.6	▲ 2.4%	▼ -9.4%	
Person Trips	242.1	266.4	255.7	224.2	212.2	233.7	232.6	198.4	203.3	207.6	▲ 2.1%	▼ -10.7%	
Person Nights	617.8	669.1	644.0	577.2	552.7	603.5	599.9	474.7	534.7	546.3	▲ 2.2%	▼ -8.9%	
Average Overnight Spending (\$)													
per Party Trip	476	502	497	475	471	489	502	440	516	561	▲ 8.7%	▲ 11.7%	
per Party Night	181	194	192	179	175	184	188	181	191	207	▲ 8.5%	▲ 9.8%	
per Person Trip	200	212	209	201	199	207	213	178	218	237	▲ 8.8%	▲ 11.4%	
per Person Night	79	84	83	78	76	80	82	74	83	90	▲ 8.8%	▲ 9.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Grant County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	2.4	2.4	2.1	2.1	2.1	2.3	2.2	1.6	2.0	2.5	▲ 25.1%	▲ 12.3%	
Other Travel*	0.7	0.7	0.5	0.4	0.5	0.5	0.5	0.4	0.6	0.7	▲ 28.5%	▲ 42.9%	
Visitor Spending	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.2	1.4	1.8	▲ 23.7%	▲ 3.1%	
Overnight	1.2	1.2	1.1	1.1	1.1	1.2	1.2	0.8	0.9	1.2	▲ 28.3%	▲ 3.6%	
Day	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.4	0.5	0.6	▲ 14.9%	▲ 2.1%	
Visitor Spending	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.2	1.4	1.8	▲ 23.7%	▲ 3.1%	
Non-transportation	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.0	1.1	1.3	▲ 19.8%	▼ -0.6%	
Transportation	0.5	0.5	0.4	0.4	0.4	0.4	0.4	0.3	0.3	0.5	▲ 36.6%	▲ 15.5%	
Total Direct Earnings	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.5	0.5	▲ 15.8%	▼ -0.6%	
Total Direct Employment	50	50	50	50	50	50	50	40	40	50	▲ 11.6%	▼ -5.6%	
Government Revenue	0.2	0.2	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	▲ 13.9%	▼ -2.8%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	▲ 16.8%	▼ -3.1%	
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 12.0%	▼ -2.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	7.5	7.5	7.5	7.5	7.3	7.4	7.2	5.7	5.4	6.2	▲ 13.8%	▼ -14.3%	
Party Nights	18.3	18.2	18.3	18.1	17.9	17.9	17.6	12.9	13.3	15.1	▲ 13.5%	▼ -14.2%	
Person Trips	18.8	18.6	18.8	18.6	18.3	18.4	18.1	14.0	13.7	15.5	▲ 13.1%	▼ -14.1%	
Person Nights	46.0	45.7	45.9	45.6	44.9	45.1	44.3	32.0	33.8	38.1	▲ 12.7%	▼ -13.9%	
Average Overnight Spending (\$)													
per Party Trip	159	160	152	154	156	160	162	142	174	196	▲ 12.7%	▲ 21.0%	
per Party Night	65	66	62	63	64	66	67	63	71	80	▲ 13.0%	▲ 20.8%	
per Person Trip	64	64	61	62	62	64	65	58	69	78	▲ 13.4%	▲ 20.6%	
per Person Night	26	26	25	25	25	26	26	25	28	32	▲ 13.8%	▲ 20.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Greer County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	4.9	4.7	4.6	4.5	4.5	4.5	4.3	3.0	5.2	5.5	▲ 7.5%	▲ 28.2%	
Other Travel*	1.0	0.9	0.6	0.6	0.6	0.7	0.7	0.5	0.8	1.0	▲ 28.5%	▲ 43.9%	
Visitor Spending	3.9	3.8	4.0	3.9	3.9	3.8	3.7	2.4	4.4	4.6	▲ 3.9%	▲ 25.3%	
Overnight	3.7	3.5	3.7	3.6	3.6	3.5	3.4	2.2	3.8	3.9	▲ 4.8%	▲ 16.8%	
Day	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.6	0.6	▼ -1.8%	▲ 131.6%	
Visitor Spending	3.9	3.8	4.0	3.9	3.9	3.8	3.7	2.4	4.4	4.6	▲ 3.9%	▲ 25.3%	
Non-transportation	3.0	2.9	3.2	3.2	3.1	3.0	2.9	2.0	3.6	3.7	▲ 0.4%	▲ 26.8%	
Transportation	1.0	0.9	0.7	0.7	0.8	0.8	0.8	0.5	0.8	0.9	▲ 20.6%	▲ 19.7%	
Total Direct Earnings	1.0	1.0	1.0	1.0	1.0	0.7	0.7	0.6	0.9	0.9	▲ 2.4%	▲ 33.2%	
Total Direct Employment	90	80	90	100	80	60	60	40	70	70	▼ -4.7%	▲ 21.5%	
Government Revenue	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.2	0.5	0.5	▼ -1.4%	▲ 25.9%	
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.3	0.3	▼ -2.6%	▲ 34.6%	
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	▲ 0.0%	▲ 16.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	15.2	14.7	15.7	15.4	14.8	14.4	14.0	10.2	27.4	27.2	▼ -0.8%	▲ 95.1%	
Party Nights	34.0	33.1	34.9	34.2	33.0	32.2	31.3	21.2	61.0	60.8	▼ -0.3%	▲ 94.6%	
Person Trips	37.8	36.5	38.8	38.1	36.7	35.7	34.6	25.9	76.3	75.3	▼ -1.3%	▲ 117.9%	
Person Nights	84.6	82.2	86.8	85.2	82.2	80.1	77.7	53.8	169.9	168.5	▼ -0.9%	▲ 116.7%	
Average Overnight Spending (\$)													
per Party Trip	240	237	234	237	241	242	242	216	137	145	▲ 5.7%	▼ -40.1%	
per Party Night	108	106	105	107	108	108	108	104	62	65	▲ 5.1%	▼ -40.0%	
per Person Trip	97	96	95	96	97	98	98	85	49	52	▲ 6.2%	▼ -46.4%	
per Person Night	43	42	42	43	44	44	43	41	22	23	▲ 5.7%	▼ -46.1%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Harmon County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	1.6	1.5	1.3	1.3	1.3	1.4	1.4	1.0	1.2	1.5	▲ 24.1%	▲ 7.4%	
Other Travel*	0.4	0.4	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.4	▲ 28.5%	▲ 36.6%	
Visitor Spending	1.1	1.1	1.0	1.1	1.0	1.1	1.1	0.7	0.9	1.1	▲ 22.5%	▼ -1.1%	
Overnight	0.8	0.8	0.7	0.7	0.7	0.7	0.7	0.5	0.6	0.7	▲ 26.0%	▼ -0.8%	
Day	0.4	0.4	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▲ 15.7%	▼ -1.7%	
Visitor Spending	1.1	1.1	1.0	1.1	1.0	1.1	1.1	0.7	0.9	1.1	▲ 22.5%	▼ -1.1%	
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.6	0.7	0.8	▲ 18.2%	▼ -4.8%	
Transportation	0.3	0.3	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	▲ 36.4%	▲ 11.1%	
Total Direct Earnings	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▲ 14.3%	▼ -4.5%	
Total Direct Employment	30	30	30	40	30	30	30	30	30	30	▲ 10.2%	▼ -17.9%	
Government Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 12.9%	▼ -6.9%	
Local Revenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	▲ 15.3%	▼ -7.1%	
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.1	▲ 11.4%	▼ -6.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	4.9	4.8	4.7	4.6	4.6	4.6	4.5	3.5	3.3	3.7	▲ 13.0%	▼ -17.6%	
Party Nights	11.9	11.6	11.5	11.3	11.2	11.2	11.0	7.8	8.1	9.1	▲ 12.4%	▼ -17.5%	
Person Trips	12.3	12.0	11.9	11.6	11.6	11.6	11.4	8.6	8.4	9.4	▲ 12.0%	▼ -17.2%	
Person Nights	30.3	29.5	29.2	28.6	28.4	28.5	28.1	19.8	20.9	23.3	▲ 11.3%	▼ -17.0%	
Average Overnight Spending (\$)													
per Party Trip	158	159	152	156	155	160	161	141	174	194	▲ 11.5%	▲ 20.4%	
per Party Night	65	65	62	64	64	65	66	62	71	79	▲ 12.1%	▲ 20.1%	
per Person Trip	63	63	60	62	62	63	64	57	68	77	▲ 12.4%	▲ 19.8%	
per Person Night	26	26	25	25	25	26	26	25	27	31	▲ 13.2%	▲ 19.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Harper County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	2.3	2.3	2.0	2.0	2.1	2.2	2.2	1.6	1.9	2.3	▲ 21.1%	▲ 4.2%	
Other Travel*	0.6	0.6	0.4	0.4	0.4	0.5	0.4	0.3	0.4	0.6	▲ 28.5%	▲ 29.2%	
Visitor Spending	1.7	1.7	1.6	1.6	1.7	1.8	1.8	1.3	1.4	1.7	▲ 18.8%	▼ -2.0%	
Overnight	1.3	1.3	1.2	1.2	1.2	1.3	1.3	0.9	1.0	1.3	▲ 21.6%	▼ -0.7%	
Day	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.4	0.5	▲ 12.0%	▼ -5.3%	
Visitor Spending	1.7	1.7	1.6	1.6	1.7	1.8	1.8	1.3	1.4	1.7	▲ 18.8%	▼ -2.0%	
Non-transportation	1.3	1.3	1.3	1.3	1.3	1.4	1.4	1.1	1.1	1.3	▲ 14.9%	▼ -5.7%	
Transportation	0.5	0.5	0.4	0.3	0.4	0.4	0.4	0.3	0.3	0.4	▲ 31.6%	▲ 10.4%	
Total Direct Earnings	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.6	0.7	▲ 15.0%	▲ 36.1%	
Total Direct Employment	50	50	50	50	50	50	50	40	50	60	▲ 9.3%	▲ 23.2%	
Government Revenue	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1	▲ 10.9%	▼ -5.3%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 12.6%	▼ 0.0%	
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 9.7%	▼ -9.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	6.7	6.8	6.6	6.5	6.6	6.7	6.5	5.1	4.6	5.2	▲ 11.8%	▼ -20.4%	
Party Nights	16.1	16.1	15.8	15.6	15.9	16.0	15.6	11.5	11.1	12.4	▲ 11.9%	▼ -20.4%	
Person Trips	16.8	16.8	16.4	16.2	16.5	16.7	16.2	13.0	11.7	13.0	▲ 10.9%	▼ -19.8%	
Person Nights	40.1	40.2	39.3	38.8	39.5	39.9	38.8	29.5	28.0	31.1	▲ 11.0%	▼ -19.8%	
Average Overnight Spending (\$)													
per Party Trip	187	187	179	182	184	191	194	184	223	242	▲ 8.7%	▲ 24.7%	
per Party Night	78	78	75	76	77	80	81	82	93	101	▲ 8.7%	▲ 24.8%	
per Person Trip	75	75	72	73	74	77	78	73	88	96	▲ 9.6%	▲ 23.8%	
per Person Night	31	31	30	31	31	32	33	32	37	40	▲ 9.5%	▲ 23.8%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Haskell County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	21.2	20.9	19.7	19.8	17.0	18.9	18.7	15.5	21.4	25.2	▲ 18.1%	▲ 35.0%	
Other Travel*	2.0	1.9	1.3	1.2	1.3	1.6	1.5	1.1	1.6	2.1	▲ 28.5%	▲ 37.7%	
Visitor Spending	19.1	19.0	18.4	18.6	15.6	17.3	17.2	14.4	19.8	23.2	▲ 17.3%	▲ 34.8%	
Overnight	12.6	12.5	11.8	11.8	11.3	12.6	12.6	10.8	13.1	14.9	▲ 13.6%	▲ 18.1%	
Day	6.6	6.5	6.6	6.8	4.4	4.7	4.6	3.6	6.7	8.3	▲ 24.4%	▲ 80.3%	
Visitor Spending	19.1	19.0	18.4	18.6	15.6	17.3	17.2	14.4	19.8	23.2	▲ 17.3%	▲ 34.8%	
Non-transportation	15.7	15.7	15.8	16.1	12.9	14.2	14.2	12.1	16.8	19.4	▲ 15.7%	▲ 37.1%	
Transportation	3.5	3.3	2.5	2.5	2.7	3.1	3.0	2.3	3.0	3.7	▲ 26.1%	▲ 24.2%	
Total Direct Earnings	4.6	4.6	4.8	5.1	5.1	5.5	5.6	5.0	4.7	5.3	▲ 13.1%	▼ -4.8%	
Total Direct Employment	220	220	220	230	220	240	240	210	200	190	▼ -1.2%	▼ -18.2%	
Government Revenue	1.1	1.1	1.1	1.1	1.1	1.2	1.2	1.1	1.1	1.3	▲ 11.4%	▲ 2.4%	
Local Revenue	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	▲ 8.5%	▼ -1.5%	
State Revenue	0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.7	0.8	0.9	▲ 12.7%	▲ 4.3%	
Overnight Visitor Volume (Thousands)													
Party Trips	38.9	38.5	38.0	37.4	37.7	39.6	38.6	33.6	32.9	34.8	▲ 5.5%	▼ -9.9%	
Party Nights	90.9	90.0	88.8	87.6	88.3	92.6	90.1	77.4	76.6	81.0	▲ 5.7%	▼ -10.1%	
Person Trips	104.8	103.8	102.5	101.0	101.5	106.8	104.3	99.2	90.5	94.6	▲ 4.5%	▼ -9.4%	
Person Nights	246.3	244.0	241.2	238.1	239.5	250.8	245.0	232.0	211.8	221.6	▲ 4.6%	▼ -9.5%	
Average Overnight Spending (\$)													
per Party Trip	323	325	311	315	299	318	326	320	397	428	▲ 7.7%	▲ 31.1%	
per Party Night	138	139	133	135	127	136	140	139	171	184	▲ 7.5%	▲ 31.4%	
per Person Trip	120	120	115	117	111	118	121	109	144	157	▲ 8.8%	▲ 30.3%	
per Person Night	51	51	49	49	47	50	51	46	62	67	▲ 8.6%	▲ 30.6%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Hughes County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	8.2	8.0	7.0	6.8	7.1	7.7	7.5	5.3	7.2	8.9	▲ 24.0%	▲ 19.7%	
Other Travel*	2.1	2.0	1.4	1.3	1.4	1.6	1.6	1.2	1.9	2.4	▲ 28.5%	▲ 51.3%	
Visitor Spending	6.0	6.0	5.6	5.5	5.6	6.1	5.9	4.2	5.4	6.6	▲ 22.4%	▲ 11.2%	
Overnight	4.3	4.3	4.0	3.9	4.0	4.3	4.2	2.9	3.7	4.7	▲ 26.2%	▲ 11.6%	
Day	1.7	1.7	1.6	1.6	1.7	1.8	1.7	1.3	1.7	1.9	▲ 14.0%	▲ 10.3%	
Visitor Spending	6.0	6.0	5.6	5.5	5.6	6.1	5.9	4.2	5.4	6.6	▲ 22.4%	▲ 11.2%	
Non-transportation	4.5	4.5	4.5	4.4	4.4	4.7	4.6	3.4	4.2	5.0	▲ 18.6%	▲ 7.5%	
Transportation	1.6	1.5	1.1	1.1	1.2	1.4	1.3	0.8	1.2	1.6	▲ 35.8%	▲ 24.6%	
Total Direct Earnings	1.6	1.6	1.7	1.7	1.7	1.7	1.8	1.5	1.6	1.7	▲ 2.5%	▼ -8.9%	
Total Direct Employment	100	110	110	110	110	110	110	90	90	80	▼ -5.9%	▼ -26.5%	
Government Revenue	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.4	0.5	0.6	▲ 12.8%	▲ 3.5%	
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	▲ 13.8%	▲ 1.9%	
State Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.3	▲ 12.0%	▲ 4.8%	
Overnight Visitor Volume (Thousands)													
Party Trips	24.0	23.8	23.3	22.7	22.9	23.8	22.7	17.6	18.5	21.0	▲ 13.7%	▼ -7.4%	
Party Nights	56.9	56.5	55.5	54.2	54.6	56.4	54.0	38.5	44.0	50.0	▲ 13.6%	▼ -7.4%	
Person Trips	58.8	58.4	57.3	55.9	56.3	58.4	55.9	42.7	45.8	51.8	▲ 13.2%	▼ -7.2%	
Person Nights	140.2	139.5	136.9	133.7	134.7	139.1	133.3	94.0	109.5	123.9	▲ 13.1%	▼ -7.1%	
Average Overnight Spending (\$)													
per Party Trip	179	179	171	172	174	182	184	162	200	222	▲ 11.0%	▲ 20.6%	
per Party Night	75	76	72	72	73	77	78	74	84	93	▲ 11.0%	▲ 20.5%	
per Person Trip	73	73	70	70	71	74	75	67	81	90	▲ 11.4%	▲ 20.3%	
per Person Night	31	31	29	29	30	31	31	30	34	38	▲ 11.6%	▲ 20.1%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Jackson County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	34.7	33.8	34.7	36.1	33.6	35.6	45.6	40.0	50.0	48.7	▼ -2.6%	▲ 6.9%	
Other Travel*	4.6	4.1	3.0	2.9	3.1	3.5	3.4	2.4	3.8	4.9	▲ 28.2%	▲ 44.7%	
Visitor Spending	30.1	29.6	31.7	33.3	30.5	32.1	42.2	37.6	46.2	43.8	▼ -5.1%	▲ 3.9%	
Overnight	21.4	21.0	22.6	23.9	21.8	22.8	31.1	26.2	32.3	32.1	▼ -0.5%	▲ 3.3%	
Day	8.7	8.6	9.1	9.4	8.8	9.2	11.1	11.4	13.9	11.7	▼ -15.7%	▲ 5.5%	
Visitor Spending	30.1	29.6	31.7	33.3	30.5	32.1	42.2	37.6	46.2	43.8	▼ -5.1%	▲ 3.9%	
Non-transportation	25.3	25.1	27.9	29.3	26.6	27.7	36.9	33.5	40.5	37.6	▼ -7.1%	▲ 1.8%	
Transportation	4.8	4.5	3.8	3.9	3.9	4.4	5.3	4.1	5.7	6.3	▲ 9.1%	▲ 18.6%	
Total Direct Earnings	8.7	8.6	9.1	10.0	10.7	10.9	15.1	12.0	13.6	15.0	▲ 10.7%	▼ -0.3%	
Total Direct Employment	550	530	560	620	640	630	850	670	730	770	▲ 5.0%	▼ -10.1%	
Government Revenue	2.6	2.6	2.8	3.0	2.8	2.9	3.8	3.1	4.3	4.1	▼ -6.0%	▲ 7.3%	
Local Revenue	1.3	1.3	1.4	1.5	1.4	1.5	2.0	1.5	2.4	2.2	▼ -5.5%	▲ 13.4%	
State Revenue	1.3	1.3	1.4	1.5	1.4	1.4	1.8	1.6	2.0	1.8	▼ -6.6%	▲ 0.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	62.5	61.3	65.7	67.6	61.8	63.6	77.2	65.2	72.0	69.2	▼ -3.9%	▼ -10.4%	
Party Nights	149.4	146.9	156.5	160.3	147.2	151.5	179.5	135.9	165.0	161.1	▼ -2.3%	▼ -10.2%	
Person Trips	153.6	150.5	161.4	166.2	152.0	156.3	190.3	173.2	178.1	170.7	▼ -4.1%	▼ -10.3%	
Person Nights	366.9	360.6	384.2	393.7	361.7	372.1	441.9	357.1	408.0	397.4	▼ -2.6%	▼ -10.1%	
Average Overnight Spending (\$)													
per Party Trip	342	343	345	353	352	359	402	402	449	464	▲ 3.5%	▲ 15.3%	
per Party Night	143	143	145	149	148	151	173	193	196	199	▲ 1.8%	▲ 15.1%	
per Person Trip	139	140	140	144	143	146	163	151	181	188	▲ 3.8%	▲ 15.2%	
per Person Night	58	58	59	61	60	61	70	73	79	81	▲ 2.1%	▲ 14.9%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Jefferson County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	6.2	6.2	5.5	5.5	5.8	6.4	6.3	5.2	5.9	6.8	▲ 14.4%	▲ 7.3%	
Other Travel*	1.0	0.9	0.6	0.6	0.7	0.8	0.7	0.5	0.8	1.0	▲ 28.5%	▲ 35.8%	
Visitor Spending	5.2	5.3	4.9	4.9	5.1	5.6	5.6	4.7	5.2	5.8	▲ 12.4%	▲ 3.7%	
Overnight	4.8	4.9	4.5	4.6	4.7	5.2	5.2	4.4	4.8	5.4	▲ 12.2%	▲ 3.7%	
Day	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	0.4	0.4	▲ 15.4%	▲ 3.1%	
Visitor Spending	5.2	5.3	4.9	4.9	5.1	5.6	5.6	4.7	5.2	5.8	▲ 12.4%	▲ 3.7%	
Non-transportation	3.6	3.7	3.7	3.7	3.8	4.1	4.1	3.6	3.7	4.0	▲ 8.2%	▼ -2.6%	
Transportation	1.6	1.6	1.2	1.2	1.3	1.5	1.4	1.1	1.4	1.8	▲ 23.4%	▲ 22.0%	
Total Direct Earnings	1.2	1.3	1.3	1.4	1.4	1.5	1.5	1.4	1.3	1.4	▲ 9.8%	▼ -5.4%	
Total Direct Employment	70	70	70	80	80	90	80	70	70	80	▲ 13.3%	▲ 1.0%	
Government Revenue	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.4	0.4	0.4	▲ 5.2%	▼ -7.1%	
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 5.0%	▼ -8.9%	
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 5.4%	▼ -5.5%	
Overnight Visitor Volume (Thousands)													
Party Trips	19.6	19.8	19.2	19.4	19.6	20.5	20.0	17.5	16.7	17.2	▲ 3.2%	▼ -13.7%	
Party Nights	45.6	46.1	44.7	45.1	45.5	47.4	46.1	40.6	38.5	39.9	▲ 3.6%	▼ -13.4%	
Person Trips	53.0	53.6	52.1	52.6	52.9	55.4	54.2	52.9	46.3	47.3	▲ 2.3%	▼ -12.7%	
Person Nights	123.5	124.7	121.3	122.3	123.0	128.2	125.4	124.4	107.0	109.8	▲ 2.6%	▼ -12.4%	
Average Overnight Spending (\$)													
per Party Trip	246	248	235	234	242	254	260	250	288	312	▲ 8.7%	▲ 20.2%	
per Party Night	106	107	101	101	104	110	113	108	125	135	▲ 8.3%	▲ 19.8%	
per Person Trip	91	92	87	87	90	94	96	83	104	114	▲ 9.7%	▲ 18.8%	
per Person Night	39	39	37	37	39	41	41	35	45	49	▲ 9.3%	▲ 18.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Johnston County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	7.6	8.3	8.1	7.0	6.8	7.2	7.6	5.9	7.2	8.6	▲ 19.8%	▲ 13.0%	
Other Travel*	1.7	1.6	1.1	1.0	1.2	1.4	1.3	1.0	1.4	1.8	▲ 28.5%	▲ 39.3%	
Visitor Spending	5.9	6.7	7.0	6.0	5.6	5.8	6.3	5.0	5.8	6.8	▲ 17.6%	▲ 7.5%	
Overnight	4.3	5.0	5.3	4.4	4.1	4.2	4.6	3.6	4.2	5.0	▲ 19.5%	▲ 9.7%	
Day	1.6	1.7	1.7	1.6	1.6	1.6	1.7	1.4	1.6	1.8	▲ 12.6%	▲ 1.9%	
Visitor Spending	5.9	6.7	7.0	6.0	5.6	5.8	6.3	5.0	5.8	6.8	▲ 17.6%	▲ 7.5%	
Non-transportation	4.3	5.1	5.7	4.8	4.4	4.5	4.9	4.0	4.5	5.1	▲ 14.0%	▲ 4.8%	
Transportation	1.6	1.6	1.3	1.2	1.2	1.3	1.4	1.0	1.2	1.6	▲ 30.8%	▲ 17.1%	
Total Direct Earnings	1.6	1.8	2.0	1.8	2.0	2.0	2.2	2.0	2.3	2.5	▲ 11.3%	▲ 13.4%	
Total Direct Employment	100	120	120	100	110	100	110	110	120	120	▲ 3.4%	▲ 11.7%	
Government Revenue	0.5	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.5	0.6	▲ 10.0%	▲ 3.6%	
Local Revenue	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 10.3%	▲ 8.1%	
State Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▲ 9.7%	▲ 0.2%	
Overnight Visitor Volume (Thousands)													
Party Trips	21.3	23.5	24.5	22.1	20.9	21.0	22.2	17.8	17.2	19.0	▲ 10.5%	▼-14.5%	
Party Nights	50.7	55.3	57.0	52.2	50.0	50.1	52.9	39.8	41.0	45.3	▲ 10.6%	▼-14.4%	
Person Trips	54.2	59.5	62.0	56.2	53.2	53.4	56.5	46.7	44.4	48.7	▲ 9.6%	▼-13.7%	
Person Nights	129.6	140.8	145.3	133.5	127.8	128.4	135.1	105.6	106.5	116.7	▲ 9.6%	▼-13.6%	
Average Overnight Spending (\$)													
per Party Trip	202	212	215	200	194	199	205	203	243	263	▲ 8.1%	▲ 28.2%	
per Party Night	85	90	92	85	81	83	86	91	102	110	▲ 8.1%	▲ 28.1%	
per Person Trip	79	84	85	79	76	78	81	77	94	103	▲ 9.1%	▲ 27.1%	
per Person Night	33	35	36	33	32	33	34	34	39	43	▲ 9.1%	▲ 26.9%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Kay County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	139.3	129.0	108.6	104.1	115.7	113.8	107.4	139.4	117.2	114.2	▼ -2.5%	▲ 6.4%	
Other Travel*	7.6	7.3	5.4	5.2	5.6	6.3	6.1	4.3	6.8	8.7	▲ 28.1%	▲ 43.3%	
Visitor Spending	131.7	121.6	103.3	98.9	110.1	107.5	101.3	135.1	110.4	105.5	▼ -4.4%	▲ 4.2%	
Overnight	100.2	92.2	78.5	74.3	83.0	81.1	75.9	79.7	84.1	80.7	▼ -4.0%	▲ 6.3%	
Day	31.5	29.4	24.8	24.6	27.1	26.4	25.3	55.4	26.3	24.8	▼ -5.7%	▼ -2.0%	
Visitor Spending	131.7	121.6	103.3	98.9	110.1	107.5	101.3	135.1	110.4	105.5	▼ -4.4%	▲ 4.2%	
Non-transportation	116.3	107.8	93.2	89.3	99.1	95.9	90.4	125.5	97.9	91.5	▼ -6.5%	▲ 1.3%	
Transportation	15.4	13.8	10.1	9.6	11.1	11.6	10.9	9.6	12.5	14.0	▲ 12.0%	▲ 28.6%	
Total Direct Earnings	37.7	35.2	33.4	33.4	35.5	35.9	34.7	34.8	36.9	39.9	▲ 8.2%	▲ 15.0%	
Total Direct Employment	2,440	2,240	2,170	2,070	2,110	2,060	1,880	1,800	1,840	1,890	▲ 2.4%	▲ 0.7%	
Government Revenue	9.2	8.5	7.5	7.2	8.0	7.8	7.4	8.5	8.4	7.9	▼ -6.1%	▲ 6.4%	
Local Revenue	4.4	4.1	3.6	3.4	3.8	3.7	3.6	3.5	4.3	4.0	▼ -6.8%	▲ 11.9%	
State Revenue	4.8	4.5	3.9	3.8	4.2	4.1	3.9	5.0	4.1	3.9	▼ -5.4%	▲ 1.3%	
Overnight Visitor Volume (Thousands)													
Party Trips	187.9	173.7	159.3	151.6	162.7	155.0	145.2	145.0	148.6	139.1	▼ -6.4%	▼ -4.2%	
Party Nights	431.1	400.1	370.1	354.0	378.0	360.8	339.9	314.8	342.1	325.5	▼ -4.9%	▼ -4.2%	
Person Trips	480.2	445.2	409.3	390.2	416.9	399.0	375.1	413.5	385.1	359.9	▼ -6.5%	▼ -4.0%	
Person Nights	1,100.7	1,024.1	949.4	909.3	967.5	927.5	876.0	898.6	885.6	840.8	▼ -5.1%	▼ -4.0%	
Average Overnight Spending (\$)													
per Party Trip	533	531	492	490	510	524	523	550	565	580	▲ 2.6%	▲ 11.0%	
per Party Night	232	231	212	210	220	225	223	253	246	248	▲ 0.9%	▲ 11.0%	
per Person Trip	209	207	192	190	199	203	202	193	218	224	▲ 2.7%	▲ 10.8%	
per Person Night	91	90	83	82	86	87	87	89	95	96	▲ 1.1%	▲ 10.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Kingfisher County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	12.8	12.7	11.4	10.9	11.5	13.1	12.7	9.3	12.2	14.5	▲ 19.2%	▲ 14.3%	
Other Travel*	2.4	2.3	1.6	1.5	1.7	1.9	1.9	1.4	2.1	2.7	▲ 28.5%	▲ 44.5%	
Visitor Spending	10.5	10.5	9.8	9.4	9.8	11.1	10.9	7.9	10.1	11.8	▲ 17.3%	▲ 9.1%	
Overnight	8.0	8.0	7.5	7.1	7.4	8.5	8.3	5.8	7.5	9.1	▲ 20.7%	▲ 9.6%	
Day	2.5	2.5	2.3	2.3	2.4	2.6	2.6	2.1	2.6	2.8	▲ 7.5%	▲ 7.4%	
Visitor Spending	10.5	10.5	9.8	9.4	9.8	11.1	10.9	7.9	10.1	11.8	▲ 17.3%	▲ 9.1%	
Non-transportation	8.1	8.2	8.1	7.7	8.0	9.0	8.8	6.6	8.2	9.3	▲ 14.2%	▲ 6.0%	
Transportation	2.4	2.3	1.7	1.7	1.9	2.2	2.1	1.3	1.9	2.5	▲ 30.6%	▲ 22.0%	
Total Direct Earnings	2.9	2.9	3.0	3.0	3.1	3.5	3.6	2.8	2.9	3.2	▲ 10.1%	▼ -10.3%	
Total Direct Employment	190	180	180	170	180	200	220	160	160	160	▲ 3.2%	▼ -25.4%	
Government Revenue	0.8	0.9	0.8	0.8	0.9	1.0	1.0	0.8	0.9	1.0	▲ 11.0%	▲ 2.1%	
Local Revenue	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.3	0.4	0.5	▲ 11.8%	▲ 0.9%	
State Revenue	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.5	0.5	▲ 10.4%	▲ 3.2%	
Overnight Visitor Volume (Thousands)													
Party Trips	33.5	33.4	32.7	31.8	32.6	34.9	33.5	25.9	27.2	30.3	▲ 11.5%	▼ -9.4%	
Party Nights	75.9	75.7	74.4	72.5	74.4	79.2	76.0	54.2	61.3	68.6	▲ 11.8%	▼ -9.8%	
Person Trips	82.2	81.9	80.3	77.9	79.9	85.7	82.2	64.9	67.2	74.6	▲ 11.1%	▼ -9.2%	
Person Nights	186.3	185.9	182.8	178.0	182.6	194.4	186.8	135.8	151.5	168.8	▲ 11.4%	▼ -9.6%	
Average Overnight Spending (\$)													
per Party Trip	239	240	229	224	228	244	247	226	277	299	▲ 8.2%	▲ 21.0%	
per Party Night	105	106	101	98	100	108	109	108	123	132	▲ 7.9%	▲ 21.5%	
per Person Trip	97	98	93	91	93	99	101	90	112	122	▲ 8.6%	▲ 20.7%	
per Person Night	43	43	41	40	41	44	44	43	50	54	▲ 8.3%	▲ 21.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Kiowa County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	10.5	10.4	9.4	9.2	9.3	10.6	10.7	9.9	11.9	13.7	▲ 14.3%	▲ 27.5%	
Other Travel*	1.5	1.4	0.9	0.9	0.9	1.1	1.0	0.8	1.2	1.5	▲ 28.5%	▲ 44.7%	
Visitor Spending	9.1	9.0	8.5	8.3	8.3	9.5	9.7	9.1	10.8	12.2	▲ 12.8%	▲ 25.6%	
Overnight	8.5	8.4	7.9	7.7	7.7	8.9	9.0	8.4	10.0	11.4	▲ 13.4%	▲ 26.0%	
Day	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.8	0.8	▲ 5.1%	▲ 20.6%	
Visitor Spending	9.1	9.0	8.5	8.3	8.3	9.5	9.7	9.1	10.8	12.2	▲ 12.8%	▲ 25.6%	
Non-transportation	6.5	6.6	6.6	6.4	6.3	7.1	7.3	7.0	8.0	8.7	▲ 9.0%	▲ 19.5%	
Transportation	2.6	2.5	1.9	1.9	2.0	2.4	2.4	2.1	2.8	3.5	▲ 23.6%	▲ 44.3%	
Total Direct Earnings	2.1	2.1	2.1	2.2	2.1	2.2	2.3	2.3	2.5	2.7	▲ 8.2%	▲ 18.4%	
Total Direct Employment	130	150	160	150	130	130	150	140	150	150	▲ 2.1%	▲ 2.1%	
Government Revenue	0.7	0.7	0.6	0.6	0.6	0.7	0.7	0.7	0.8	0.8	▲ 6.9%	▲ 14.6%	
Local Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	▲ 7.4%	▲ 15.5%	
State Revenue	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	▲ 6.5%	▲ 14.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	32.5	32.1	31.8	31.4	30.8	33.2	32.9	28.4	32.2	33.4	▲ 3.9%	▲ 1.8%	
Party Nights	73.6	72.7	72.2	71.5	70.2	75.1	74.3	63.9	72.4	75.3	▲ 4.0%	▲ 1.3%	
Person Trips	86.3	85.4	84.9	84.2	82.4	88.7	88.4	85.1	88.4	91.0	▲ 3.0%	▲ 3.0%	
Person Nights	196.8	194.6	193.8	192.6	188.5	201.6	200.7	193.8	199.5	205.7	▲ 3.1%	▲ 2.5%	
Average Overnight Spending (\$)													
per Party Trip	261	263	249	247	251	267	275	297	312	340	▲ 9.1%	▲ 23.8%	
per Party Night	115	116	110	108	110	118	121	132	139	151	▲ 9.0%	▲ 24.4%	
per Person Trip	98	99	93	92	94	100	102	99	114	125	▲ 10.1%	▲ 22.3%	
per Person Night	43	43	41	40	41	44	45	44	50	55	▲ 9.9%	▲ 22.9%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Latimer County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	10.9	10.7	10.8	11.0	14.0	15.8	17.9	26.5	27.8	29.5	▲ 6.0%	▲ 64.7%	
Other Travel*	1.7	1.6	1.0	1.0	1.1	1.3	1.2	0.9	1.3	1.7	▲ 28.5%	▲ 40.2%	
Visitor Spending	9.2	9.1	9.8	10.1	12.9	14.5	16.7	25.6	26.5	27.8	▲ 4.9%	▲ 66.5%	
Overnight	7.2	7.1	7.7	7.9	7.5	8.9	10.7	18.3	19.0	20.2	▲ 6.4%	▲ 88.2%	
Day	2.1	2.0	2.1	2.2	5.4	5.7	6.0	7.3	7.5	7.6	▲ 1.1%	▲ 27.4%	
Visitor Spending	9.2	9.1	9.8	10.1	12.9	14.5	16.7	25.6	26.5	27.8	▲ 4.9%	▲ 66.5%	
Non-transportation	7.1	7.1	8.0	8.3	11.0	12.2	14.0	21.4	21.4	21.8	▲ 1.8%	▲ 56.1%	
Transportation	2.2	2.1	1.8	1.8	1.9	2.3	2.7	4.2	5.1	6.0	▲ 18.4%	▲ 120.0%	
Total Direct Earnings	2.5	2.5	2.4	2.6	2.4	2.4	3.0	5.6	5.4	7.5	▲ 37.5%	▲ 149.1%	
Total Direct Employment	150	160	160	170	150	150	170	300	280	370	▲ 32.2%	▲ 112.7%	
Government Revenue	0.8	0.8	0.9	0.9	0.8	1.0	1.1	1.8	1.9	1.9	▲ 2.6%	▲ 68.7%	
Local Revenue	0.4	0.4	0.4	0.4	0.4	0.5	0.6	0.9	1.0	1.0	▲ 4.3%	▲ 77.3%	
State Revenue	0.4	0.4	0.4	0.5	0.4	0.5	0.6	0.9	0.9	0.9	▲ 0.9%	▲ 60.1%	
Overnight Visitor Volume (Thousands)													
Party Trips	27.5	27.1	29.3	29.6	27.9	31.1	34.5	32.1	47.5	47.0	▼ -1.1%	▲ 36.3%	
Party Nights	62.9	62.1	66.8	67.2	63.7	70.6	78.0	69.7	105.9	105.5	▼ -0.5%	▲ 35.3%	
Person Trips	70.6	69.6	75.6	76.4	72.2	80.9	91.2	93.8	132.5	130.5	▼ -1.5%	▲ 43.0%	
Person Nights	162.2	160.0	172.8	174.2	165.4	184.6	206.7	206.1	296.0	293.0	▼ -1.0%	▲ 41.7%	
Average Overnight Spending (\$)													
per Party Trip	260	261	261	267	268	285	311	570	399	430	▲ 7.6%	▲ 38.0%	
per Party Night	114	114	115	118	118	126	138	262	179	192	▲ 6.9%	▲ 39.1%	
per Person Trip	101	102	101	104	104	110	118	195	143	155	▲ 8.1%	▲ 31.6%	
per Person Night	44	44	44	45	45	48	52	89	64	69	▲ 7.5%	▲ 32.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Le Flore County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	140.5	138.7	133.5	130.9	160.4	183.5	179.6	146.2	220.9	242.7	▲ 9.9%	▲ 35.1%	
Other Travel*	7.8	7.3	5.0	4.6	5.3	6.1	5.9	4.4	6.7	8.6	▲ 28.5%	▲ 45.7%	
Visitor Spending	132.8	131.4	128.5	126.3	155.2	177.4	173.7	141.8	214.2	234.1	▲ 9.3%	▲ 34.8%	
Overnight	85.1	84.3	80.7	77.4	84.1	99.6	97.1	75.9	122.3	140.0	▲ 14.5%	▲ 44.2%	
Day	47.6	47.2	47.8	48.9	71.1	77.8	76.6	65.9	91.9	94.1	▲ 2.4%	▲ 22.9%	
Visitor Spending	132.8	131.4	128.5	126.3	155.2	177.4	173.7	141.8	214.2	234.1	▲ 9.3%	▲ 34.8%	
Non-transportation	121.0	120.3	120.0	118.2	146.3	166.7	163.5	133.9	203.1	220.2	▲ 8.4%	▲ 34.7%	
Transportation	11.8	11.2	8.5	8.1	8.9	10.7	10.2	7.9	11.1	14.0	▲ 25.7%	▲ 36.8%	
Total Direct Earnings	32.6	32.8	34.0	35.0	36.1	39.9	40.5	36.0	50.8	59.2	▲ 16.4%	▲ 46.2%	
Total Direct Employment	1,340	1,320	1,340	1,360	1,360	1,450	1,430	1,240	1,540	1,660	▲ 7.3%	▲ 15.8%	
Government Revenue	6.8	6.8	6.7	6.5	6.9	8.0	8.0	6.7	10.4	11.3	▲ 8.5%	▲ 41.8%	
Local Revenue	1.8	1.8	1.8	1.7	1.8	2.2	2.2	2.0	2.5	2.7	▲ 10.2%	▲ 22.7%	
State Revenue	5.0	5.0	4.9	4.8	5.1	5.8	5.7	4.7	7.9	8.5	▲ 7.9%	▲ 49.3%	
Overnight Visitor Volume (Thousands)													
Party Trips	142.7	141.0	136.4	131.5	133.3	146.0	140.5	110.5	127.7	137.9	▲ 8.0%	▼ -1.9%	
Party Nights	315.6	311.9	302.6	293.2	297.4	322.6	311.1	230.5	281.4	304.8	▲ 8.3%	▼ -2.0%	
Person Trips	358.4	354.1	342.5	330.6	334.5	366.5	353.7	297.0	327.5	351.5	▲ 7.3%	▼ -0.6%	
Person Nights	793.3	784.3	760.7	738.1	747.0	810.7	783.8	622.3	723.2	778.1	▲ 7.6%	▼ -0.7%	
Average Overnight Spending (\$)													
per Party Trip	596	598	592	589	631	682	691	687	958	1,015	▲ 6.0%	▲ 46.9%	
per Party Night	270	270	267	264	283	309	312	329	435	459	▲ 5.7%	▲ 47.1%	
per Person Trip	238	238	236	234	251	272	275	255	373	398	▲ 6.7%	▲ 45.1%	
per Person Night	107	107	106	105	113	123	124	122	169	180	▲ 6.4%	▲ 45.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Lincoln County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	32.8	32.6	30.0	29.2	30.4	33.7	32.8	26.5	33.5	38.4	▲ 14.6%	▲ 17.1%	
Other Travel*	5.3	5.1	3.5	3.3	3.7	4.3	4.1	3.1	4.7	6.0	▲ 28.5%	▲ 45.3%	
Visitor Spending	27.4	27.5	26.5	25.9	26.7	29.4	28.7	23.4	28.9	32.4	▲ 12.3%	▲ 13.0%	
Overnight	19.8	19.9	19.1	18.6	19.2	21.3	20.8	16.9	20.9	23.5	▲ 12.3%	▲ 13.1%	
Day	7.6	7.6	7.4	7.3	7.5	8.1	7.9	6.5	7.9	8.9	▲ 12.2%	▲ 12.6%	
Visitor Spending	27.4	27.5	26.5	25.9	26.7	29.4	28.7	23.4	28.9	32.4	▲ 12.3%	▲ 13.0%	
Non-transportation	22.9	23.3	23.2	22.7	23.2	25.3	24.8	20.5	24.8	27.3	▲ 10.3%	▲ 10.3%	
Transportation	4.5	4.3	3.3	3.2	3.5	4.1	3.9	2.9	4.1	5.1	▲ 24.7%	▲ 30.0%	
Total Direct Earnings	7.1	7.3	7.7	7.9	8.5	9.1	9.2	8.3	9.0	10.0	▲ 10.8%	▲ 9.3%	
Total Direct Employment	470	450	470	490	520	540	550	480	490	520	▲ 6.3%	▼ -6.8%	
Government Revenue	2.2	2.3	2.2	2.2	2.3	2.5	2.5	2.1	2.5	2.7	▲ 8.6%	▲ 7.5%	
Local Revenue	1.0	1.1	1.1	1.0	1.1	1.2	1.2	1.0	1.2	1.3	▲ 9.2%	▲ 7.7%	
State Revenue	1.2	1.2	1.2	1.2	1.2	1.3	1.3	1.1	1.3	1.4	▲ 8.1%	▲ 7.4%	
Overnight Visitor Volume (Thousands)													
Party Trips	54.8	54.7	54.0	52.9	53.8	57.3	55.1	48.6	52.2	53.2	▲ 1.9%	▼ -3.4%	
Party Nights	150.1	150.0	148.5	146.1	148.7	157.6	151.2	123.1	143.0	145.9	▲ 2.0%	▼ -3.5%	
Person Trips	135.0	134.4	133.1	130.4	132.4	140.6	135.4	125.3	129.5	131.4	▲ 1.5%	▼ -3.0%	
Person Nights	358.5	357.1	354.6	348.5	354.8	373.7	359.3	314.7	344.1	349.6	▲ 1.6%	▼ -2.7%	
Average Overnight Spending (\$)													
per Party Trip	362	365	353	351	356	371	377	349	401	442	▲ 10.3%	▲ 17.1%	
per Party Night	132	133	129	127	129	135	137	138	146	161	▲ 10.1%	▲ 17.2%	
per Person Trip	147	148	143	143	145	151	153	135	162	179	▲ 10.7%	▲ 16.6%	
per Person Night	55	56	54	53	54	57	58	54	61	67	▲ 10.6%	▲ 16.3%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Logan County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	46.7	49.7	47.7	45.2	51.8	54.4	53.4	41.1	58.1	70.7	▲ 21.6%	▲ 32.3%	
Other Travel*	6.9	6.6	4.6	4.3	4.9	5.8	5.7	4.3	7.0	9.0	▲ 28.5%	▲ 58.8%	
Visitor Spending	39.8	43.1	43.1	40.9	46.9	48.7	47.7	36.7	51.1	61.7	▲ 20.7%	▲ 29.2%	
Overnight	29.5	32.3	32.5	30.6	35.5	36.9	36.1	26.9	37.7	46.8	▲ 24.0%	▲ 29.7%	
Day	10.2	10.8	10.6	10.2	11.4	11.8	11.7	9.8	13.4	14.9	▲ 11.5%	▲ 27.5%	
Visitor Spending	39.8	43.1	43.1	40.9	46.9	48.7	47.7	36.7	51.1	61.7	▲ 20.7%	▲ 29.2%	
Non-transportation	34.2	37.5	38.7	36.7	41.9	43.1	42.4	33.0	45.2	53.9	▲ 19.3%	▲ 27.1%	
Transportation	5.5	5.6	4.4	4.2	5.0	5.6	5.3	3.8	5.9	7.8	▲ 31.3%	▲ 45.6%	
Total Direct Earnings	10.6	11.7	12.2	12.1	12.9	13.5	13.6	12.3	12.8	13.1	▲ 2.8%	▼ -3.7%	
Total Direct Employment	740	770	810	810	820	850	840	700	660	670	▲ 1.6%	▼ -19.9%	
Government Revenue	3.3	3.5	3.6	3.4	3.9	4.0	4.0	3.0	4.2	4.9	▲ 16.9%	▲ 21.3%	
Local Revenue	1.5	1.6	1.7	1.6	1.8	1.9	1.9	1.3	1.9	2.2	▲ 17.8%	▲ 18.9%	
State Revenue	1.8	1.9	1.9	1.8	2.1	2.1	2.1	1.7	2.3	2.6	▲ 16.2%	▲ 23.5%	
Overnight Visitor Volume (Thousands)													
Party Trips	72.8	77.0	78.0	74.6	82.4	83.3	81.2	69.5	81.8	89.4	▲ 9.3%	▲ 10.1%	
Party Nights	198.1	208.3	210.1	202.3	220.7	223.1	218.7	170.7	221.3	238.9	▲ 7.9%	▲ 9.2%	
Person Trips	174.7	184.3	187.1	178.8	197.5	199.0	194.1	173.7	196.6	214.5	▲ 9.1%	▲ 10.6%	
Person Nights	462.0	484.0	490.0	470.7	514.8	516.7	506.3	421.9	518.2	558.1	▲ 7.7%	▲ 10.2%	
Average Overnight Spending (\$)													
per Party Trip	406	420	417	411	431	443	444	388	461	523	▲ 13.4%	▲ 17.8%	
per Party Night	149	155	155	151	161	166	165	158	170	196	▲ 14.9%	▲ 18.7%	
per Person Trip	169	175	174	171	180	186	186	155	192	218	▲ 13.6%	▲ 17.3%	
per Person Night	64	67	66	65	69	71	71	64	73	84	▲ 15.1%	▲ 17.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Love County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	423.8	516.0	556.5	540.2	600.7	573.7	615.8	478.4	728.4	717.9	▼ -1.4%	▲ 16.6%	
Other Travel*	1.5	1.4	1.0	0.9	1.1	1.2	1.2	0.9	1.4	1.8	▲ 28.5%	▲ 49.3%	
Visitor Spending	422.3	514.6	555.6	539.2	599.6	572.5	614.6	477.5	727.0	716.0	▼ -1.5%	▲ 16.5%	
Overnight	153.7	189.5	208.8	201.3	222.8	227.6	244.5	189.5	279.0	256.0	▼ -8.2%	▲ 4.7%	
Day	268.6	325.1	346.7	338.0	376.8	344.9	370.1	287.9	448.0	460.0	▲ 2.7%	▲ 24.3%	
Visitor Spending	422.3	514.6	555.6	539.2	599.6	572.5	614.6	477.5	727.0	716.0	▼ -1.5%	▲ 16.5%	
Non-transportation	408.6	499.0	541.1	526.0	584.3	557.3	598.9	466.8	712.4	702.8	▼ -1.4%	▲ 17.3%	
Transportation	13.7	15.6	14.4	13.3	15.3	15.2	15.7	10.7	14.6	13.3	▼ -8.8%	▼ -15.4%	
Total Direct Earnings	90.4	112.0	126.9	128.9	139.3	135.0	147.6	126.8	154.5	162.0	▲ 4.9%	▲ 9.7%	
Total Direct Employment	2,550	3,000	3,330	3,360	3,560	3,340	3,490	2,930	3,230	3,050	▼ -5.7%	▼ -12.8%	
Government Revenue	19.1	23.3	25.7	24.8	27.6	26.7	28.8	22.6	32.4	31.1	▼ -3.9%	▲ 8.0%	
Local Revenue	4.1	5.0	5.8	5.5	6.2	6.2	6.9	5.5	6.6	5.9	▼ -11.1%	▼ -15.0%	
State Revenue	15.0	18.3	19.9	19.3	21.4	20.4	21.9	17.1	25.8	25.3	▼ -2.1%	▲ 15.2%	
Overnight Visitor Volume (Thousands)													
Party Trips	174.6	212.0	252.3	232.7	246.9	223.4	234.7	174.8	197.2	139.8	▼ -29.1%	▼ -40.4%	
Party Nights	346.0	417.0	493.6	456.1	483.4	438.8	460.8	317.7	388.4	280.1	▼ -27.9%	▼ -39.2%	
Person Trips	444.7	538.3	639.0	590.0	625.3	567.1	595.5	506.7	502.4	358.4	▼ -28.7%	▼ -39.8%	
Person Nights	885.4	1,062.9	1,254.3	1,160.9	1,228.2	1,118.0	1,173.4	927.1	994.0	722.1	▼ -27.4%	▼ -38.5%	
Average Overnight Spending (\$)													
per Party Trip	880	894	827	865	902	1,019	1,042	1,084	1,415	1,831	▲ 29.4%	▲ 75.8%	
per Party Night	444	454	423	441	461	519	531	597	718	914	▲ 27.2%	▲ 72.3%	
per Person Trip	346	352	327	341	356	401	411	374	555	714	▲ 28.6%	▲ 74.0%	
per Person Night	174	178	166	173	181	204	208	204	281	355	▲ 26.3%	▲ 70.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Major County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	5.4	5.3	4.7	4.6	4.8	5.3	5.1	3.7	5.1	6.2	▲ 21.6%	▲ 19.7%	
Other Travel*	1.2	1.1	0.8	0.7	0.8	0.9	0.9	0.7	1.1	1.4	▲ 28.5%	▲ 50.6%	
Visitor Spending	4.2	4.2	3.9	3.8	4.0	4.4	4.2	3.1	4.0	4.8	▲ 19.8%	▲ 13.1%	
Overnight	3.1	3.1	2.9	2.8	2.9	3.2	3.1	2.2	2.9	3.5	▲ 22.6%	▲ 13.6%	
Day	1.1	1.1	1.1	1.0	1.1	1.2	1.1	0.9	1.1	1.3	▲ 12.5%	▲ 11.7%	
Visitor Spending	4.2	4.2	3.9	3.8	4.0	4.4	4.2	3.1	4.0	4.8	▲ 19.8%	▲ 13.1%	
Non-transportation	3.2	3.2	3.2	3.1	3.2	3.5	3.4	2.5	3.2	3.7	▲ 16.3%	▲ 10.0%	
Transportation	1.0	1.0	0.8	0.7	0.8	0.9	0.9	0.6	0.8	1.1	▲ 33.4%	▲ 25.4%	
Total Direct Earnings	1.1	1.1	1.2	1.2	1.2	1.3	1.3	1.0	1.2	1.4	▲ 15.0%	▲ 7.5%	
Total Direct Employment	70	70	70	70	70	80	80	60	60	70	▲ 6.3%	▼ -15.5%	
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4	▲ 12.7%	▲ 6.5%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.2	▲ 14.3%	▲ 6.9%	
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 11.3%	▲ 6.3%	
Overnight Visitor Volume (Thousands)													
Party Trips	15.2	15.1	14.8	14.6	14.8	15.6	14.8	11.5	12.3	13.8	▲ 12.2%	▼ -6.6%	
Party Nights	35.5	35.3	34.7	34.2	34.7	36.3	34.6	24.9	28.9	32.4	▲ 12.2%	▼ -6.2%	
Person Trips	37.7	37.5	36.9	36.1	36.7	38.6	36.7	28.8	30.9	34.4	▲ 11.6%	▼ -6.2%	
Person Nights	88.4	88.1	86.7	85.3	86.6	90.5	86.2	62.8	72.9	81.3	▲ 11.5%	▼ -5.7%	
Average Overnight Spending (\$)													
per Party Trip	203	204	195	191	195	207	210	190	234	256	▲ 9.3%	▲ 21.6%	
per Party Night	87	87	83	82	83	89	90	88	100	109	▲ 9.3%	▲ 21.1%	
per Person Trip	82	82	78	77	79	83	85	76	93	103	▲ 9.9%	▲ 21.2%	
per Person Night	35	35	33	33	33	36	36	35	40	43	▲ 9.9%	▲ 20.5%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Marshall County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	49.6	48.1	43.5	47.0	48.5	53.2	57.3	53.5	69.7	75.4	▲ 8.1%	▲ 31.5%	
Other Travel*	3.6	3.0	2.0	2.0	2.2	2.4	2.5	1.8	2.5	3.2	▲ 28.0%	▲ 31.4%	
Visitor Spending	46.0	45.1	41.4	45.0	46.4	50.7	54.9	51.8	67.2	72.1	▲ 7.4%	▲ 31.5%	
Overnight	32.3	31.5	27.6	30.0	30.7	34.1	37.1	38.2	48.0	50.6	▲ 5.5%	▲ 36.4%	
Day	13.7	13.5	13.8	15.0	15.6	16.7	17.7	13.6	19.2	21.5	▲ 12.1%	▲ 21.1%	
Visitor Spending	46.0	45.1	41.4	45.0	46.4	50.7	54.9	51.8	67.2	72.1	▲ 7.4%	▲ 31.5%	
Non-transportation	37.3	36.8	35.4	38.7	39.6	42.9	46.7	44.4	57.9	60.6	▲ 4.7%	▲ 29.7%	
Transportation	8.7	8.2	6.0	6.3	6.7	7.8	8.1	7.3	9.3	11.5	▲ 24.0%	▲ 41.6%	
Total Direct Earnings	11.7	11.3	11.0	12.5	12.7	14.2	15.7	15.5	16.8	19.3	▲ 15.2%	▲ 23.4%	
Total Direct Employment	520	510	490	540	530	610	670	660	670	740	▲ 10.6%	▲ 10.5%	
Government Revenue	2.8	2.7	2.5	2.7	2.8	3.1	3.4	3.3	4.2	4.4	▲ 5.0%	▲ 27.6%	
Local Revenue	1.1	1.1	1.0	1.0	1.0	1.2	1.4	1.3	1.7	1.8	▲ 5.9%	▲ 31.2%	
State Revenue	1.7	1.7	1.6	1.7	1.8	1.9	2.1	2.0	2.5	2.6	▲ 4.4%	▲ 25.2%	
Overnight Visitor Volume (Thousands)													
Party Trips	96.2	94.5	89.3	93.4	92.5	97.7	102.4	98.1	103.0	103.9	▲ 0.9%	▲ 1.5%	
Party Nights	229.8	226.5	216.4	225.4	223.5	234.6	245.1	229.2	240.2	243.1	▲ 1.2%	▼ -0.8%	
Person Trips	279.8	276.0	262.5	273.8	270.8	285.4	298.5	308.2	298.7	300.3	▲ 0.5%	▲ 0.6%	
Person Nights	680.8	673.5	646.9	672.1	665.6	697.3	726.6	733.6	709.6	714.9	▲ 0.8%	▼ -1.6%	
Average Overnight Spending (\$)													
per Party Trip	336	334	309	321	332	349	362	389	466	487	▲ 4.5%	▲ 34.4%	
per Party Night	140	139	128	133	137	145	151	167	200	208	▲ 4.3%	▲ 37.5%	
per Person Trip	115	114	105	109	113	119	124	124	161	169	▲ 4.9%	▲ 35.6%	
per Person Night	47	47	43	45	46	49	51	52	68	71	▲ 4.7%	▲ 38.6%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Mayes County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	49.6	49.7	48.8	45.3	42.8	49.8	53.5	44.7	56.9	63.3	▲ 11.3%	▲ 18.4%	
Other Travel*	6.4	6.0	4.1	3.8	4.3	5.0	4.9	3.6	5.4	6.9	▲ 28.5%	▲ 42.8%	
Visitor Spending	43.2	43.8	44.8	41.5	38.5	44.7	48.6	41.1	51.5	56.4	▲ 9.5%	▲ 15.9%	
Overnight	32.9	33.3	34.4	31.6	28.8	33.9	37.2	31.6	40.2	43.8	▲ 9.0%	▲ 17.6%	
Day	10.4	10.4	10.4	9.9	9.7	10.8	11.4	9.5	11.3	12.6	▲ 11.1%	▲ 10.3%	
Visitor Spending	43.2	43.8	44.8	41.5	38.5	44.7	48.6	41.1	51.5	56.4	▲ 9.5%	▲ 15.9%	
Non-transportation	32.8	33.8	36.6	33.9	30.8	35.4	39.0	33.8	41.6	44.1	▲ 6.2%	▲ 13.2%	
Transportation	10.4	10.0	8.1	7.6	7.8	9.3	9.6	7.2	9.9	12.2	▲ 23.1%	▲ 27.1%	
Total Direct Earnings	11.6	11.8	13.2	12.8	11.9	12.8	14.5	12.8	15.0	15.8	▲ 5.4%	▲ 9.2%	
Total Direct Employment	750	770	800	730	710	750	840	730	800	780	▼ -2.1%	▼ -6.6%	
Government Revenue	3.6	3.6	3.9	3.6	3.3	3.9	4.3	3.7	4.5	4.7	▲ 4.4%	▲ 10.5%	
Local Revenue	1.7	1.8	1.9	1.8	1.6	1.9	2.2	1.9	2.3	2.4	▲ 4.1%	▲ 12.1%	
State Revenue	1.9	1.9	2.0	1.9	1.7	2.0	2.1	1.8	2.2	2.3	▲ 4.8%	▲ 8.9%	
Overnight Visitor Volume (Thousands)													
Party Trips	131.4	131.7	137.1	129.0	121.6	133.0	138.7	118.2	125.9	129.5	▲ 2.9%	▼ -6.6%	
Party Nights	309.3	309.7	320.2	303.8	289.3	313.2	324.4	265.1	290.5	300.7	▲ 3.5%	▼ -7.3%	
Person Trips	356.5	357.1	370.0	350.5	331.4	360.4	375.2	341.4	343.7	351.6	▲ 2.3%	▼ -6.3%	
Person Nights	850.8	851.7	876.2	837.0	799.7	860.7	889.9	780.4	805.2	828.0	▲ 2.8%	▼ -7.0%	
Average Overnight Spending (\$)													
per Party Trip	250	253	251	245	237	255	269	267	319	338	▲ 6.0%	▲ 25.9%	
per Party Night	106	108	107	104	100	108	115	119	138	146	▲ 5.3%	▲ 26.9%	
per Person Trip	92	93	93	90	87	94	99	92	117	125	▲ 6.6%	▲ 25.5%	
per Person Night	39	39	39	38	36	39	42	40	50	53	▲ 6.0%	▲ 26.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



McClain County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	69.6	69.7	69.9	70.8	74.6	73.9	76.3	61.2	88.9	95.7	▲ 7.6%	▲ 25.4%	
Other Travel*	5.7	5.4	3.8	3.6	4.2	4.8	4.8	3.7	6.0	7.7	▲ 28.5%	▲ 61.1%	
Visitor Spending	63.9	64.3	66.1	67.3	70.5	69.1	71.5	57.6	82.9	87.9	▲ 6.0%	▲ 23.0%	
Overnight	35.0	35.0	35.5	35.6	36.7	36.0	36.8	29.2	39.3	43.6	▲ 10.9%	▲ 18.7%	
Day	29.0	29.2	30.7	31.7	33.7	33.1	34.7	28.4	43.6	44.3	▲ 1.6%	▲ 27.7%	
Visitor Spending	63.9	64.3	66.1	67.3	70.5	69.1	71.5	57.6	82.9	87.9	▲ 6.0%	▲ 23.0%	
Non-transportation	59.2	59.7	62.5	63.7	66.5	64.9	67.3	54.5	78.3	82.1	▲ 4.9%	▲ 22.1%	
Transportation	4.7	4.6	3.6	3.6	3.9	4.2	4.2	3.1	4.7	5.8	▲ 24.3%	▲ 38.5%	
Total Direct Earnings	16.4	16.7	18.0	19.2	19.9	19.7	20.4	19.5	22.5	25.7	▲ 14.2%	▲ 26.0%	
Total Direct Employment	730	720	770	810	820	780	780	740	760	810	▲ 6.7%	▲ 4.2%	
Government Revenue	3.9	3.9	4.1	4.1	4.3	4.3	4.5	3.8	5.0	5.3	▲ 6.2%	▲ 18.3%	
Local Revenue	1.4	1.4	1.5	1.5	1.5	1.6	1.6	1.4	1.7	1.9	▲ 9.0%	▲ 15.0%	
State Revenue	2.5	2.6	2.6	2.7	2.8	2.8	2.9	2.3	3.3	3.4	▲ 4.7%	▲ 20.2%	
Overnight Visitor Volume (Thousands)													
Party Trips	61.6	61.6	62.9	62.6	63.2	60.8	62.3	55.2	62.7	64.5	▲ 2.8%	▲ 3.6%	
Party Nights	165.2	166.1	169.4	169.0	171.0	166.2	170.7	137.2	172.4	177.3	▲ 2.9%	▲ 3.9%	
Person Trips	147.3	147.1	150.3	149.4	150.9	144.6	148.1	137.0	149.9	153.8	▲ 2.6%	▲ 3.9%	
Person Nights	383.4	383.7	392.8	391.3	396.3	381.7	392.4	336.6	399.9	410.1	▲ 2.5%	▲ 4.5%	
Average Overnight Spending (\$)													
per Party Trip	568	569	564	569	581	592	591	529	627	677	▲ 7.9%	▲ 14.5%	
per Party Night	212	211	209	210	215	217	215	213	228	246	▲ 7.8%	▲ 14.2%	
per Person Trip	237	238	236	238	243	249	248	213	262	284	▲ 8.1%	▲ 14.3%	
per Person Night	91	91	90	91	93	94	94	87	98	106	▲ 8.2%	▲ 13.6%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

McCurtain County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	119.5	130.4	133.2	161.2	197.7	228.5	237.6	375.2	474.1	462.7	▼ -2.4%	▲ 94.7%	
Other Travel*	5.2	4.8	3.3	3.1	3.5	4.0	3.9	2.9	4.3	5.5	▲ 28.5%	▲ 41.0%	
Visitor Spending	114.3	125.5	130.0	158.1	194.2	224.5	233.7	372.3	469.8	457.2	▼ -2.7%	▲ 95.6%	
Overnight	96.8	106.8	111.7	136.1	173.6	200.8	209.5	356.9	444.5	432.4	▼ -2.7%	▲ 106.4%	
Day	17.6	18.7	18.2	22.0	20.7	23.7	24.2	15.4	25.3	24.8	▼ -2.0%	▲ 2.6%	
Visitor Spending	114.3	125.5	130.0	158.1	194.2	224.5	233.7	372.3	469.8	457.2	▼ -2.7%	▲ 95.6%	
Non-transportation	95.1	105.6	112.7	137.8	167.7	192.0	201.3	314.1	409.0	394.9	▼ -3.4%	▲ 96.2%	
Transportation	19.2	19.9	17.2	20.3	26.6	32.5	32.4	58.1	60.8	62.3	▲ 2.5%	▲ 92.3%	
Total Direct Earnings	26.5	29.2	31.9	38.7	46.2	52.2	55.5	85.1	93.7	96.7	▲ 3.1%	▲ 74.2%	
Total Direct Employment	1,240	1,380	1,480	1,700	1,940	2,110	2,160	3,440	3,570	3,470	▼ -2.6%	▲ 60.9%	
Government Revenue	7.6	8.5	9.2	11.1	14.1	16.3	17.2	26.6	35.6	34.6	▼ -2.7%	▲ 101.9%	
Local Revenue	3.2	3.8	4.2	5.0	6.4	7.5	7.9	12.2	18.2	18.0	▼ -0.8%	▲ 127.7%	
State Revenue	4.4	4.8	5.0	6.1	7.7	8.8	9.2	14.5	17.4	16.6	▼ -4.7%	▲ 79.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	219.2	235.3	254.1	296.2	357.8	401.3	405.0	508.9	729.8	616.1	▼ -15.6%	▲ 52.1%	
Party Nights	454.9	485.6	520.3	601.9	716.7	801.2	807.6	911.2	1,518.9	1,308.7	▼ -13.8%	▲ 62.0%	
Person Trips	560.7	600.9	646.5	754.6	905.6	1,017.2	1,026.6	1,460.1	1,903.9	1,617.8	▼ -15.0%	▲ 57.6%	
Person Nights	1,169.3	1,245.9	1,329.8	1,540.0	1,820.3	2,037.7	2,054.5	2,623.0	4,008.2	3,479.9	▼ -13.2%	▲ 69.4%	
Average Overnight Spending (\$)													
per Party Trip	441	454	440	460	485	500	517	701	609	702	▲ 15.2%	▲ 35.6%	
per Party Night	213	220	215	226	242	251	259	392	293	330	▲ 12.9%	▲ 27.4%	
per Person Trip	173	178	173	180	192	197	204	244	233	267	▲ 14.5%	▲ 30.9%	
per Person Night	83	86	84	88	95	99	102	136	111	124	▲ 12.0%	▲ 21.8%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



McIntosh County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	54.1	53.6	50.5	55.9	54.4	59.6	60.0	62.4	72.3	78.2	▲ 8.2%	▲ 30.3%	
Other Travel*	3.2	2.9	2.4	2.3	2.5	2.8	2.8	2.0	3.0	3.9	▲ 28.1%	▲ 39.8%	
Visitor Spending	50.9	50.7	48.1	53.5	51.9	56.8	57.2	60.5	69.2	74.3	▲ 7.3%	▲ 29.9%	
Overnight	34.8	34.8	32.9	37.1	35.2	39.3	39.6	50.2	52.3	52.9	▲ 1.3%	▲ 33.8%	
Day	16.1	15.9	15.2	16.5	16.6	17.5	17.6	10.3	17.0	21.4	▲ 25.8%	▲ 21.2%	
Visitor Spending	50.9	50.7	48.1	53.5	51.9	56.8	57.2	60.5	69.2	74.3	▲ 7.3%	▲ 29.9%	
Non-transportation	41.8	42.0	41.3	46.4	44.5	48.4	48.9	52.2	60.0	62.9	▲ 4.8%	▲ 28.5%	
Transportation	9.1	8.7	6.9	7.1	7.4	8.4	8.3	8.3	9.2	11.4	▲ 23.8%	▲ 38.4%	
Total Direct Earnings	12.4	12.4	12.8	14.4	14.0	15.2	16.9	17.0	17.7	19.9	▲ 12.4%	▲ 17.6%	
Total Direct Employment	550	540	560	600	580	610	670	650	610	660	▲ 7.8%	▼ -2.0%	
Government Revenue	2.9	2.9	2.9	3.2	3.1	3.4	3.5	4.0	4.2	4.4	▲ 3.3%	▲ 25.6%	
Local Revenue	1.0	1.0	1.0	1.1	1.1	1.3	1.3	1.7	1.7	1.7	▲ 1.7%	▲ 27.6%	
State Revenue	1.9	1.9	1.8	2.0	2.0	2.1	2.2	2.3	2.6	2.7	▲ 4.3%	▲ 24.3%	
Overnight Visitor Volume (Thousands)													
Party Trips	132.6	131.0	129.5	135.1	129.1	134.9	133.1	147.0	135.4	134.7	▼ -0.5%	▲ 1.2%	
Party Nights	341.2	336.7	333.2	344.4	331.9	344.3	339.9	351.2	338.4	338.6	▲ 0.1%	▼ -0.4%	
Person Trips	412.9	407.8	403.8	417.8	402.6	417.8	413.2	467.3	416.2	413.9	▼ -0.5%	▲ 0.2%	
Person Nights	1,080.6	1,065.9	1,056.2	1,084.8	1,052.9	1,085.4	1,073.5	1,140.5	1,061.1	1,060.8	▼ 0.0%	▼ -1.2%	
Average Overnight Spending (\$)													
per Party Trip	263	266	254	274	273	291	297	341	386	393	▲ 1.8%	▲ 32.2%	
per Party Night	102	103	99	108	106	114	116	143	154	156	▲ 1.2%	▲ 34.3%	
per Person Trip	84	85	82	89	88	94	96	107	126	128	▲ 1.8%	▲ 33.5%	
per Person Night	32	33	31	34	33	36	37	44	49	50	▲ 1.3%	▲ 35.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Murray County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	72.5	72.1	69.6	69.2	71.1	79.7	80.5	69.7	86.9	93.5	▲ 7.6%	▲ 16.2%	
Other Travel*	2.7	2.4	1.8	1.8	1.9	2.1	2.1	1.5	2.3	2.9	▲ 28.0%	▲ 36.7%	
Visitor Spending	69.8	69.8	67.8	67.4	69.2	77.6	78.4	68.3	84.6	90.6	▲ 7.1%	▲ 15.6%	
Overnight	52.2	52.2	49.9	49.1	50.2	56.9	57.3	50.3	58.5	63.6	▲ 8.6%	▲ 11.0%	
Day	17.6	17.6	17.9	18.3	19.0	20.7	21.1	18.0	26.1	27.0	▲ 3.6%	▲ 28.0%	
Visitor Spending	69.8	69.8	67.8	67.4	69.2	77.6	78.4	68.3	84.6	90.6	▲ 7.1%	▲ 15.6%	
Non-transportation	58.9	59.4	59.8	59.6	60.9	67.7	68.6	60.4	74.6	78.3	▲ 5.0%	▲ 14.1%	
Transportation	10.9	10.4	8.0	7.8	8.4	9.9	9.7	7.9	10.1	12.3	▲ 22.2%	▲ 26.5%	
Total Direct Earnings	18.0	18.1	18.9	19.6	19.3	22.1	23.5	21.1	23.3	24.8	▲ 6.1%	▲ 5.2%	
Total Direct Employment	780	820	820	830	790	890	890	780	760	750	▼ -1.7%	▼ -15.9%	
Government Revenue	4.2	4.2	4.2	4.2	4.3	4.8	4.9	4.4	5.1	5.3	▲ 4.8%	▲ 7.8%	
Local Revenue	1.7	1.7	1.7	1.6	1.7	1.9	2.0	1.9	2.0	2.1	▲ 5.1%	▲ 3.0%	
State Revenue	2.6	2.6	2.6	2.6	2.6	2.9	2.9	2.6	3.1	3.3	▲ 4.6%	▲ 11.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	95.6	95.3	94.1	92.2	91.3	98.9	98.5	90.3	90.9	92.0	▲ 1.2%	▼ -6.6%	
Party Nights	213.4	212.7	210.6	206.8	204.9	220.6	220.0	207.8	205.0	207.5	▲ 1.2%	▼ -5.7%	
Person Trips	267.3	266.4	263.7	258.8	255.9	276.3	276.1	291.5	258.4	259.7	▲ 0.5%	▼ -5.9%	
Person Nights	599.4	597.8	592.7	583.4	576.9	619.5	619.9	678.7	585.9	588.8	▲ 0.5%	▼ -5.0%	
Average Overnight Spending (\$)													
per Party Trip	546	548	531	532	550	575	582	557	644	691	▲ 7.3%	▲ 18.9%	
per Party Night	245	245	237	237	245	258	260	242	286	307	▲ 7.3%	▲ 17.7%	
per Person Trip	195	196	189	190	196	206	207	173	227	245	▲ 8.1%	▲ 18.0%	
per Person Night	87	87	84	84	87	92	92	74	100	108	▲ 8.1%	▲ 16.9%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Muskogee County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	110.4	107.0	111.0	109.7	113.0	116.3	118.6	113.8	128.4	144.3	▲ 12.4%	▲ 21.7%	
Other Travel*	12.6	10.9	7.4	7.0	7.7	8.9	8.5	6.2	9.5	12.2	▲ 28.4%	▲ 43.4%	
Visitor Spending	97.8	96.1	103.6	102.7	105.3	107.3	110.1	107.6	118.8	132.1	▲ 11.2%	▲ 20.0%	
Overnight	70.6	69.3	76.0	75.1	76.8	78.4	80.6	79.0	87.6	99.2	▲ 13.2%	▲ 23.0%	
Day	27.2	26.8	27.6	27.6	28.5	29.0	29.5	28.7	31.3	33.0	▲ 5.4%	▲ 11.8%	
Visitor Spending	97.8	96.1	103.6	102.7	105.3	107.3	110.1	107.6	118.8	132.1	▲ 11.2%	▲ 20.0%	
Non-transportation	84.5	83.6	92.9	92.4	94.1	95.2	98.1	96.1	103.7	113.7	▲ 9.6%	▲ 15.9%	
Transportation	13.3	12.5	10.7	10.3	11.2	12.2	12.0	11.6	15.1	18.4	▲ 21.7%	▲ 53.8%	
Total Direct Earnings	23.2	22.6	25.0	26.1	25.8	25.7	26.8	27.6	27.5	31.3	▲ 13.5%	▲ 16.6%	
Total Direct Employment	1,460	1,450	1,580	1,540	1,500	1,470	1,530	1,530	1,480	1,560	▲ 5.3%	▲ 1.8%	
Government Revenue	7.5	7.5	8.3	8.2	8.3	8.4	8.7	7.9	9.4	10.1	▲ 7.0%	▲ 16.5%	
Local Revenue	3.6	3.6	4.1	4.0	4.1	4.1	4.3	3.6	4.7	5.0	▲ 6.2%	▲ 18.2%	
State Revenue	3.9	3.9	4.1	4.2	4.2	4.3	4.4	4.3	4.7	5.1	▲ 7.9%	▲ 14.8%	
Overnight Visitor Volume (Thousands)													
Party Trips	167.4	163.9	178.4	173.3	173.7	172.9	172.7	149.6	173.7	181.6	▲ 4.6%	▲ 5.2%	
Party Nights	402.7	394.6	426.2	414.0	414.8	413.1	412.3	327.4	406.6	428.0	▲ 5.3%	▲ 3.8%	
Person Trips	417.2	408.5	444.5	431.8	432.9	431.3	431.0	401.6	446.8	464.7	▲ 4.0%	▲ 7.8%	
Person Nights	1,000.1	980.3	1,058.9	1,028.5	1,030.7	1,027.5	1,025.4	873.8	1,041.9	1,090.8	▲ 4.7%	▲ 6.4%	
Average Overnight Spending (\$)													
per Party Trip	422	423	426	433	442	453	467	528	504	546	▲ 8.3%	▲ 17.0%	
per Party Night	175	176	178	181	185	190	196	241	215	232	▲ 7.6%	▲ 18.5%	
per Person Trip	169	170	171	174	177	182	187	197	196	213	▲ 8.9%	▲ 14.1%	
per Person Night	71	71	72	73	74	76	79	90	84	91	▲ 8.2%	▲ 15.6%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Noble County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	61.9	55.9	47.3	43.0	41.7	44.4	41.9	37.7	38.0	36.6	▼ -3.7%	▼ -12.8%	
Other Travel*	1.8	1.7	1.2	1.1	1.2	1.4	1.3	1.0	1.5	1.9	▲ 28.5%	▲ 47.2%	
Visitor Spending	60.2	54.2	46.1	41.9	40.5	43.0	40.6	36.7	36.4	34.6	▼ -5.0%	▼ -14.8%	
Overnight	44.6	39.9	32.1	28.3	27.0	28.5	26.9	22.7	23.6	23.8	▲ 1.1%	▼ -11.3%	
Day	15.6	14.3	14.1	13.6	13.5	14.4	13.8	14.1	12.9	10.8	▼ -16.2%	▼ -21.6%	
Visitor Spending	60.2	54.2	46.1	41.9	40.5	43.0	40.6	36.7	36.4	34.6	▼ -5.0%	▼ -14.8%	
Non-transportation	55.6	50.2	43.6	39.7	38.2	40.3	38.2	35.0	34.0	31.7	▼ -6.8%	▼ -17.1%	
Transportation	4.6	4.0	2.5	2.2	2.3	2.6	2.4	1.7	2.4	2.9	▲ 19.5%	▲ 21.5%	
Total Direct Earnings	15.4	14.0	12.4	11.8	11.0	11.4	11.3	10.9	9.3	9.5	▲ 2.5%	▼ -15.2%	
Total Direct Employment	670	580	490	450	400	410	390	340	310	320	▲ 2.0%	▼ -17.7%	
Government Revenue	3.9	3.6	2.9	2.6	2.5	2.6	2.6	2.2	2.4	2.3	▼ -2.5%	▼ -11.2%	
Local Revenue	1.6	1.5	1.1	1.0	0.9	1.0	1.1	0.8	1.0	1.0	▲ 1.9%	▼ -5.9%	
State Revenue	2.3	2.0	1.8	1.6	1.5	1.6	1.6	1.4	1.4	1.3	▼ -5.6%	▼ -14.8%	
Overnight Visitor Volume (Thousands)													
Party Trips	54.1	49.1	39.6	35.7	34.0	35.9	33.5	26.7	29.2	30.6	▲ 4.7%	▼ -8.7%	
Party Nights	112.1	102.3	84.2	76.8	73.4	77.5	72.4	52.7	62.7	66.1	▲ 5.5%	▼ -8.7%	
Person Trips	134.2	121.8	97.9	88.4	84.0	88.8	82.8	70.2	72.6	75.7	▲ 4.3%	▼ -8.6%	
Person Nights	277.9	253.7	208.3	190.1	181.6	191.6	179.2	138.1	156.0	163.8	▲ 5.0%	▼ -8.6%	
Average Overnight Spending (\$)													
per Party Trip	824	813	811	792	793	794	802	850	807	779	▼ -3.4%	▼ -2.8%	
per Party Night	398	390	381	368	367	368	371	430	376	360	▼ -4.1%	▼ -2.8%	
per Person Trip	332	328	328	320	321	321	324	323	324	315	▼ -3.0%	▼ -2.9%	
per Person Night	160	157	154	149	148	149	150	164	151	145	▼ -3.7%	▼ -3.0%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Nowata County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	5.7	5.6	5.0	4.9	5.0	5.3	5.2	3.8	4.6	5.7	▲ 23.4%	▲ 9.7%	
Other Travel*	1.6	1.5	1.1	1.0	1.1	1.3	1.2	0.9	1.3	1.7	▲ 28.5%	▲ 38.4%	
Visitor Spending	4.1	4.1	3.9	3.9	3.9	4.1	4.0	2.9	3.4	4.1	▲ 21.4%	▲ 1.2%	
Overnight	2.9	2.9	2.8	2.8	2.8	2.9	2.8	2.0	2.3	2.9	▲ 25.8%	▲ 2.1%	
Day	1.2	1.2	1.1	1.2	1.2	1.2	1.2	0.9	1.1	1.2	▲ 11.8%	▼ -0.7%	
Visitor Spending	4.1	4.1	3.9	3.9	3.9	4.1	4.0	2.9	3.4	4.1	▲ 21.4%	▲ 1.2%	
Non-transportation	3.0	3.0	3.1	3.1	3.0	3.1	3.1	2.3	2.6	3.0	▲ 17.4%	▼ -2.4%	
Transportation	1.1	1.1	0.8	0.8	0.9	1.0	0.9	0.6	0.8	1.1	▲ 34.8%	▲ 13.5%	
Total Direct Earnings	1.1	1.1	1.1	1.2	1.2	1.2	1.2	1.0	1.1	1.2	▲ 12.6%	▼ -0.3%	
Total Direct Employment	90	90	90	90	80	80	80	70	70	80	▲ 14.2%	▼ -2.7%	
Government Revenue	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	0.3	0.3	▲ 12.0%	▼ -4.7%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 14.2%	▼ -4.6%	
State Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 10.7%	▼ -4.8%	
Overnight Visitor Volume (Thousands)													
Party Trips	16.8	16.7	16.8	16.6	16.4	16.5	16.1	12.6	11.8	13.4	▲ 13.9%	▼ -16.7%	
Party Nights	40.1	39.9	40.1	39.7	39.3	39.5	38.5	27.7	28.3	32.1	▲ 13.8%	▼ -16.6%	
Person Trips	40.7	40.5	40.7	40.3	39.8	40.1	39.2	30.1	28.9	32.7	▲ 13.4%	▼ -16.4%	
Person Nights	97.4	97.0	97.3	96.4	95.3	95.9	93.7	66.8	69.2	78.4	▲ 13.2%	▼ -16.3%	
Average Overnight Spending (\$)													
per Party Trip	172	173	164	166	168	174	176	159	196	216	▲ 10.4%	▲ 22.5%	
per Party Night	72	72	69	70	70	73	74	72	82	90	▲ 10.6%	▲ 22.4%	
per Person Trip	71	71	68	69	69	72	73	66	80	89	▲ 10.9%	▲ 22.2%	
per Person Night	30	30	28	29	29	30	30	30	33	37	▲ 11.1%	▲ 22.0%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Okfuskee County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	9.0	8.8	7.8	7.5	7.9	8.9	8.5	6.2	7.9	9.6	▲ 20.4%	▲ 12.2%	
Other Travel*	1.9	1.8	1.2	1.1	1.3	1.5	1.4	1.0	1.5	2.0	▲ 28.5%	▲ 39.9%	
Visitor Spending	7.1	7.0	6.6	6.4	6.6	7.4	7.1	5.2	6.4	7.6	▲ 18.4%	▲ 6.6%	
Overnight	5.2	5.2	4.9	4.7	4.9	5.4	5.2	3.7	4.6	5.6	▲ 21.6%	▲ 7.4%	
Day	1.8	1.8	1.7	1.7	1.8	1.9	1.9	1.5	1.8	1.9	▲ 10.0%	▲ 4.4%	
Visitor Spending	7.1	7.0	6.6	6.4	6.6	7.4	7.1	5.2	6.4	7.6	▲ 18.4%	▲ 6.6%	
Non-transportation	5.3	5.4	5.3	5.2	5.3	5.8	5.7	4.3	5.1	5.9	▲ 15.1%	▲ 3.5%	
Transportation	1.7	1.6	1.3	1.2	1.3	1.5	1.4	0.9	1.3	1.7	▲ 31.6%	▲ 18.8%	
Total Direct Earnings	1.9	1.9	1.8	1.8	1.8	1.9	1.9	1.6	1.7	1.6	▼ -5.9%	▼ -13.1%	
Total Direct Employment	120	110	110	130	120	120	110	100	100	90	▼ -8.1%	▼ -18.7%	
Government Revenue	0.6	0.6	0.6	0.5	0.6	0.7	0.7	0.5	0.6	0.7	▲ 10.4%	▼ -0.3%	
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	▲ 10.1%	▼ -0.8%	
State Revenue	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.3	0.4	▲ 10.6%	▲ 0.1%	
Overnight Visitor Volume (Thousands)													
Party Trips	25.1	24.6	24.2	23.6	24.1	25.4	24.1	18.7	19.0	21.2	▲ 11.6%	▼ -12.1%	
Party Nights	58.4	57.4	56.4	55.2	56.5	59.2	56.2	40.5	44.1	49.3	▲ 11.7%	▼ -12.3%	
Person Trips	62.5	61.4	60.3	58.9	60.1	63.4	60.2	47.5	47.9	53.2	▲ 11.0%	▼ -11.7%	
Person Nights	146.2	143.8	141.3	138.6	141.5	148.2	141.0	103.8	111.9	124.2	▲ 11.0%	▼ -11.9%	
Average Overnight Spending (\$)													
per Party Trip	209	211	201	198	202	214	217	199	244	266	▲ 9.0%	▲ 22.1%	
per Party Night	90	90	86	85	86	92	93	92	105	114	▲ 8.9%	▲ 22.4%	
per Person Trip	84	84	81	79	81	86	87	78	97	106	▲ 9.6%	▲ 21.7%	
per Person Night	36	36	34	34	34	37	37	36	41	45	▲ 9.6%	▲ 21.9%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Oklahoma County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	2,184.1	2,235.2	2,211.7	2,183.0	2,266.1	2,445.2	2,493.7	1,711.2	2,311.8	2,756.0	▲ 19.2%	▲ 10.5%	
Other Travel*	428.8	439.4	411.8	405.6	428.9	465.0	482.4	241.5	359.2	492.7	▲ 37.2%	▲ 2.1%	
Visitor Spending	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1	2,011.3	1,469.7	1,952.6	2,263.2	▲ 15.9%	▲ 12.5%	
Overnight	1,452.8	1,491.5	1,497.8	1,477.9	1,525.0	1,647.0	1,674.2	1,168.6	1,563.3	1,871.9	▲ 19.7%	▲ 11.8%	
Day	302.5	304.4	302.0	299.6	312.2	333.2	337.1	301.2	389.4	391.3	▲ 0.5%	▲ 16.1%	
Visitor Spending	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2	1,980.1	2,011.3	1,469.7	1,952.6	2,263.2	▲ 15.9%	▲ 12.5%	
Non-transportation	1,329.6	1,358.5	1,398.4	1,380.0	1,429.5	1,526.7	1,553.3	1,203.1	1,550.3	1,757.5	▲ 13.4%	▲ 13.1%	
Transportation	425.7	437.4	401.4	397.4	407.6	453.4	458.0	266.7	402.3	505.8	▲ 25.7%	▲ 10.4%	
Total Direct Earnings	480.6	500.7	536.9	555.4	573.6	599.1	614.3	549.5	624.0	700.1	▲ 12.2%	▲ 14.0%	
Total Direct Employment	21,060	21,500	22,270	22,720	23,220	23,430	23,540	19,820	21,290	23,120	▲ 8.6%	▼ -1.8%	
Government Revenue	142.6	145.8	149.3	148.2	154.3	168.5	171.8	123.2	168.5	190.3	▲ 12.9%	▲ 10.7%	
Local Revenue	73.3	75.4	77.9	77.1	80.7	90.1	92.2	60.2	89.1	101.2	▲ 13.5%	▲ 9.8%	
State Revenue	69.3	70.4	71.4	71.1	73.6	78.4	79.6	63.0	79.4	89.1	▲ 12.2%	▲ 11.8%	
Overnight Visitor Volume (Thousands)													
Party Trips	2,130.6	2,128.5	2,157.5	2,124.9	2,178.9	2,282.4	2,276.5	1,828.0	2,121.5	2,265.4	▲ 6.8%	▼ -0.5%	
Party Nights	5,240.4	5,248.7	5,312.9	5,247.5	5,371.7	5,619.3	5,602.4	4,056.0	5,255.3	5,581.4	▲ 6.2%	▼ -0.4%	
Person Trips	5,079.4	5,061.3	5,142.6	5,056.7	5,191.9	5,420.4	5,406.6	4,708.0	5,067.4	5,409.2	▲ 6.7%	▲ 0.0%	
Person Nights	12,159.0	12,127.3	12,325.1	12,143.5	12,458.1	12,953.8	12,914.5	10,279.7	12,242.1	12,990.7	▲ 6.1%	▲ 0.6%	
Average Overnight Spending (\$)													
per Party Trip	682	701	694	695	700	722	735	639	737	826	▲ 12.1%	▲ 12.4%	
per Party Night	277	284	282	282	284	293	299	288	297	335	▲ 12.7%	▲ 12.2%	
per Person Trip	286	295	291	292	294	304	310	248	308	346	▲ 12.2%	▲ 11.8%	
per Person Night	119	123	122	122	122	127	130	114	128	144	▲ 12.8%	▲ 11.2%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Okmulgee County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	75.5	74.5	69.5	65.1	69.8	78.0	75.9	60.3	82.8	90.9	▲ 9.8%	▲ 19.8%	
Other Travel*	6.7	6.1	4.3	4.1	4.5	5.2	5.0	3.6	5.5	7.0	▲ 28.3%	▲ 39.8%	
Visitor Spending	68.8	68.4	65.2	61.0	65.3	72.7	70.9	56.6	77.3	83.9	▲ 8.5%	▲ 18.4%	
Overnight	42.7	42.5	40.0	36.6	39.1	44.2	43.1	33.9	44.2	49.4	▲ 11.9%	▲ 14.7%	
Day	26.1	25.9	25.2	24.3	26.2	28.5	27.8	22.7	33.1	34.5	▲ 4.1%	▲ 24.0%	
Visitor Spending	68.8	68.4	65.2	61.0	65.3	72.7	70.9	56.6	77.3	83.9	▲ 8.5%	▲ 18.4%	
Non-transportation	60.8	60.8	59.4	55.7	59.2	65.9	64.3	51.7	70.4	75.4	▲ 7.1%	▲ 17.1%	
Transportation	8.0	7.6	5.8	5.2	6.0	6.9	6.5	4.9	7.0	8.5	▲ 22.8%	▲ 30.9%	
Total Direct Earnings	19.3	19.3	20.0	19.6	20.0	21.6	21.1	18.5	22.2	27.3	▲ 23.0%	▲ 29.3%	
Total Direct Employment	1,180	1,190	1,220	1,170	1,170	1,230	1,170	1,030	1,080	1,230	▲ 13.8%	▲ 5.3%	
Government Revenue	4.3	4.3	4.2	3.9	4.2	5.5	5.4	4.5	5.7	6.1	▲ 8.2%	▲ 13.2%	
Local Revenue	1.5	1.5	1.5	1.4	1.5	2.5	2.5	2.1	2.5	2.8	▲ 10.4%	▲ 12.3%	
State Revenue	2.8	2.8	2.7	2.6	2.7	3.0	2.9	2.4	3.1	3.3	▲ 6.4%	▲ 14.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	101.7	100.1	96.9	89.7	93.4	101.0	96.3	83.8	92.3	94.3	▲ 2.2%	▼ -2.0%	
Party Nights	243.5	239.8	232.8	217.1	225.6	242.3	230.8	187.9	221.0	225.9	▲ 2.2%	▼ -2.1%	
Person Trips	250.2	246.5	239.1	220.7	230.2	247.0	236.1	224.8	228.2	231.7	▲ 1.5%	▼ -1.9%	
Person Nights	587.5	578.7	562.9	523.5	545.4	580.2	554.6	503.3	537.6	544.6	▲ 1.3%	▼ -1.8%	
Average Overnight Spending (\$)													
per Party Trip	420	424	412	408	419	437	447	405	479	524	▲ 9.5%	▲ 17.1%	
per Party Night	175	177	172	169	173	182	187	181	200	219	▲ 9.4%	▲ 17.2%	
per Person Trip	171	172	167	166	170	179	182	151	194	213	▲ 10.2%	▲ 16.9%	
per Person Night	73	73	71	70	72	76	78	67	82	91	▲ 10.4%	▲ 16.9%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Osage County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	97.0	95.6	91.3	93.1	103.4	119.1	129.8	117.8	169.1	162.8	▼ -3.7%	▲ 25.5%	
Other Travel*	7.5	7.0	4.8	4.5	5.0	5.8	5.6	4.1	6.3	8.1	▲ 28.5%	▲ 46.1%	
Visitor Spending	89.5	88.5	86.5	88.6	98.5	113.3	124.2	113.7	162.8	154.7	▼ -4.9%	▲ 24.6%	
Overnight	33.8	33.5	31.0	31.0	35.5	44.1	50.6	48.4	61.4	61.4	▼ 0.0%	▲ 21.4%	
Day	55.7	55.1	55.5	57.6	63.0	69.1	73.6	65.3	101.3	93.3	▼ -7.9%	▲ 26.7%	
Visitor Spending	89.5	88.5	86.5	88.6	98.5	113.3	124.2	113.7	162.8	154.7	▼ -4.9%	▲ 24.6%	
Non-transportation	82.6	82.0	81.6	83.8	93.0	106.6	117.3	107.9	154.7	145.0	▼ -6.2%	▲ 23.7%	
Transportation	6.9	6.5	4.9	4.8	5.5	6.6	6.9	5.8	8.1	9.7	▲ 19.4%	▲ 40.0%	
Total Direct Earnings	23.7	23.8	24.8	26.6	28.8	32.6	36.9	37.4	42.2	44.4	▲ 5.2%	▲ 20.5%	
Total Direct Employment	990	970	950	1,010	1,050	1,190	1,330	1,300	1,280	1,320	▲ 2.5%	▼ -1.4%	
Government Revenue	5.5	5.4	5.4	5.5	6.1	7.1	7.9	7.3	9.8	9.5	▼ -2.9%	▲ 20.4%	
Local Revenue	1.9	1.9	1.9	1.9	2.1	2.6	3.0	2.8	3.5	3.6	▲ 1.2%	▲ 19.4%	
State Revenue	3.6	3.5	3.5	3.6	3.9	4.5	4.9	4.5	6.3	5.9	▼ -5.2%	▲ 20.9%	
Overnight Visitor Volume (Thousands)													
Party Trips	79.2	77.7	75.1	74.2	78.5	86.5	91.1	85.6	94.7	92.4	▼ -2.5%	▲ 1.4%	
Party Nights	205.8	201.8	195.4	193.4	203.5	220.8	229.9	200.3	238.2	233.8	▼ -1.9%	▲ 1.7%	
Person Trips	198.6	194.9	188.1	186.4	196.2	215.8	227.0	229.0	241.1	233.8	▼ -3.0%	▲ 3.0%	
Person Nights	506.0	496.1	480.3	476.5	498.9	540.1	562.5	535.9	597.9	582.0	▼ -2.7%	▲ 3.5%	
Average Overnight Spending (\$)													
per Party Trip	427	431	414	418	452	510	555	565	648	665	▲ 2.5%	▲ 19.7%	
per Party Night	164	166	159	160	174	200	220	242	258	263	▲ 1.9%	▲ 19.4%	
per Person Trip	170	172	165	166	181	204	223	211	255	263	▲ 3.1%	▲ 17.9%	
per Person Night	67	67	65	65	71	82	90	90	103	106	▲ 2.7%	▲ 17.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Ottawa County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	294.8	301.3	311.9	334.7	340.3	337.0	330.0	279.9	427.0	398.2	▼ -6.7%	▲ 20.7%	
Other Travel*	5.6	5.0	3.6	3.5	3.7	4.3	4.1	3.0	4.6	5.9	▲ 28.2%	▲ 41.2%	
Visitor Spending	289.2	296.2	308.3	331.3	336.5	332.8	325.9	276.9	422.4	392.4	▼ -7.1%	▲ 20.4%	
Overnight	87.1	89.9	91.9	98.0	98.8	96.0	94.1	85.2	119.1	113.3	▼ -4.9%	▲ 20.4%	
Day	202.1	206.3	216.4	233.3	237.8	236.7	231.8	191.7	303.4	279.1	▼ -8.0%	▲ 20.4%	
Visitor Spending	289.2	296.2	308.3	331.3	336.5	332.8	325.9	276.9	422.4	392.4	▼ -7.1%	▲ 20.4%	
Non-transportation	276.4	283.9	298.6	321.4	326.1	321.5	315.1	268.5	410.6	377.9	▼ -8.0%	▲ 19.9%	
Transportation	12.8	12.4	9.7	9.8	10.4	11.3	10.8	8.4	11.9	14.5	▲ 22.1%	▲ 34.8%	
Total Direct Earnings	73.2	76.2	82.8	93.2	94.2	96.4	96.0	84.9	95.7	97.2	▲ 1.6%	▲ 1.2%	
Total Direct Employment	2,760	2,830	3,040	3,300	3,290	3,420	3,170	2,720	2,790	2,760	▼ -1.1%	▼ -12.9%	
Government Revenue	14.3	14.7	15.4	16.4	16.7	16.8	16.6	14.4	20.0	18.9	▼ -5.6%	▲ 13.7%	
Local Revenue	3.9	4.1	4.3	4.5	4.7	4.8	4.9	4.4	4.9	4.9	▲ 0.1%	▲ 0.9%	
State Revenue	10.4	10.6	11.1	11.9	12.1	11.9	11.7	10.0	15.1	13.9	▼ -7.4%	▲ 19.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	161.1	164.2	165.9	169.5	165.2	162.8	155.6	140.7	162.3	158.8	▼ -2.1%	▲ 2.1%	
Party Nights	362.6	368.4	371.8	379.2	369.5	364.7	349.4	290.5	359.0	354.0	▼ -1.4%	▲ 1.3%	
Person Trips	407.7	415.4	419.8	429.0	418.0	412.4	394.8	397.9	412.9	403.4	▼ -2.3%	▲ 2.2%	
Person Nights	917.1	931.7	940.4	959.4	934.7	923.7	886.4	820.9	913.7	899.3	▼ -1.6%	▲ 1.5%	
Average Overnight Spending (\$)													
per Party Trip	541	548	554	578	598	590	605	606	734	713	▼ -2.8%	▲ 17.9%	
per Party Night	240	244	247	258	267	263	269	293	332	320	▼ -3.5%	▲ 18.8%	
per Person Trip	214	216	219	228	236	233	238	214	288	281	▼ -2.6%	▲ 17.8%	
per Person Night	95	96	98	102	106	104	106	104	130	126	▼ -3.3%	▲ 18.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Pawnee County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	19.4	19.2	18.6	18.6	19.6	21.3	21.0	17.3	20.0	23.7	▲ 18.2%	▲ 12.9%	
Other Travel*	2.6	2.4	1.6	1.5	1.7	2.0	1.9	1.4	2.2	2.8	▲ 28.5%	▲ 44.0%	
Visitor Spending	16.9	16.8	17.0	17.1	17.9	19.3	19.0	15.9	17.8	20.9	▲ 17.0%	▲ 9.7%	
Overnight	8.9	8.8	8.4	8.4	8.7	9.5	9.4	8.2	9.7	10.7	▲ 10.6%	▲ 14.2%	
Day	8.0	8.0	8.5	8.7	9.2	9.7	9.6	7.7	8.1	10.1	▲ 24.6%	▲ 5.3%	
Visitor Spending	16.9	16.8	17.0	17.1	17.9	19.3	19.0	15.9	17.8	20.9	▲ 17.0%	▲ 9.7%	
Non-transportation	14.7	14.7	15.4	15.5	16.2	17.3	17.1	14.4	15.9	18.4	▲ 16.0%	▲ 7.3%	
Transportation	2.2	2.1	1.6	1.6	1.7	2.0	1.9	1.5	2.0	2.5	▲ 25.0%	▲ 31.8%	
Total Direct Earnings	4.7	4.7	5.0	5.3	5.9	6.2	6.4	5.8	6.0	6.9	▲ 14.5%	▲ 8.6%	
Total Direct Employment	300	320	350	360	380	390	380	350	370	380	▲ 1.6%	▼ -1.0%	
Government Revenue	1.3	1.3	1.3	1.3	1.4	1.5	1.5	1.3	1.3	1.5	▲ 12.0%	▲ 2.0%	
Local Revenue	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	▲ 10.8%	▼ -3.8%	
State Revenue	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.7	0.8	0.9	▲ 12.9%	▲ 6.4%	
Overnight Visitor Volume (Thousands)													
Party Trips	27.4	27.0	26.8	26.4	26.8	28.1	27.1	26.1	26.4	26.6	▲ 0.6%	▼ -1.9%	
Party Nights	71.4	70.5	69.9	68.9	70.1	73.2	70.7	63.7	68.7	69.4	▲ 1.0%	▼ -1.9%	
Person Trips	69.4	68.5	68.0	67.1	67.9	71.0	68.9	69.9	67.6	67.6	▼ 0.0%	▼ -1.9%	
Person Nights	177.9	175.5	174.4	172.4	174.7	181.9	176.2	170.9	173.2	173.4	▲ 0.1%	▼ -1.6%	
Average Overnight Spending (\$)													
per Party Trip	324	326	315	318	325	339	347	313	367	404	▲ 9.9%	▲ 16.5%	
per Party Night	124	125	121	122	124	130	133	128	141	155	▲ 9.5%	▲ 16.4%	
per Person Trip	128	128	124	125	128	134	136	117	144	159	▲ 10.6%	▲ 16.4%	
per Person Night	50	50	48	49	50	52	53	48	56	62	▲ 10.5%	▲ 16.1%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Payne County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	138.2	155.8	134.4	119.3	149.0	154.6	151.6	114.9	142.0	148.6	▲ 4.7%	▼ -2.0%	
Other Travel*	13.5	12.1	8.5	8.0	9.0	10.5	10.1	7.5	11.6	14.9	▲ 28.4%	▲ 46.5%	
Visitor Spending	124.7	143.7	125.9	111.2	139.9	144.1	141.5	107.5	130.4	133.7	▲ 2.6%	▼ -5.5%	
Overnight	92.4	108.2	93.4	80.9	103.6	106.9	104.8	74.8	91.6	97.1	▲ 6.0%	▼ -7.3%	
Day	32.2	35.5	32.5	30.4	36.3	37.2	36.7	32.7	38.8	36.6	▼ -5.5%	▼ -0.2%	
Visitor Spending	124.7	143.7	125.9	111.2	139.9	144.1	141.5	107.5	130.4	133.7	▲ 2.6%	▼ -5.5%	
Non-transportation	106.2	124.1	111.9	98.7	123.6	126.4	124.6	95.9	114.3	115.0	▲ 0.6%	▼ -7.7%	
Transportation	18.5	19.7	14.0	12.6	16.3	17.8	16.9	11.6	16.0	18.8	▲ 16.9%	▲ 10.9%	
Total Direct Earnings	33.0	35.9	34.8	32.3	35.3	35.4	35.9	30.6	34.9	39.5	▲ 13.3%	▲ 10.0%	
Total Direct Employment	1,990	2,170	2,100	1,930	2,140	2,100	2,080	1,650	1,780	1,910	▲ 6.8%	▼ -8.3%	
Government Revenue	10.3	11.9	10.6	9.4	11.7	12.0	11.9	8.6	10.9	11.5	▲ 5.3%	▼ -3.2%	
Local Revenue	5.1	6.0	5.4	4.6	5.8	6.0	6.0	4.0	5.5	6.0	▲ 10.4%	▲ 0.6%	
State Revenue	5.1	5.9	5.3	4.8	5.8	6.0	5.9	4.6	5.5	5.5	▲ 0.4%	▼ -7.1%	
Overnight Visitor Volume (Thousands)													
Party Trips	226.8	250.7	225.5	205.2	242.7	243.8	235.1	180.2	194.7	197.0	▲ 1.2%	▼ -16.2%	
Party Nights	534.8	584.8	530.1	488.4	569.4	570.8	553.3	390.5	462.3	474.1	▲ 2.6%	▼ -14.3%	
Person Trips	562.9	622.5	560.2	509.3	602.3	605.6	582.0	475.9	484.3	487.3	▲ 0.6%	▼ -16.3%	
Person Nights	1,325.1	1,449.9	1,314.7	1,210.4	1,410.7	1,415.5	1,363.7	1,023.6	1,145.8	1,167.0	▲ 1.8%	▼ -14.4%	
Average Overnight Spending (\$)													
per Party Trip	408	432	414	394	427	439	446	415	471	493	▲ 4.8%	▲ 10.6%	
per Party Night	173	185	176	166	182	187	189	191	198	205	▲ 3.3%	▲ 8.1%	
per Person Trip	164	174	167	159	172	177	180	157	189	199	▲ 5.3%	▲ 10.7%	
per Person Night	70	75	71	67	73	76	77	73	80	83	▲ 4.1%	▲ 8.3%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Pittsburg County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	108.7	104.7	110.9	103.9	108.4	119.1	123.3	91.5	116.1	137.7	▲ 18.6%	▲ 11.7%	
Other Travel*	7.0	6.5	4.5	4.2	4.7	5.4	5.2	3.9	6.0	7.7	▲ 28.5%	▲ 49.8%	
Visitor Spending	101.7	98.1	106.5	99.7	103.8	113.7	118.2	87.7	110.1	130.0	▲ 18.1%	▲ 10.0%	
Overnight	76.6	73.6	81.4	75.3	79.2	87.6	91.6	65.6	77.9	94.9	▲ 21.9%	▲ 3.7%	
Day	25.1	24.5	25.1	24.5	24.5	26.1	26.6	22.0	32.2	35.1	▲ 8.8%	▲ 31.8%	
Visitor Spending	101.7	98.1	106.5	99.7	103.8	113.7	118.2	87.7	110.1	130.0	▲ 18.1%	▲ 10.0%	
Non-transportation	89.9	87.1	97.0	90.9	93.9	102.4	107.0	79.8	100.1	116.8	▲ 16.7%	▲ 9.2%	
Transportation	11.8	11.0	9.5	8.8	9.9	11.2	11.2	7.9	10.0	13.2	▲ 31.8%	▲ 17.9%	
Total Direct Earnings	29.9	29.5	32.3	31.7	32.6	34.4	37.0	30.1	31.7	35.2	▲ 11.1%	▼ -4.8%	
Total Direct Employment	1,580	1,530	1,620	1,560	1,570	1,660	1,820	1,400	1,350	1,380	▲ 2.7%	▼ -24.1%	
Government Revenue	6.9	6.8	7.7	7.2	7.6	8.6	9.0	6.3	7.8	9.1	▲ 16.1%	▲ 0.8%	
Local Revenue	3.1	3.1	3.7	3.4	3.6	4.2	4.5	2.9	3.7	4.3	▲ 17.3%	▼ -4.4%	
State Revenue	3.8	3.7	4.0	3.8	4.0	4.3	4.5	3.4	4.1	4.8	▲ 15.0%	▲ 6.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	171.2	165.9	180.9	168.7	174.2	182.9	183.7	142.7	145.1	160.4	▲ 10.5%	▼ -12.7%	
Party Nights	415.8	404.8	437.3	410.2	422.9	441.5	441.9	330.0	357.0	391.7	▲ 9.7%	▼ -11.4%	
Person Trips	463.7	450.4	487.8	457.9	471.1	493.4	495.7	415.1	400.3	437.6	▲ 9.3%	▼ -11.7%	
Person Nights	1,138.7	1,110.6	1,191.7	1,125.7	1,156.1	1,203.9	1,205.1	970.9	995.8	1,080.2	▲ 8.5%	▼ -10.4%	
Average Overnight Spending (\$)													
per Party Trip	448	444	450	446	455	479	498	460	537	592	▲ 10.3%	▲ 18.7%	
per Party Night	184	182	186	183	187	198	207	199	218	242	▲ 11.1%	▲ 17.0%	
per Person Trip	165	163	167	164	168	178	185	158	195	217	▲ 11.5%	▲ 17.4%	
per Person Night	67	66	68	67	69	73	76	68	78	88	▲ 12.4%	▲ 15.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Pontotoc County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	49.1	52.5	49.6	51.6	49.2	68.2	60.0	44.6	55.8	63.9	▲ 14.5%	▲ 6.5%	
Other Travel*	7.6	6.6	5.1	5.0	5.3	5.9	5.9	4.1	6.4	8.2	▲ 27.9%	▲ 38.5%	
Visitor Spending	41.5	45.9	44.6	46.7	43.9	62.3	54.1	40.5	49.4	55.7	▲ 12.8%	▲ 3.0%	
Overnight	29.2	32.8	31.9	33.5	31.2	46.0	39.5	27.8	34.2	40.2	▲ 17.8%	▲ 2.0%	
Day	12.3	13.1	12.7	13.2	12.6	16.3	14.6	12.7	15.2	15.5	▲ 1.6%	▲ 5.8%	
Visitor Spending	41.5	45.9	44.6	46.7	43.9	62.3	54.1	40.5	49.4	55.7	▲ 12.8%	▲ 3.0%	
Non-transportation	34.5	38.8	39.0	41.0	38.0	54.0	47.0	35.7	42.8	47.3	▲ 10.6%	▲ 0.6%	
Transportation	6.9	7.1	5.6	5.7	5.8	8.3	7.1	4.8	6.6	8.4	▲ 27.0%	▲ 18.8%	
Total Direct Earnings	12.3	13.3	13.8	15.2	14.8	15.9	15.0	13.8	15.2	15.5	▲ 1.9%	▲ 3.7%	
Total Direct Employment	700	770	790	840	820	900	830	740	750	740	▼ -1.8%	▼ -11.7%	
Government Revenue	3.7	4.2	4.1	4.4	4.1	5.7	5.1	3.6	4.6	5.0	▲ 8.8%	▼ -1.7%	
Local Revenue	1.9	2.2	2.2	2.3	2.2	3.0	2.8	1.8	2.5	2.7	▲ 8.7%	▼ -3.1%	
State Revenue	1.8	2.0	2.0	2.1	2.0	2.7	2.4	1.8	2.2	2.4	▲ 9.0%	▼ -0.1%	
Overnight Visitor Volume (Thousands)													
Party Trips	87.3	93.2	92.0	95.1	88.8	114.9	100.3	77.1	82.3	89.8	▲ 9.1%	▼ -10.5%	
Party Nights	211.4	223.6	220.4	227.4	213.2	268.7	236.9	167.8	195.1	213.5	▲ 9.4%	▼ -9.9%	
Person Trips	214.8	229.5	226.6	234.4	218.9	283.9	247.7	201.0	203.9	221.8	▲ 8.8%	▼ -10.4%	
Person Nights	519.2	549.7	542.1	559.3	524.4	662.5	584.0	433.7	482.4	526.7	▲ 9.2%	▼ -9.8%	
Average Overnight Spending (\$)													
per Party Trip	335	353	347	352	352	400	394	361	415	448	▲ 8.0%	▲ 13.9%	
per Party Night	138	147	145	147	147	171	167	166	175	189	▲ 7.6%	▲ 13.2%	
per Person Trip	136	143	141	143	143	162	159	138	168	181	▲ 8.3%	▲ 13.8%	
per Person Night	56	60	59	60	60	69	68	64	71	76	▲ 7.9%	▲ 13.1%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Pottawatomie County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	122.9	109.7	103.4	105.8	105.6	108.7	114.0	89.9	127.9	126.4	▼ -1.1%	▲ 10.9%	
Other Travel*	11.1	10.5	7.2	6.7	7.6	8.9	8.6	6.5	10.1	13.0	▲ 28.5%	▲ 50.7%	
Visitor Spending	111.8	99.2	96.2	99.1	97.9	99.8	105.4	83.4	117.8	113.5	▼ -3.7%	▲ 7.7%	
Overnight	82.0	71.9	69.7	71.5	70.4	71.6	75.8	58.4	84.1	80.4	▼ -4.4%	▲ 6.1%	
Day	29.8	27.3	26.5	27.5	27.5	28.2	29.6	25.0	33.7	33.0	▼ -2.0%	▲ 11.7%	
Visitor Spending	111.8	99.2	96.2	99.1	97.9	99.8	105.4	83.4	117.8	113.5	▼ -3.7%	▲ 7.7%	
Non-transportation	97.9	87.1	86.7	89.6	87.8	88.7	94.1	75.1	105.1	99.2	▼ -5.6%	▲ 5.5%	
Transportation	13.9	12.2	9.5	9.5	10.1	11.1	11.3	8.3	12.7	14.3	▲ 12.3%	▲ 26.2%	
Total Direct Earnings	29.0	28.9	29.9	32.3	31.3	31.9	34.7	33.0	36.5	39.6	▲ 8.5%	▲ 14.1%	
Total Direct Employment	1,690	1,660	1,700	1,870	1,850	1,860	1,970	1,750	1,810	1,850	▲ 2.4%	▼ -5.9%	
Government Revenue	8.5	7.6	7.6	7.8	7.7	8.2	8.7	6.8	9.6	9.1	▼ -6.0%	▲ 3.6%	
Local Revenue	4.0	3.5	3.5	3.6	3.6	4.1	4.3	3.3	4.8	4.5	▼ -6.7%	▲ 2.8%	
State Revenue	4.6	4.1	4.0	4.2	4.1	4.2	4.4	3.6	4.8	4.6	▼ -5.2%	▲ 4.4%	
Overnight Visitor Volume (Thousands)													
Party Trips	162.4	146.2	145.5	148.1	143.8	144.3	149.5	123.5	152.2	140.4	▼ -7.8%	▼ -6.1%	
Party Nights	415.8	379.7	378.4	385.4	374.8	377.9	390.5	300.5	392.2	368.6	▼ -6.0%	▼ -5.6%	
Person Trips	400.3	360.6	359.5	365.6	354.9	355.9	368.8	326.9	377.4	347.7	▼ -7.9%	▼ -5.7%	
Person Nights	996.4	907.6	907.7	923.3	898.2	901.4	932.7	786.9	945.9	886.3	▼ -6.3%	▼ -5.0%	
Average Overnight Spending (\$)													
per Party Trip	505	492	479	483	490	496	507	473	553	573	▲ 3.7%	▲ 13.1%	
per Party Night	197	189	184	186	188	190	194	194	214	218	▲ 1.8%	▲ 12.4%	
per Person Trip	205	199	194	196	198	201	205	179	223	231	▲ 3.8%	▲ 12.6%	
per Person Night	82	79	77	77	78	79	81	74	89	91	▲ 2.1%	▲ 11.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Pushmataha County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	10.8	10.6	9.5	9.3	12.9	14.0	13.9	12.2	14.1	15.9	▲ 12.7%	▲ 14.2%	
Other Travel*	1.7	1.6	1.1	1.0	1.2	1.4	1.3	1.0	1.5	1.9	▲ 28.5%	▲ 46.0%	
Visitor Spending	9.0	9.0	8.4	8.2	11.7	12.6	12.6	11.2	12.6	13.9	▲ 10.9%	▲ 10.9%	
Overnight	8.9	8.8	8.3	8.1	8.4	9.2	9.2	7.8	9.2	10.5	▲ 14.4%	▲ 14.5%	
Day	0.1	0.1	0.1	0.1	3.4	3.4	3.4	3.4	3.4	3.4	▲ 1.3%	▲ 1.2%	
Visitor Spending	9.0	9.0	8.4	8.2	11.7	12.6	12.6	11.2	12.6	13.9	▲ 10.9%	▲ 10.9%	
Non-transportation	6.2	6.3	6.3	6.2	9.6	10.1	10.1	9.3	10.1	10.8	▲ 7.2%	▲ 6.7%	
Transportation	2.8	2.7	2.0	2.0	2.2	2.5	2.4	1.9	2.5	3.1	▲ 25.5%	▲ 28.5%	
Total Direct Earnings	2.2	2.2	2.2	2.2	2.4	2.5	2.5	2.3	2.4	2.6	▲ 8.9%	▲ 4.4%	
Total Direct Employment	160	160	160	170	170	170	170	150	160	160	▲ 4.9%	▼ -6.1%	
Government Revenue	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.7	0.7	0.8	▲ 8.1%	▲ 5.3%	
Local Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	▲ 8.9%	▲ 5.7%	
State Revenue	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	▲ 7.5%	▲ 5.0%	
Overnight Visitor Volume (Thousands)													
Party Trips	37.5	37.0	36.8	36.2	36.6	38.4	37.6	33.1	33.7	35.3	▲ 4.7%	▼ -6.1%	
Party Nights	88.2	87.3	86.7	85.5	86.5	90.4	88.5	77.6	79.5	83.3	▲ 4.8%	▼ -5.9%	
Person Trips	103.0	102.0	101.3	99.9	100.7	105.7	103.9	100.2	94.5	98.0	▲ 3.7%	▼ -5.7%	
Person Nights	244.5	242.1	240.8	237.9	240.0	250.7	246.3	238.4	224.6	233.0	▲ 3.7%	▼ -5.4%	
Average Overnight Spending (\$)													
per Party Trip	237	238	225	225	228	240	244	236	272	298	▲ 9.3%	▲ 22.0%	
per Party Night	101	101	96	95	97	102	104	101	116	126	▲ 9.2%	▲ 21.7%	
per Person Trip	86	87	82	81	83	87	88	78	97	107	▲ 10.4%	▲ 21.4%	
per Person Night	36	36	34	34	35	37	37	33	41	45	▲ 10.3%	▲ 21.1%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Roger Mills County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	3.3	3.2	2.9	2.8	2.9	3.3	3.1	2.4	3.0	3.6	▲ 19.4%	▲ 13.9%	
Other Travel*	0.6	0.6	0.4	0.4	0.4	0.5	0.4	0.3	0.5	0.6	▲ 28.5%	▲ 41.6%	
Visitor Spending	2.7	2.7	2.5	2.4	2.5	2.8	2.7	2.0	2.5	3.0	▲ 17.7%	▲ 9.6%	
Overnight	2.5	2.5	2.3	2.2	2.3	2.6	2.5	1.9	2.4	2.8	▲ 17.9%	▲ 9.8%	
Day	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 15.7%	▲ 7.3%	
Visitor Spending	2.7	2.7	2.5	2.4	2.5	2.8	2.7	2.0	2.5	3.0	▲ 17.7%	▲ 9.6%	
Non-transportation	2.1	2.1	2.1	2.0	2.0	2.3	2.2	1.7	2.1	2.4	▲ 14.7%	▲ 6.6%	
Transportation	0.6	0.6	0.4	0.4	0.5	0.6	0.5	0.4	0.5	0.6	▲ 30.7%	▲ 22.4%	
Total Direct Earnings	0.7	0.7	0.7	0.7	0.6	0.5	0.5	0.4	0.4	0.4	▲ 8.3%	▼ -19.3%	
Total Direct Employment	60	70	60	60	50	30	30	20	20	20	▲ 6.5%	▼ -29.9%	
Government Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 11.8%	▲ 2.7%	
Local Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 12.9%	▲ 1.7%	
State Revenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 11.1%	▲ 3.4%	
Overnight Visitor Volume (Thousands)													
Party Trips	10.2	10.1	9.9	9.4	9.7	10.4	9.8	7.8	8.2	8.9	▲ 8.8%	▼ -9.4%	
Party Nights	23.3	23.2	22.7	21.7	22.4	23.9	22.4	16.9	18.5	20.2	▲ 8.9%	▼ -9.9%	
Person Trips	26.3	26.1	25.5	24.3	25.1	26.9	25.3	21.2	21.3	23.0	▲ 8.0%	▼ -9.2%	
Person Nights	60.6	60.2	59.1	56.6	58.4	62.1	58.4	46.7	48.9	52.8	▲ 8.0%	▼ -9.6%	
Average Overnight Spending (\$)													
per Party Trip	245	247	236	237	236	251	258	242	289	313	▲ 8.4%	▲ 21.2%	
per Party Night	107	108	103	103	102	110	113	111	127	137	▲ 8.3%	▲ 21.8%	
per Person Trip	95	96	92	92	91	97	100	89	111	121	▲ 9.2%	▲ 20.8%	
per Person Night	41	41	40	39	39	42	43	40	48	53	▲ 9.2%	▲ 21.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Rogers County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	127.8	125.0	134.6	151.1	157.2	163.7	171.4	144.4	174.5	201.6	▲ 15.5%	▲ 17.6%	
Other Travel*	14.4	13.5	9.5	9.0	10.1	11.7	11.4	8.5	13.7	17.6	▲ 28.4%	▲ 54.5%	
Visitor Spending	113.3	111.5	125.1	142.2	147.1	152.1	160.0	136.0	160.8	184.0	▲ 14.4%	▲ 15.0%	
Overnight	66.4	65.0	76.0	87.9	91.1	94.5	99.5	85.6	104.7	118.4	▲ 13.2%	▲ 19.0%	
Day	47.0	46.5	49.1	54.3	56.1	57.6	60.5	50.3	56.1	65.6	▲ 16.8%	▲ 8.4%	
Visitor Spending	113.3	111.5	125.1	142.2	147.1	152.1	160.0	136.0	160.8	184.0	▲ 14.4%	▲ 15.0%	
Non-transportation	99.5	98.5	113.7	130.0	133.8	137.4	145.1	124.2	143.9	163.4	▲ 13.5%	▲ 12.5%	
Transportation	13.8	13.0	11.4	12.2	13.3	14.6	14.9	11.8	16.9	20.7	▲ 22.5%	▲ 39.0%	
Total Direct Earnings	31.0	30.8	36.0	42.8	44.0	46.0	48.0	42.6	43.4	48.9	▲ 12.6%	▲ 1.9%	
Total Direct Employment	1,520	1,480	1,710	2,020	2,010	2,010	2,010	1,800	1,900	1,900	▲ 0.1%	▼ -5.6%	
Government Revenue	8.4	8.3	9.6	10.9	11.3	11.4	12.4	10.7	12.7	13.9	▲ 9.6%	▲ 12.9%	
Local Revenue	3.6	3.6	4.3	4.9	5.2	5.1	5.7	5.0	6.0	6.5	▲ 7.9%	▲ 13.4%	
State Revenue	4.8	4.7	5.2	5.9	6.1	6.3	6.6	5.7	6.7	7.5	▲ 11.1%	▲ 12.4%	
Overnight Visitor Volume (Thousands)													
Party Trips	158.2	155.0	174.2	189.4	188.2	190.1	196.0	183.5	202.2	205.1	▲ 1.4%	▲ 4.6%	
Party Nights	397.5	390.3	432.9	464.8	461.4	466.2	479.6	410.6	493.1	501.0	▲ 1.6%	▲ 4.5%	
Person Trips	383.1	375.2	421.5	458.1	454.4	458.9	473.6	479.3	491.7	495.6	▲ 0.8%	▲ 4.6%	
Person Nights	941.3	923.3	1,024.7	1,101.4	1,090.1	1,099.7	1,133.1	1,067.7	1,177.4	1,185.5	▲ 0.7%	▲ 4.6%	
Average Overnight Spending (\$)													
per Party Trip	420	420	436	464	484	497	508	467	518	578	▲ 11.6%	▲ 13.8%	
per Party Night	167	167	176	189	197	203	207	209	212	236	▲ 11.4%	▲ 13.9%	
per Person Trip	173	173	180	192	200	206	210	179	213	239	▲ 12.3%	▲ 13.7%	
per Person Night	71	70	74	80	84	86	88	80	89	100	▲ 12.4%	▲ 13.8%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Seminole County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	23.0	21.9	18.3	20.2	19.0	20.4	19.8	14.7	20.0	23.2	▲ 15.6%	▲ 17.2%	
Other Travel*	4.0	3.7	2.5	2.4	2.6	3.1	2.9	2.1	3.3	4.2	▲ 28.5%	▲ 45.6%	
Visitor Spending	19.0	18.1	15.8	17.8	16.4	17.3	16.9	12.5	16.8	19.0	▲ 13.2%	▲ 12.4%	
Overnight	14.6	14.0	12.0	13.6	12.5	13.1	12.9	9.2	12.6	14.6	▲ 15.6%	▲ 13.4%	
Day	4.4	4.2	3.8	4.2	3.9	4.2	4.1	3.3	4.2	4.4	▲ 5.7%	▲ 9.3%	
Visitor Spending	19.0	18.1	15.8	17.8	16.4	17.3	16.9	12.5	16.8	19.0	▲ 13.2%	▲ 12.4%	
Non-transportation	14.6	14.1	12.9	14.6	13.2	13.8	13.5	10.3	13.5	14.8	▲ 9.8%	▲ 9.2%	
Transportation	4.4	4.0	2.9	3.2	3.2	3.5	3.4	2.3	3.3	4.2	▲ 26.8%	▲ 25.2%	
Total Direct Earnings	5.1	4.9	4.8	5.7	6.2	6.5	6.7	5.0	5.4	6.0	▲ 10.8%	▼ -11.0%	
Total Direct Employment	310	300	280	330	360	360	370	250	260	270	▲ 2.8%	▼ -27.2%	
Government Revenue	1.7	1.6	1.5	1.7	1.6	1.6	1.6	1.2	1.6	1.7	▲ 7.3%	▲ 4.2%	
Local Revenue	0.8	0.8	0.7	0.8	0.8	0.8	0.8	0.6	0.8	0.8	▲ 7.5%	▲ 2.8%	
State Revenue	0.9	0.8	0.8	0.8	0.8	0.8	0.8	0.6	0.8	0.9	▲ 7.1%	▲ 5.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	59.5	56.4	53.0	57.4	52.9	54.4	52.2	40.7	44.3	48.1	▲ 8.6%	▼ -7.7%	
Party Nights	135.2	128.5	122.1	131.2	121.3	124.8	119.8	87.8	100.6	109.9	▲ 9.2%	▼ -8.2%	
Person Trips	148.0	140.6	132.1	143.0	131.8	135.6	130.2	105.2	111.6	120.5	▲ 8.0%	▼ -7.4%	
Person Nights	337.1	320.8	304.8	327.2	302.9	311.7	299.6	228.3	254.0	275.8	▲ 8.6%	▼ -7.9%	
Average Overnight Spending (\$)													
per Party Trip	246	248	226	237	236	242	246	226	284	303	▲ 6.5%	▲ 22.8%	
per Party Night	108	109	98	104	103	105	107	105	125	133	▲ 5.9%	▲ 23.5%	
per Person Trip	99	99	91	95	95	97	99	88	113	121	▲ 7.1%	▲ 22.5%	
per Person Night	43	44	39	42	41	42	43	40	50	53	▲ 6.5%	▲ 23.1%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Sequoyah County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	113.5	112.6	114.1	114.9	118.7	120.9	124.5	131.7	137.9	159.5	▲ 15.7%	▲ 28.2%	
Other Travel*	6.4	6.0	4.1	3.8	4.4	5.1	4.9	3.7	5.5	7.0	▲ 28.5%	▲ 42.4%	
Visitor Spending	107.1	106.6	109.9	111.0	114.3	115.8	119.6	128.0	132.4	152.5	▲ 15.2%	▲ 27.6%	
Overnight	58.1	57.5	60.0	60.1	61.4	62.5	64.3	82.5	87.1	95.1	▲ 9.2%	▲ 47.8%	
Day	49.0	49.1	49.9	50.9	53.0	53.3	55.2	45.5	45.3	57.4	▲ 26.8%	▲ 4.0%	
Visitor Spending	107.1	106.6	109.9	111.0	114.3	115.8	119.6	128.0	132.4	152.5	▲ 15.2%	▲ 27.6%	
Non-transportation	94.7	94.8	100.4	101.7	104.3	104.8	108.4	115.7	116.9	133.6	▲ 14.3%	▲ 23.2%	
Transportation	12.4	11.8	9.6	9.3	10.1	11.0	11.1	12.3	15.5	18.9	▲ 22.0%	▲ 70.3%	
Total Direct Earnings	27.9	28.1	30.8	32.5	33.1	33.4	35.5	38.9	38.3	44.3	▲ 15.8%	▲ 25.0%	
Total Direct Employment	1,310	1,330	1,430	1,470	1,450	1,430	1,430	1,610	1,560	1,600	▲ 2.1%	▲ 11.2%	
Government Revenue	6.5	6.5	6.9	7.0	7.2	7.2	7.5	8.5	8.7	9.6	▲ 9.7%	▲ 27.1%	
Local Revenue	2.4	2.5	2.7	2.7	2.8	2.8	3.0	3.7	3.8	4.0	▲ 6.4%	▲ 34.9%	
State Revenue	4.0	4.0	4.2	4.3	4.4	4.4	4.6	4.9	5.0	5.6	▲ 12.2%	▲ 22.1%	
Overnight Visitor Volume (Thousands)													
Party Trips	119.7	119.1	125.8	122.9	122.2	121.2	123.0	122.7	145.6	147.1	▲ 1.0%	▲ 19.6%	
Party Nights	289.3	288.4	303.3	296.3	295.0	292.6	297.3	283.2	341.1	347.1	▲ 1.7%	▲ 16.8%	
Person Trips	319.5	317.9	334.5	327.6	325.1	324.0	329.6	361.9	399.3	401.0	▲ 0.4%	▲ 21.7%	
Person Nights	770.0	767.7	804.6	788.0	783.1	780.2	794.0	838.7	933.5	943.8	▲ 1.1%	▲ 18.9%	
Average Overnight Spending (\$)													
per Party Trip	485	483	477	489	502	516	523	672	598	646	▲ 8.0%	▲ 23.6%	
per Party Night	201	199	198	203	208	214	216	291	255	274	▲ 7.3%	▲ 26.6%	
per Person Trip	182	181	179	183	189	193	195	228	218	237	▲ 8.7%	▲ 21.5%	
per Person Night	75	75	75	76	78	80	81	98	93	101	▲ 8.0%	▲ 24.4%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Stephens County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	70.1	77.0	69.4	60.0	62.0	66.0	64.7	53.6	74.6	82.3	▲ 10.3%	▲ 27.2%	
Other Travel*	8.1	7.5	5.7	5.6	5.8	6.6	6.5	4.5	7.1	9.1	▲ 28.0%	▲ 39.8%	
Visitor Spending	62.0	69.5	63.7	54.4	56.1	59.4	58.2	49.1	67.5	73.2	▲ 8.4%	▲ 25.8%	
Overnight	44.3	50.5	46.0	38.3	39.6	42.1	41.2	33.7	47.5	52.7	▲ 11.0%	▲ 28.1%	
Day	17.7	19.0	17.7	16.1	16.6	17.4	17.0	15.4	20.0	20.5	▲ 2.4%	▲ 20.4%	
Visitor Spending	62.0	69.5	63.7	54.4	56.1	59.4	58.2	49.1	67.5	73.2	▲ 8.4%	▲ 25.8%	
Non-transportation	51.1	58.3	55.4	47.1	48.0	50.4	49.6	42.6	57.7	61.2	▲ 6.0%	▲ 23.6%	
Transportation	10.8	11.2	8.4	7.3	8.1	9.0	8.6	6.5	9.8	12.0	▲ 22.5%	▲ 38.9%	
Total Direct Earnings	16.2	18.2	18.2	16.4	16.3	16.7	17.8	17.5	20.6	22.7	▲ 10.3%	▲ 27.6%	
Total Direct Employment	1,030	1,140	1,130	1,010	980	980	1,000	940	1,010	1,070	▲ 6.2%	▲ 7.7%	
Government Revenue	5.1	5.8	5.5	4.6	4.8	5.0	5.0	4.1	5.8	6.0	▲ 5.2%	▲ 21.2%	
Local Revenue	2.4	2.9	2.7	2.2	2.3	2.4	2.4	1.9	2.9	3.0	▲ 5.3%	▲ 22.8%	
State Revenue	2.6	2.9	2.7	2.4	2.5	2.6	2.5	2.2	2.9	3.0	▲ 5.1%	▲ 19.7%	
Overnight Visitor Volume (Thousands)													
Party Trips	125.4	135.2	127.6	112.4	114.1	117.3	112.9	96.2	112.8	117.3	▲ 3.9%	▲ 3.8%	
Party Nights	298.2	318.2	300.9	269.0	273.0	280.1	269.8	215.7	264.2	276.6	▲ 4.7%	▲ 2.5%	
Person Trips	316.8	341.5	322.7	284.9	288.7	297.3	286.8	264.3	288.0	297.9	▲ 3.5%	▲ 3.9%	
Person Nights	751.6	801.7	759.3	679.9	688.8	707.7	683.2	591.8	672.9	701.1	▲ 4.2%	▲ 2.6%	
Average Overnight Spending (\$)													
per Party Trip	353	373	361	341	347	359	364	351	421	450	▲ 6.8%	▲ 23.4%	
per Party Night	149	159	153	142	145	150	153	156	180	191	▲ 6.0%	▲ 25.0%	
per Person Trip	140	148	143	135	137	141	143	128	165	177	▲ 7.3%	▲ 23.3%	
per Person Night	59	63	61	56	57	59	60	57	71	75	▲ 6.5%	▲ 24.8%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Texas County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	40.6	42.2	39.4	34.9	36.1	34.0	35.3	33.0	41.0	57.1	▲ 39.2%	▲ 61.8%	
Other Travel*	3.4	3.2	2.1	2.0	2.2	2.6	2.4	1.8	2.9	3.7	▲ 28.5%	▲ 56.5%	
Visitor Spending	37.2	39.0	37.2	32.9	33.9	31.4	32.9	31.2	38.1	53.4	▲ 40.0%	▲ 62.2%	
Overnight	27.2	28.7	27.4	23.8	24.6	22.6	23.9	21.6	26.4	40.0	▲ 51.2%	▲ 67.6%	
Day	10.0	10.3	9.9	9.0	9.3	8.8	9.1	9.6	11.7	13.4	▲ 14.5%	▲ 47.8%	
Visitor Spending	37.2	39.0	37.2	32.9	33.9	31.4	32.9	31.2	38.1	53.4	▲ 40.0%	▲ 62.2%	
Non-transportation	31.5	33.4	32.9	29.0	29.6	27.2	28.6	27.7	33.2	46.0	▲ 38.4%	▲ 60.5%	
Transportation	5.7	5.7	4.4	3.9	4.3	4.3	4.3	3.5	4.9	7.4	▲ 51.1%	▲ 73.4%	
Total Direct Earnings	9.5	10.0	10.1	9.4	9.3	8.9	9.5	8.5	8.6	11.0	▲ 27.6%	▲ 16.3%	
Total Direct Employment	610	670	650	590	560	510	540	480	460	540	▲ 16.1%	▼ -1.2%	
Government Revenue	3.2	3.4	3.3	3.0	3.0	3.1	3.3	2.8	3.8	5.2	▲ 38.4%	▲ 57.9%	
Local Revenue	1.7	1.8	1.8	1.5	1.6	1.7	1.9	1.5	2.2	3.1	▲ 41.4%	▲ 61.1%	
State Revenue	1.6	1.6	1.6	1.4	1.5	1.4	1.4	1.4	1.6	2.2	▲ 34.3%	▲ 53.6%	
Overnight Visitor Volume (Thousands)													
Party Trips	70.6	72.3	70.2	62.7	64.1	58.6	59.5	53.4	58.7	77.3	▲ 31.7%	▲ 29.9%	
Party Nights	163.7	166.7	161.8	145.8	149.0	137.3	138.9	112.4	134.7	174.8	▲ 29.8%	▲ 25.9%	
Person Trips	174.8	178.9	173.8	155.2	158.5	145.0	147.3	143.4	145.8	191.9	▲ 31.6%	▲ 30.3%	
Person Nights	403.9	411.6	399.6	360.0	367.6	338.8	343.0	299.2	334.1	433.3	▲ 29.7%	▲ 26.3%	
Average Overnight Spending (\$)													
per Party Trip	385	397	390	380	384	386	401	405	451	518	▲ 14.8%	▲ 29.0%	
per Party Night	166	172	169	163	165	165	172	192	196	229	▲ 16.5%	▲ 33.2%	
per Person Trip	156	160	157	154	155	156	162	151	181	208	▲ 14.9%	▲ 28.6%	
per Person Night	67	70	68	66	67	67	70	72	79	92	▲ 16.6%	▲ 32.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Tillman County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	6.4	6.2	5.5	5.3	5.6	6.2	6.0	4.6	5.8	6.9	▲ 18.5%	▲ 15.4%	
Other Travel*	1.2	1.1	0.8	0.7	0.8	0.9	0.9	0.6	1.0	1.3	▲ 28.5%	▲ 46.3%	
Visitor Spending	5.2	5.1	4.8	4.6	4.8	5.3	5.1	3.9	4.9	5.7	▲ 16.5%	▲ 10.2%	
Overnight	3.9	3.9	3.6	3.5	3.6	4.1	3.9	2.9	3.6	4.3	▲ 19.1%	▲ 10.7%	
Day	1.2	1.2	1.1	1.1	1.2	1.3	1.2	1.0	1.2	1.3	▲ 8.9%	▲ 8.6%	
Visitor Spending	5.2	5.1	4.8	4.6	4.8	5.3	5.1	3.9	4.9	5.7	▲ 16.5%	▲ 10.2%	
Non-transportation	3.9	3.9	3.9	3.8	3.8	4.2	4.1	3.2	3.9	4.4	▲ 13.3%	▲ 6.8%	
Transportation	1.2	1.2	0.9	0.9	0.9	1.1	1.0	0.7	1.0	1.3	▲ 29.4%	▲ 24.0%	
Total Direct Earnings	1.4	1.4	1.4	1.4	1.5	1.4	1.4	1.2	1.4	1.5	▲ 12.1%	▲ 7.7%	
Total Direct Employment	100	90	90	90	100	90	100	80	80	90	▲ 14.5%	▼ -6.2%	
Government Revenue	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.4	0.4	0.5	▲ 10.5%	▲ 4.2%	
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 11.4%	▲ 4.7%	
State Revenue	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	▲ 9.7%	▲ 3.8%	
Overnight Visitor Volume (Thousands)													
Party Trips	16.9	16.6	16.1	15.6	15.9	16.9	16.0	12.7	13.2	14.6	▲ 10.3%	▼ -8.5%	
Party Nights	38.7	38.0	37.0	36.0	36.6	38.7	36.5	27.3	30.1	33.3	▲ 10.6%	▼ -8.7%	
Person Trips	42.1	41.4	40.3	39.0	39.7	42.2	39.9	33.1	33.4	36.7	▲ 9.7%	▼ -8.2%	
Person Nights	96.6	95.0	92.6	90.0	91.5	96.7	91.5	71.5	76.2	83.8	▲ 9.9%	▼ -8.5%	
Average Overnight Spending (\$)													
per Party Trip	232	235	225	223	226	239	246	231	275	297	▲ 8.0%	▲ 21.0%	
per Party Night	101	102	98	97	98	105	107	108	121	130	▲ 7.7%	▲ 21.3%	
per Person Trip	93	94	90	89	91	96	98	89	109	118	▲ 8.6%	▲ 20.6%	
per Person Night	41	41	39	39	39	42	43	41	48	52	▲ 8.4%	▲ 21.0%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Tulsa County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	1,325.9	1,373.6	1,334.6	1,341.9	1,320.4	1,426.6	1,493.4	938.3	1,327.1	1,669.5	▲ 25.8%	▲ 11.8%	
Other Travel*	345.1	347.9	330.2	333.3	316.7	352.8	372.0	178.7	278.9	394.6	▲ 41.5%	▲ 6.1%	
Visitor Spending	980.9	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7	1,121.4	759.6	1,048.2	1,274.8	▲ 21.6%	▲ 13.7%	
Overnight	845.1	885.6	869.5	871.8	866.3	926.3	968.4	628.2	871.9	1,092.6	▲ 25.3%	▲ 12.8%	
Day	135.8	140.0	134.9	136.7	137.4	147.4	153.0	131.4	176.3	182.2	▲ 3.4%	▲ 19.1%	
Visitor Spending	980.9	1,025.6	1,004.4	1,008.5	1,003.7	1,073.7	1,121.4	759.6	1,048.2	1,274.8	▲ 21.6%	▲ 13.7%	
Non-transportation	682.8	720.8	726.7	736.1	727.0	773.9	814.5	590.2	789.6	930.3	▲ 17.8%	▲ 14.2%	
Transportation	298.1	304.8	277.7	272.4	276.7	299.8	306.9	169.4	258.6	344.5	▲ 33.2%	▲ 12.2%	
Total Direct Earnings	255.9	266.4	286.1	305.2	297.6	315.3	335.6	277.5	306.7	357.6	▲ 16.6%	▲ 6.6%	
Total Direct Employment	11,370	11,640	12,270	12,810	12,530	13,070	13,430	10,670	11,070	12,150	▲ 9.8%	▼ -9.5%	
Government Revenue	79.0	83.0	83.3	84.5	84.1	90.0	94.4	64.2	89.6	105.2	▲ 17.4%	▲ 11.5%	
Local Revenue	40.2	42.4	43.0	43.4	43.5	46.8	49.1	30.3	45.5	54.4	▲ 19.4%	▲ 10.6%	
State Revenue	38.9	40.6	40.2	41.1	40.6	43.2	45.3	33.9	44.1	50.9	▲ 15.4%	▲ 12.4%	
Overnight Visitor Volume (Thousands)													
Party Trips	1,480.6	1,523.7	1,513.1	1,527.4	1,491.4	1,560.7	1,601.4	1,269.7	1,490.9	1,606.2	▲ 7.7%	▲ 0.3%	
Party Nights	3,541.6	3,637.7	3,613.6	3,645.6	3,571.2	3,732.6	3,817.0	2,759.5	3,597.3	3,850.4	▲ 7.0%	▲ 0.9%	
Person Trips	3,489.1	3,590.3	3,568.9	3,608.6	3,514.5	3,672.9	3,775.1	3,188.0	3,540.4	3,795.9	▲ 7.2%	▲ 0.6%	
Person Nights	8,165.6	8,384.3	8,340.9	8,434.4	8,234.2	8,587.1	8,799.0	6,856.7	8,396.3	8,917.0	▲ 6.2%	▲ 1.3%	
Average Overnight Spending (\$)													
per Party Trip	571	581	575	571	581	594	605	495	585	680	▲ 16.3%	▲ 12.5%	
per Party Night	239	243	241	239	243	248	254	228	242	284	▲ 17.1%	▲ 11.9%	
per Person Trip	242	247	244	242	246	252	257	197	246	288	▲ 16.9%	▲ 12.2%	
per Person Night	103	106	104	103	105	108	110	92	104	123	▲ 18.0%	▲ 11.3%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Wagoner County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	61.6	60.6	56.1	55.7	56.7	61.3	62.4	51.1	67.6	78.3	▲ 15.8%	▲ 25.4%	
Other Travel*	12.8	11.4	7.6	7.2	8.3	9.7	9.6	7.3	11.6	14.9	▲ 28.5%	▲ 54.9%	
Visitor Spending	48.8	49.2	48.5	48.6	48.4	51.6	52.8	43.8	56.0	63.3	▲ 13.1%	▲ 20.0%	
Overnight	37.8	38.2	37.7	37.7	37.4	39.9	40.7	33.9	43.5	48.7	▲ 11.9%	▲ 19.5%	
Day	11.0	11.0	10.8	10.8	11.0	11.7	12.0	9.8	12.5	14.7	▲ 17.3%	▲ 21.8%	
Visitor Spending	48.8	49.2	48.5	48.6	48.4	51.6	52.8	43.8	56.0	63.3	▲ 13.1%	▲ 20.0%	
Non-transportation	39.4	40.2	41.4	41.6	40.9	43.1	44.3	37.4	46.8	51.7	▲ 10.7%	▲ 16.8%	
Transportation	9.4	9.0	7.1	7.0	7.5	8.5	8.5	6.4	9.2	11.6	▲ 25.7%	▲ 37.1%	
Total Direct Earnings	13.9	13.9	14.5	15.2	16.7	18.5	19.3	18.5	19.7	20.0	▲ 1.4%	▲ 3.5%	
Total Direct Employment	830	810	840	860	930	1,020	1,040	980	1,020	940	▼ -7.8%	▼ -9.4%	
Government Revenue	4.0	4.0	4.1	4.1	4.1	4.6	4.7	4.1	4.9	5.3	▲ 7.8%	▲ 12.2%	
Local Revenue	1.7	1.7	1.8	1.8	1.8	2.1	2.2	1.9	2.3	2.4	▲ 7.4%	▲ 11.0%	
State Revenue	2.3	2.3	2.3	2.3	2.3	2.5	2.5	2.2	2.7	2.9	▲ 8.1%	▲ 13.3%	
Overnight Visitor Volume (Thousands)													
Party Trips	122.3	122.3	123.6	124.0	120.9	125.7	127.3	120.6	129.1	130.6	▲ 1.2%	▲ 2.7%	
Party Nights	316.0	315.7	319.1	320.0	313.4	325.9	330.2	289.0	335.4	340.0	▲ 1.4%	▲ 2.9%	
Person Trips	299.4	299.2	302.9	304.0	296.1	307.3	311.4	308.8	318.1	319.6	▲ 0.5%	▲ 2.6%	
Person Nights	759.2	757.9	767.0	770.1	752.6	780.5	791.7	739.3	813.1	816.2	▲ 0.4%	▲ 3.1%	
Average Overnight Spending (\$)													
per Party Trip	309	313	305	304	310	317	320	281	337	373	▲ 10.7%	▲ 16.4%	
per Party Night	120	121	118	118	119	122	123	117	130	143	▲ 10.4%	▲ 16.1%	
per Person Trip	126	128	125	124	126	130	131	110	137	152	▲ 11.4%	▲ 16.4%	
per Person Night	50	50	49	49	50	51	51	46	53	60	▲ 11.5%	▲ 15.9%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Washington County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	72.9	72.9	64.8	65.6	69.3	69.4	68.1	49.9	72.4	79.4	▲ 9.7%	▲ 16.7%	
Other Travel*	9.1	8.3	6.0	5.8	6.3	7.2	7.0	5.1	8.0	10.3	▲ 28.2%	▲ 46.8%	
Visitor Spending	63.7	64.6	58.7	59.8	63.0	62.1	61.0	44.8	64.4	69.1	▲ 7.4%	▲ 13.2%	
Overnight	51.7	52.5	47.7	48.4	51.0	50.2	49.3	34.7	50.6	55.7	▲ 10.1%	▲ 13.1%	
Day	12.0	12.1	11.1	11.4	12.0	12.0	11.8	10.1	13.8	13.4	▼ -2.4%	▲ 13.9%	
Visitor Spending	63.7	64.6	58.7	59.8	63.0	62.1	61.0	44.8	64.4	69.1	▲ 7.4%	▲ 13.2%	
Non-transportation	50.9	52.2	49.5	50.5	52.5	51.2	50.6	37.7	53.3	55.8	▲ 4.7%	▲ 10.2%	
Transportation	12.8	12.4	9.3	9.3	10.4	11.0	10.5	7.1	11.1	13.4	▲ 20.4%	▲ 27.8%	
Total Direct Earnings	16.3	17.0	16.6	17.7	18.1	19.1	18.1	16.0	19.3	21.2	▲ 10.2%	▲ 17.1%	
Total Direct Employment	900	940	900	950	940	960	920	770	870	900	▲ 3.4%	▼ -2.3%	
Government Revenue	5.5	5.6	5.3	5.4	5.6	5.5	5.5	3.8	5.7	5.9	▲ 3.4%	▲ 8.0%	
Local Revenue	2.7	2.8	2.6	2.7	2.8	2.8	2.7	1.7	2.9	3.0	▲ 3.5%	▲ 7.9%	
State Revenue	2.8	2.8	2.6	2.7	2.8	2.8	2.7	2.1	2.9	3.0	▲ 3.4%	▲ 8.1%	
Overnight Visitor Volume (Thousands)													
Party Trips	160.1	161.1	152.9	155.4	159.4	154.1	149.3	113.6	136.5	142.8	▲ 4.6%	▼ -4.3%	
Party Nights	345.3	347.9	331.7	337.4	345.2	334.4	325.0	230.8	294.4	311.1	▲ 5.7%	▼ -4.3%	
Person Trips	396.9	399.2	378.9	385.0	394.7	382.1	370.4	299.6	340.6	355.0	▲ 4.2%	▼ -4.2%	
Person Nights	855.2	861.2	821.1	834.9	853.7	828.2	805.2	607.8	734.2	772.8	▲ 5.3%	▼ -4.0%	
Average Overnight Spending (\$)													
per Party Trip	323	326	312	312	320	326	330	306	371	390	▲ 5.2%	▲ 18.2%	
per Party Night	150	151	144	144	148	150	152	150	172	179	▲ 4.1%	▲ 18.2%	
per Person Trip	130	132	126	126	129	131	133	116	149	157	▲ 5.6%	▲ 18.0%	
per Person Night	61	61	58	58	60	61	61	57	69	72	▲ 4.6%	▲ 17.8%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Washita County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	8.4	8.1	7.2	7.0	7.1	7.9	7.7	6.1	7.7	9.2	▲ 19.6%	▲ 19.7%	
Other Travel*	1.8	1.7	1.2	1.1	1.2	1.4	1.3	1.0	1.5	1.9	▲ 28.5%	▲ 49.8%	
Visitor Spending	6.5	6.4	6.0	5.9	5.9	6.6	6.4	5.2	6.2	7.3	▲ 17.5%	▲ 13.7%	
Overnight	6.2	6.1	5.8	5.7	5.7	6.3	6.2	5.0	6.0	7.0	▲ 17.0%	▲ 12.7%	
Day	0.4	0.3	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	▲ 28.3%	▲ 37.2%	
Visitor Spending	6.5	6.4	6.0	5.9	5.9	6.6	6.4	5.2	6.2	7.3	▲ 17.5%	▲ 13.7%	
Non-transportation	4.5	4.6	4.6	4.5	4.5	4.9	4.8	4.0	4.6	5.2	▲ 13.4%	▲ 8.6%	
Transportation	2.0	1.9	1.4	1.4	1.5	1.7	1.6	1.1	1.6	2.1	▲ 29.3%	▲ 29.0%	
Total Direct Earnings	1.6	1.6	1.6	1.6	1.6	1.9	1.9	1.5	1.8	1.9	▲ 3.5%	▼ -0.5%	
Total Direct Employment	140	140	140	130	120	130	150	120	150	130	▼ -10.0%	▼ -11.0%	
Government Revenue	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.5	0.5	▲ 9.0%	▲ 4.4%	
Local Revenue	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 9.3%	▲ 3.5%	
State Revenue	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▲ 8.8%	▲ 4.9%	
Overnight Visitor Volume (Thousands)													
Party Trips	26.0	25.6	25.4	24.6	24.5	25.8	24.6	20.4	21.1	23.0	▲ 8.9%	▼ -6.8%	
Party Nights	60.4	59.3	59.0	57.3	57.0	59.7	57.0	45.3	48.6	53.1	▲ 9.2%	▼ -7.0%	
Person Trips	66.2	65.1	64.7	62.8	62.4	65.6	63.0	55.5	54.6	58.9	▲ 7.9%	▼ -6.5%	
Person Nights	153.7	151.1	150.3	146.1	145.2	152.0	145.9	124.8	125.9	136.2	▲ 8.2%	▼ -6.6%	
Average Overnight Spending (\$)													
per Party Trip	237	238	227	230	233	244	251	245	282	303	▲ 7.4%	▲ 21.0%	
per Party Night	102	103	98	99	100	105	108	110	122	131	▲ 7.2%	▲ 21.2%	
per Person Trip	93	94	89	90	91	96	98	90	109	118	▲ 8.4%	▲ 20.6%	
per Person Night	40	40	38	39	39	41	42	40	47	51	▲ 8.1%	▲ 20.7%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Woods County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	25.3	34.2	29.3	19.7	16.9	21.5	17.7	15.2	19.3	22.2	▲ 14.7%	▲ 25.4%	
Other Travel*	2.0	1.7	1.4	1.3	1.4	1.5	1.5	1.0	1.6	2.0	▲ 27.7%	▲ 32.9%	
Visitor Spending	23.4	32.5	28.0	18.3	15.5	20.0	16.2	14.1	17.8	20.2	▲ 13.6%	▲ 24.7%	
Overnight	22.2	31.0	26.7	17.4	14.6	18.9	15.3	13.3	16.7	19.1	▲ 14.4%	▲ 24.7%	
Day	1.2	1.5	1.3	0.9	0.9	1.0	0.9	0.9	1.1	1.1	▲ 1.6%	▲ 24.7%	
Visitor Spending	23.4	32.5	28.0	18.3	15.5	20.0	16.2	14.1	17.8	20.2	▲ 13.6%	▲ 24.7%	
Non-transportation	19.1	27.2	24.1	15.6	13.0	16.6	13.4	11.8	14.3	15.9	▲ 11.0%	▲ 19.1%	
Transportation	4.2	5.3	3.8	2.7	2.5	3.4	2.8	2.4	3.4	4.3	▲ 24.6%	▲ 51.7%	
Total Direct Earnings	6.2	8.5	7.7	5.4	4.7	5.0	4.2	4.2	5.9	6.5	▲ 11.0%	▲ 57.3%	
Total Direct Employment	360	480	430	300	250	250	220	230	300	350	▲ 18.8%	▲ 59.3%	
Government Revenue	2.2	3.1	2.7	1.7	1.4	1.8	1.5	1.2	1.6	1.7	▲ 9.7%	▲ 11.4%	
Local Revenue	1.2	1.7	1.5	0.9	0.8	1.0	0.8	0.6	0.8	0.9	▲ 10.0%	▲ 8.1%	
State Revenue	1.0	1.3	1.2	0.8	0.7	0.8	0.7	0.6	0.7	0.8	▲ 9.2%	▲ 15.5%	
Overnight Visitor Volume (Thousands)													
Party Trips	58.0	75.7	67.7	47.8	41.3	50.0	41.2	33.3	40.7	42.8	▲ 5.1%	▲ 3.9%	
Party Nights	120.5	154.3	138.9	101.2	88.8	106.1	88.9	70.1	88.7	93.2	▲ 5.0%	▲ 4.8%	
Person Trips	148.3	192.5	172.8	123.2	107.0	129.3	107.6	97.4	109.8	114.5	▲ 4.3%	▲ 6.4%	
Person Nights	309.3	393.8	356.3	262.1	230.8	275.5	233.4	207.6	240.3	250.2	▲ 4.1%	▲ 7.2%	
Average Overnight Spending (\$)													
per Party Trip	383	409	394	364	354	379	371	399	409	445	▲ 8.8%	▲ 20.0%	
per Party Night	185	201	192	172	165	179	172	189	188	205	▲ 8.9%	▲ 19.1%	
per Person Trip	150	161	154	141	137	147	142	136	152	166	▲ 9.7%	▲ 17.2%	
per Person Night	72	79	75	66	63	69	65	64	69	76	▲ 9.8%	▲ 16.3%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services



Woodward County / Impacts, Detailed

Direct Travel Impacts & Visitor Volume 2013-2022

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Percent Chg.		
											2021-22	2019-22	
Direct Economic Impacts (\$Millions except Employment (Jobs))													
Total Direct Spending	67.5	69.3	63.1	48.5	56.4	59.1	55.2	43.0	53.0	63.0	▲ 18.7%	▲ 14.1%	
Other Travel*	3.8	3.5	2.6	2.5	2.6	2.9	2.9	2.0	3.2	4.1	▲ 28.1%	▲ 42.2%	
Visitor Spending	63.6	65.8	60.6	46.0	53.8	56.2	52.4	41.0	49.9	58.9	▲ 18.1%	▲ 12.5%	
Overnight	48.7	50.5	46.2	34.3	40.5	42.4	39.5	29.0	35.5	44.2	▲ 24.6%	▲ 11.9%	
Day	14.9	15.4	14.3	11.7	13.2	13.7	12.9	12.0	14.4	14.7	▲ 2.1%	▲ 14.4%	
Visitor Spending	63.6	65.8	60.6	46.0	53.8	56.2	52.4	41.0	49.9	58.9	▲ 18.1%	▲ 12.5%	
Non-transportation	54.4	56.8	53.7	40.7	47.2	48.9	45.8	36.2	43.3	50.3	▲ 16.3%	▲ 9.8%	
Transportation	9.2	9.0	6.8	5.3	6.5	7.2	6.5	4.8	6.6	8.6	▲ 30.2%	▲ 31.8%	
Total Direct Earnings	12.1	12.3	12.0	9.7	10.9	10.6	9.7	9.3	10.0	10.8	▲ 8.0%	▲ 11.3%	
Total Direct Employment	660	700	670	520	570	560	540	490	500	510	▲ 1.4%	▼ -5.1%	
Government Revenue	5.7	6.3	5.9	4.4	5.2	5.2	4.9	3.4	4.5	5.2	▲ 15.7%	▲ 6.6%	
Local Revenue	3.1	3.6	3.4	2.5	2.9	2.9	2.7	1.7	2.5	2.9	▲ 16.6%	▲ 5.2%	
State Revenue	2.6	2.7	2.5	1.9	2.2	2.3	2.2	1.7	2.1	2.4	▲ 14.7%	▲ 8.5%	
Overnight Visitor Volume (Thousands)													
Party Trips	103.9	106.2	100.1	78.6	89.2	90.7	83.2	62.9	71.8	81.0	▲ 12.9%	▼ -2.7%	
Party Nights	232.4	237.9	224.9	179.9	202.1	205.1	188.9	132.8	163.2	183.9	▲ 12.7%	▼ -2.6%	
Person Trips	260.8	266.4	251.2	197.7	223.8	227.8	209.3	173.7	182.8	205.3	▲ 12.4%	▼ -1.9%	
Person Nights	582.7	596.0	563.8	451.6	506.9	514.6	474.6	365.1	415.5	465.9	▲ 12.1%	▼ -1.8%	
Average Overnight Spending (\$)													
per Party Trip	469	475	462	436	455	468	474	461	494	545	▲ 10.4%	▲ 15.0%	
per Party Night	210	212	206	191	201	207	209	219	217	240	▲ 10.6%	▲ 15.0%	
per Person Trip	187	189	184	174	181	186	189	167	194	215	▲ 10.9%	▲ 14.1%	
per Person Night	84	85	82	76	80	82	83	79	85	95	▲ 11.1%	▲ 14.0%	

*Other Travel includes resident air travel, a portion of gasoline expenditures used to visit other areas of the state, and travel arrangement services

Glossary

Term	Definition
Hotel, Motel, STVR	Accommodation types that house transient lodging activity.
Private Home (VFR)	Personal residences used to host friends and family visiting overnight in the destination.
Other Overnight	Combination of other overnight visitors who stay in campgrounds or 2nd homes.
Day Travel	A trip that involves non-routine travel of greater than 50 miles to the destination and but no overnight stay in the destination.
Visitor Spending	Spending by visitors in a destination.
Other Spending	Spending by residents on travel arrangement services and/or spending for convention activity.
Direct Spending	Expenditures made by consumers, combination of Visitor Spending and Other Spending.
Direct Earnings	Total after-tax net income from travel. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.
Direct Employment	Employment generated by direct travel spending. It includes full-time employees, part-time employees, seasonal employees, and proprietors.
Local Taxes	City and county taxes generated by travel spending.
State Taxes	State taxes generated by travel spending.
Person Trips	A trip made by a person to the destination.
NAICS	North American Industry Classification System.
Destination Spending	Direct spending made by visitors in a destination. Interchangeable with "Visitor Spending."
STVR	STVR stands for "short term vacation rental." The category includes private and semi-private lodging rented by owners or property management companies (e.g., Airbnb & VRBO).
2nd Home	Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected.
Seasonal Home	Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected. Only includes spending during trip.
Taxes	Taxes generated by visitor spending

Methodology

Travel Impacts Methodology

Primary travel impact analysis will make use of the Regional Travel Impact Model (RTIM), prepared and maintained by Dean Runyan Associates and used for most of our travel impact analysis since 1985. This model was developed to provide robust impact findings at small geography without reliance on annual survey research. This is a “bottom up” approach whereby analysis is conducted at the county level, then aggregated to regions and the state, allowing us to use the most detailed tax, employment, wages, and other data that are available. Our clients have selected this approach to provide particularly detailed and defensible findings for all parts of their constituency.

Because the model does not rely on annual survey research for its primary inputs, we work in other states with a variety of other visitor profile providers, including national panel managers or those making use of intercept or regional web methodology. Analysis is conducted separately by type of visitor lodging, making use of data and modeling appropriate to each. Impact analysis associated with visitors staying in commercial lodging makes use of lodging tax data to calculate lodging sales, then employs expenditure distribution data for these types of visitors to calculate total sales and the distribution among expenditure categories. We maintain our own expenditure distribution database for each state we work in, but also make use of historic and current expenditure data, as available. Rental cabins, condos and other property are included in this category if lodging tax has been applied to sales.

Earnings, employment, and tax receipts are calculated using employment and wage data by business category, for each county, plus the applicable taxes on each type of expenditure. Tax impacts, such as for restaurant, fuel, and retail purchases, are calculated from spending amounts; totals will be checked against data from state sources.

Sales attributed to campers are calculated from campground inventory (separately for public and commercial campgrounds), camping occupancy data and average expenditures for camping parties. Expenditure data will be from expenditure databases that we maintain, augmented by visitor survey data available for Oklahoma, as available.

Other impacts are calculated in a manner like those for commercial accommodation travelers. Sales attributable to travelers staying in their own second homes, or in rented condo, cabin, and other accommodations, are calculated from inventories of these types of lodging and the associated utilization and expenditure data. Findings are made consistent if some of these sales have been subject to lodging tax. Second home inventories are from US Census sources and any local/regional data available. Other impacts are calculated in a manner like those for commercial accommodation travelers.

(Continued on next page)

Methodology / Continued

Travel Impacts Methodology

Day travel spending is calculated as a factor of overnight spending, with the proportions based on visitor data for Oklahoma travelers. This analysis will rely the most on visitor profile data provided by the profile contractor. Other impacts are calculated in a similar way as those for commercial accommodation travelers.

All spending estimates are summed for each county and separately for each business category with applicable data then used to calculate earnings, employment, and tax receipts. County totals will be mapped to regions using address and other location data for lodging, camping, and other rental accommodations using separate methods for each type of lodging.

In all cases, our data and methodology are transparent, allowing for reliable error trapping and effective review of findings. All findings are also checked against available comparable data, such as county-level employment data by industry from the US Bureau of Labor Statistics and lodging sales data from STR and Key Data.

Methodology / Continued

RTIM Industries mapped to NAICS

The following categorization is intended as a high level overview of how our reported industries map to the North American Industry Classification System. It should be noted the NAICS codes are based on responses from individual organizations and are not always an exact 1:1 alignment with our analysis.

Travel Impact Industry	NAICS Industry Code
Accommodation & Food Service	Accommodation (721) Food services and drinking places (722) Residential property managers (531311) Breweries, wineries, distilleries (312120, 312130, 312140)**Notes on next page
Arts, Entertainment & Recreation	Arts, entertainment, and recreation (71) Scenic and sightseeing transportation (487) Motion picture and video exhibition (51213) Recreational goods rental (532292) Tour operators (56152)
Retail	Food & beverage stores (445) Gasoline stations (447) Clothing and clothing accessories (448) Sporting goods, hobby, book and music stores (451) General merchandise stores (452) Miscellaneous store retailers (453)
Transportation	Rail transportation (482114) Water transportation (4831) Urban transit systems (4851) Interurban and rural bus transportation (4852) Taxi and limousine service (4853) Charter bus industry (4855) Passenger car rental (532111) Truck, trailer, and RV rental and leasing (53212) Parking lots and garages (812930)
Air Transportation	Scheduled passenger air transportation (481111) Support activities for air transportation (4881)
Others	Travel agencies (56151) Convention and trade show organizers (56192)